

WELCOME TO THE **ATLANTA** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavour – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. With each hotel offering its own bespoke selection of services, and every experience designed around you, the InterContinental Insider Collection delivers unique events firmly rooted in their location with a rare, but tangible sense of place.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Atlanta experiences.

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INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

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STEP BACK IN TIME AT THE ATLANTA HISTORY CENTER

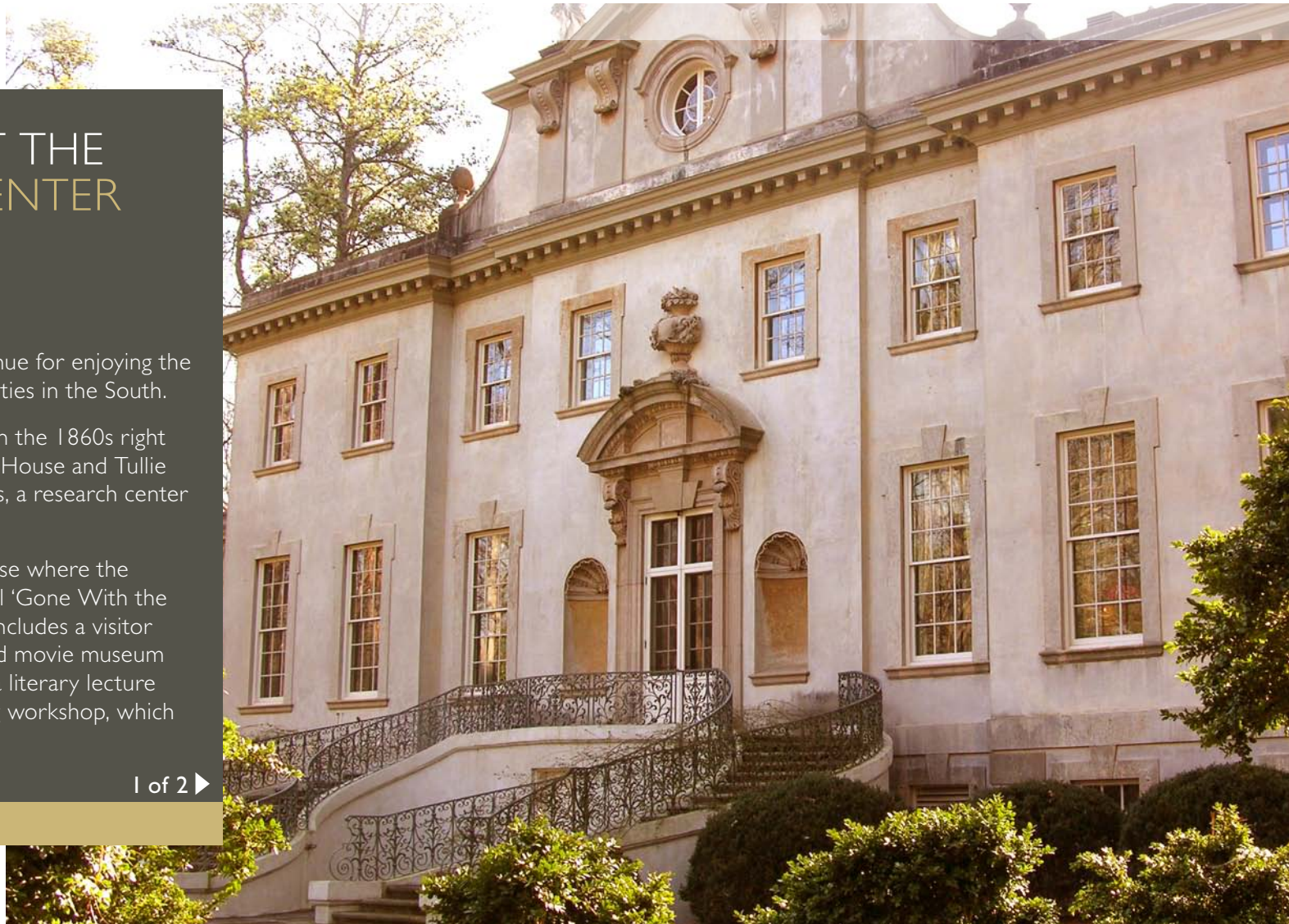
The Atlanta History Center is the ultimate venue for enjoying the past and present of one of the most elegant cities in the South.

