

WELCOME TO THE **ABU DHABI** INSIDER COLLECTION