Discover how Atlantans really lived way back in the 1860s right up to the 1930s with a visit to the listed Swan House and Tullie Smith Farm. There are also six historic gardens, a research center and Olympic Games museum to explore.

Delegates can also visit Margaret Mitchell House where the novelist wrote her Pulitzer Prize-winning novel 'Gone With the Wind'. The two-acre site in midtown Atlanta includes a visitor center, exhibition gallery, Gone With the Wind movie museum and museum shop. Delegates can also attend a literary lecture with an award-winning author or join a writing workshop, which run all year round.

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ATLANTA HISTORY CENTER

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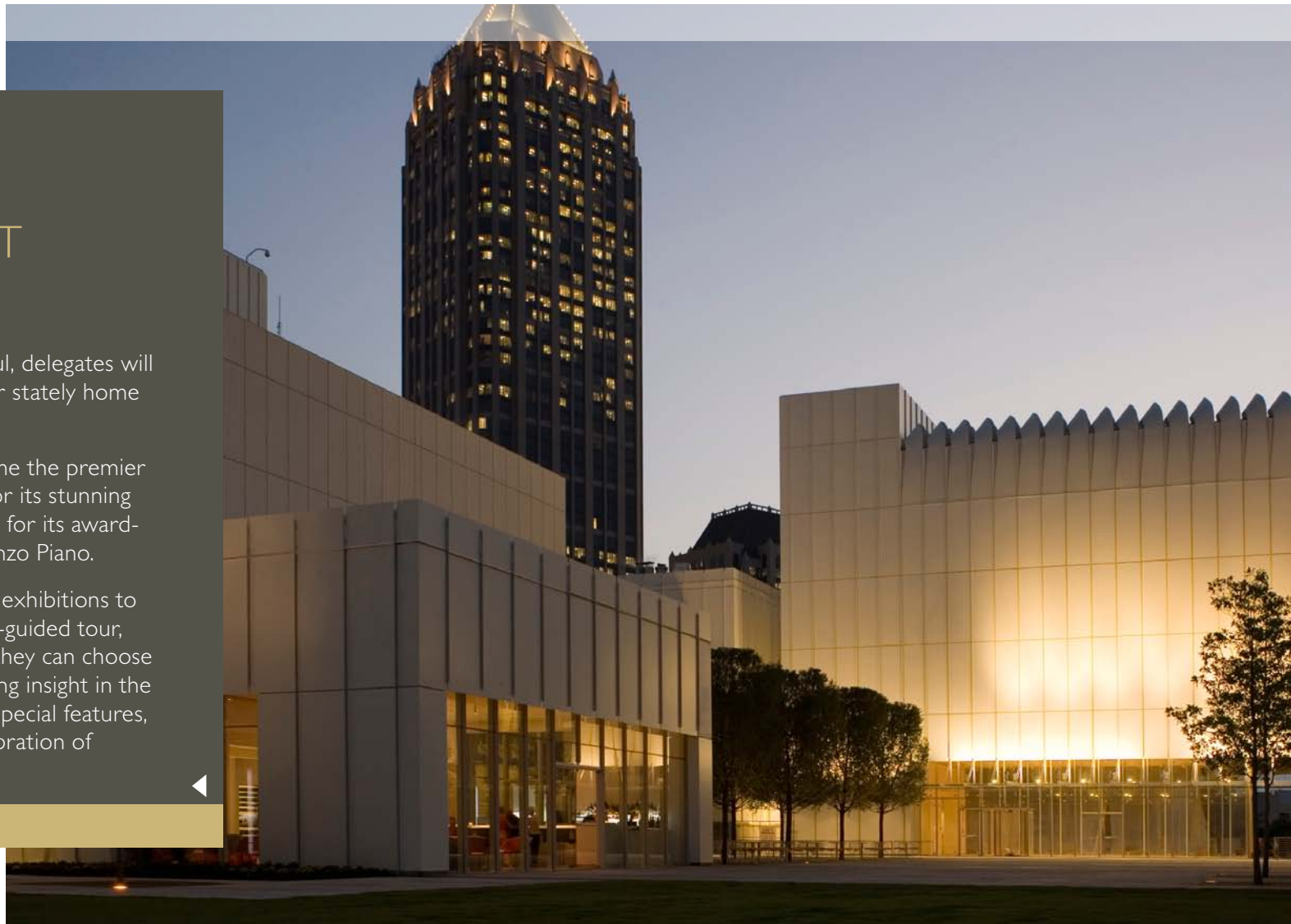
HOLD PART OF YOUR MEETING AT THE HIGH MUSEUM OF ART

Elegant and sophisticated, historic and beautiful, delegates will love the unforgettable ambiance of this former stately home on Peachtree Street.

The High Museum of Art in Atlanta has become the premier art museum in the SE United States, famous for its stunning collection of classic and contemporary art and for its award-winning architecture by Richard Meier and Renzo Piano.

With many galleries of permanent and visiting exhibitions to choose from, your delegates can opt for a self-guided tour, with full audio interpretation throughout. Or they can choose the docent-led tour, which provides a fascinating insight in the Museum's history and architecture, as well as special features, including African art, women in art and a celebration of black art history.

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AN AUDIENCE WITH MARTHA JO KATZ

Martha Jo Katz was a fashion model for over 18 years featured by Neiman-Marcus, Saks Fifth Avenue, Vogue, Rich's, YSL, to name just a few. She is also an avid community volunteer, a contemporary artist, a multi-award winning sales manager and InterContinental Buckhead's Director of Social Events since 2004.

Martha Jo will share her unique insider knowledge of the comforts and luxuries of true Southern living with your delegates. Her personal overview of the city she calls home and its most memorable events will introduce delegates to Atlanta's elite social scene. In her charitable role, Martha Jo has been instrumental in many of the city's most prestigious charity balls. Her expert history of the hotel will also bring to life a deeper understanding of the classical décor and Southern art.

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MARTHA JO KATZ

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THE ART OF STORY TELLING WITH JAMES DAWSON

Crafting messages that engage and motivate thought, James 'Jim' Dawson believes when people are thinking, change happens.

Storyteller, speaker and author, Jim is a member of the Southern Order of Storytellers, the National Speakers Association and President of National Speakers Association of Georgia. Over the last twenty years he has dedicated himself to developing and delivering stories that act as a catalyst.

Using wisdom and humor, Jim captures the hearts and imagination of audiences from all walks of life. Drawing listeners in, he weaves tales that touch the human spirit and speak to each of us on a fundamental level. Whether you want to hear a wonderful story about Atlanta or learn to tell stories on your own, Jim will create an exciting, fun program that speaks to your participants.

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JAMES DAWSON

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PROJECT OPEN HAND

For a thoroughly unique and rewarding experience where delegates can offer nutritious meals to individuals who want to live better, healthier lives, Project Open Hand is a must.

The charity began back in 1988 when good Samaritan, Michael Edwards-Pruitt got together with a few of his neighbors to cook meals for 14 friends who were too sick to cook for themselves. From this tiny, grassroots community group committed to making a difference, however small, 20 years later, Open Hand now prepares and delivers over 4,500 meals a day to people in need, employs a team of full-time staff, provides nutrition education from licensed dietitians, and has been consistently recognized for its vision, innovation and responsible to finance.

This is a truly philanthropic experience that your delegates are unlikely to forget.

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GET CLOSER TO THE CITY WITH **HANDS ON ATLANTA**

For a genuine 'up close and personal, experience of the city of Atlanta, why not sign up your delegates to a day's volunteering?

Hands On Atlanta brings together volunteers with more than 400 organizations and schools across the city. Every day, 37,000 volunteers get busy in the community, helping to meet critical needs in schools, senior homes, food banks, pet shelters, low-income neighborhoods, parks and more.

Your delegates will appreciate time out from the meeting room and the opportunity to meet interesting people and try out new challenges to test their emotional and physical nerve. This is a truly rewarding experience, which will leave delegates with a huge sense of satisfaction and the feeling that they have really got to know this unique city and its people.

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'HANDS ON ATLANTA' VOLUNTEERS

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SOUTHERN BOURBON EXPERIENCE

As Southern as barbecues and bluegrass, no trip to Atlanta would be complete without an excursion into the time-honored world of bourbon and its many delights.

So, for a little light relief from the business of the day, why not treat your delegates to a trip down the bourbon road with a one-hour presentation on the distilleries of Maker's Mark, Four Roses, Woodford Reserve, Wild Turkey and Jack Daniel's?

Delegates will learn a lot from our local experts, get to sample the products themselves and may even find out what the mythical 'angel's share' is. A fun experience that is guaranteed to lighten the mood.

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ENJOY A TOUR OF THE SWEETWATER BREWERY

Take time out with your delegates for a tour of the famous SweetWater Brewery on Ottley Drive, just 15 minutes drive from the hotel.

This 49,000-barrel microbrewery specializes in producing west coast style beers for the Southeast. After six years of brewing, SweetWater gained national attention when it was crowned 'Small Brewery of the Year' at the Great American Beer Festival. The brewery is the first and only east of the Mississippi to win the big one at this 25-year-old Super Bowl of brewing.

Delegates can enjoy a tour of the brewery with time at the end for a little sampling of the famous products brewed here!

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SWEETWATER BREWERY

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COMBINE WORK AND PLAY AT THE ANDRETTI SPEEDWAY

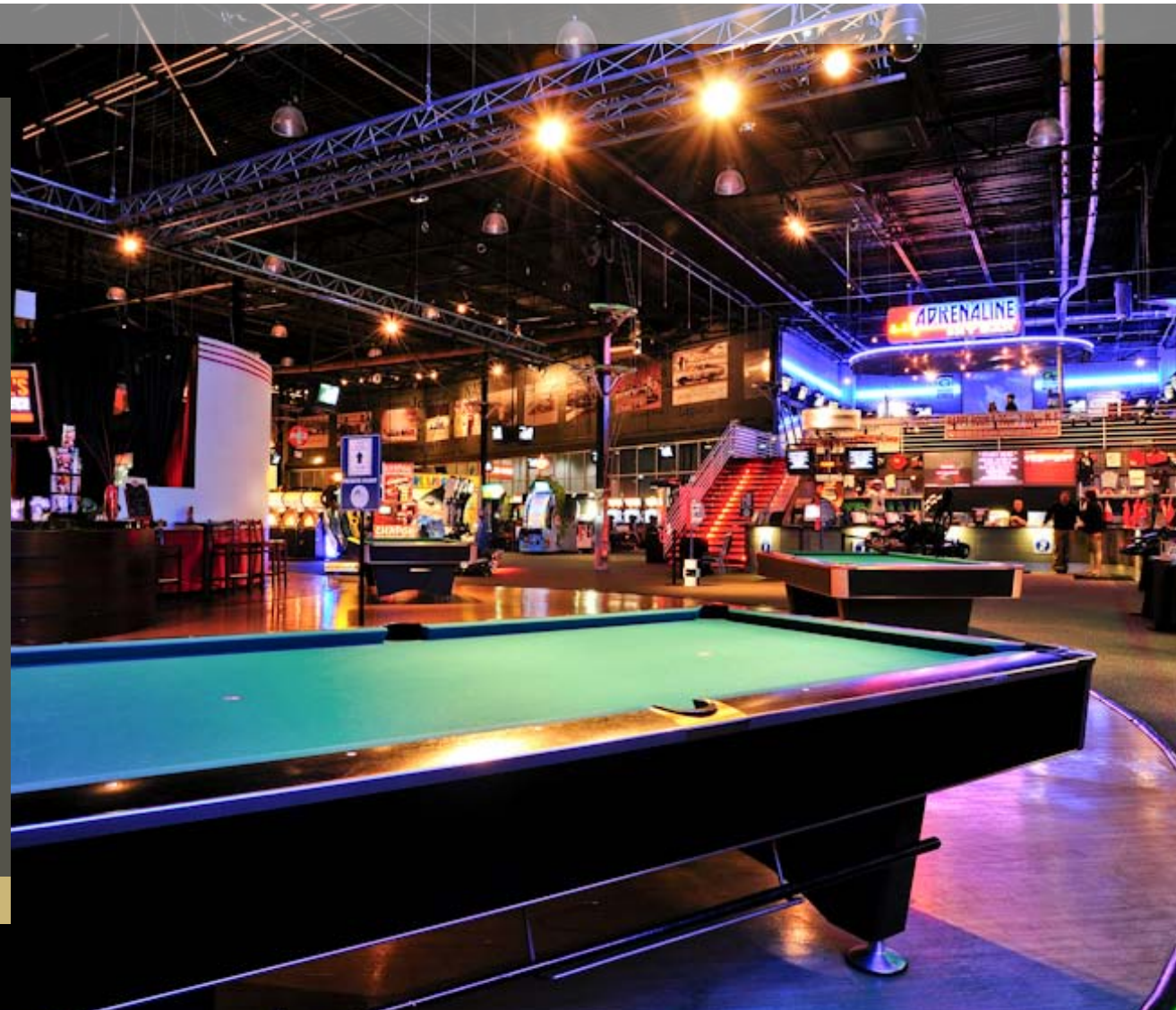
For some great fun and a fantastic team-building opportunity, why not quicken the pace with a trip to Atlanta's premier entertainment and corporate team-building experience – Andretti Speedway? With meeting facilities on-site, you could also choose to hold part of your meeting here.

Your delegates have plenty of opportunities to work hard and play harder with fantastic facilities that include:

2 Professionally Designed SuperKart Race Tracks, Billiards, 30' Rock Climbing Wall, 7 Element High Ropes Course, 120+ Electronic & Redemption Games, Conference Rooms, Full Bar and Catering Services, Ethyl's Authentic American Diner.

Voted the No. 1 adrenaline rush in Atlanta, Andretti Speedway is sure to give your meeting a different edge!

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ANDRETTI SPEEDWAY

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COCA-COLA BREAK

For lovers of all things Coca-Cola, this is the ultimate break. It will also help to recharge the batteries and re-energise your meeting.

Delegates will be offered a choice of:
Antique Cooler with bright aluminium bottles of Regular and Diet Coke, or Sprite, Mini Coca-Cola Cupcakes, Gummy Coke Bottles, Coca-Cola Floats, Salted Peanuts in a Bag... giving them a genuine taste of the true Atlanta

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GOLF BREAK

For something a little different, this exciting break is suitable for all types of event. The Golf Break is a delegate's dream with everything from putt-putt, to a driving range simulator, and even golf themed food and drinks. Delegates will have a choice of playing indoors, or, if the weather permits, outdoors in the gardens where they can enjoy a mini game of golf with colleagues.

The Golf Break menu includes:

Arnold Palmer – ice tea and lemonade beverage, Hot dogs, Pigs in a blanket, Home-made potato chips, Pretzels, A selection of assorted mustards, 'Build a bag' trail mix station – different snacks including M&Ms and granola

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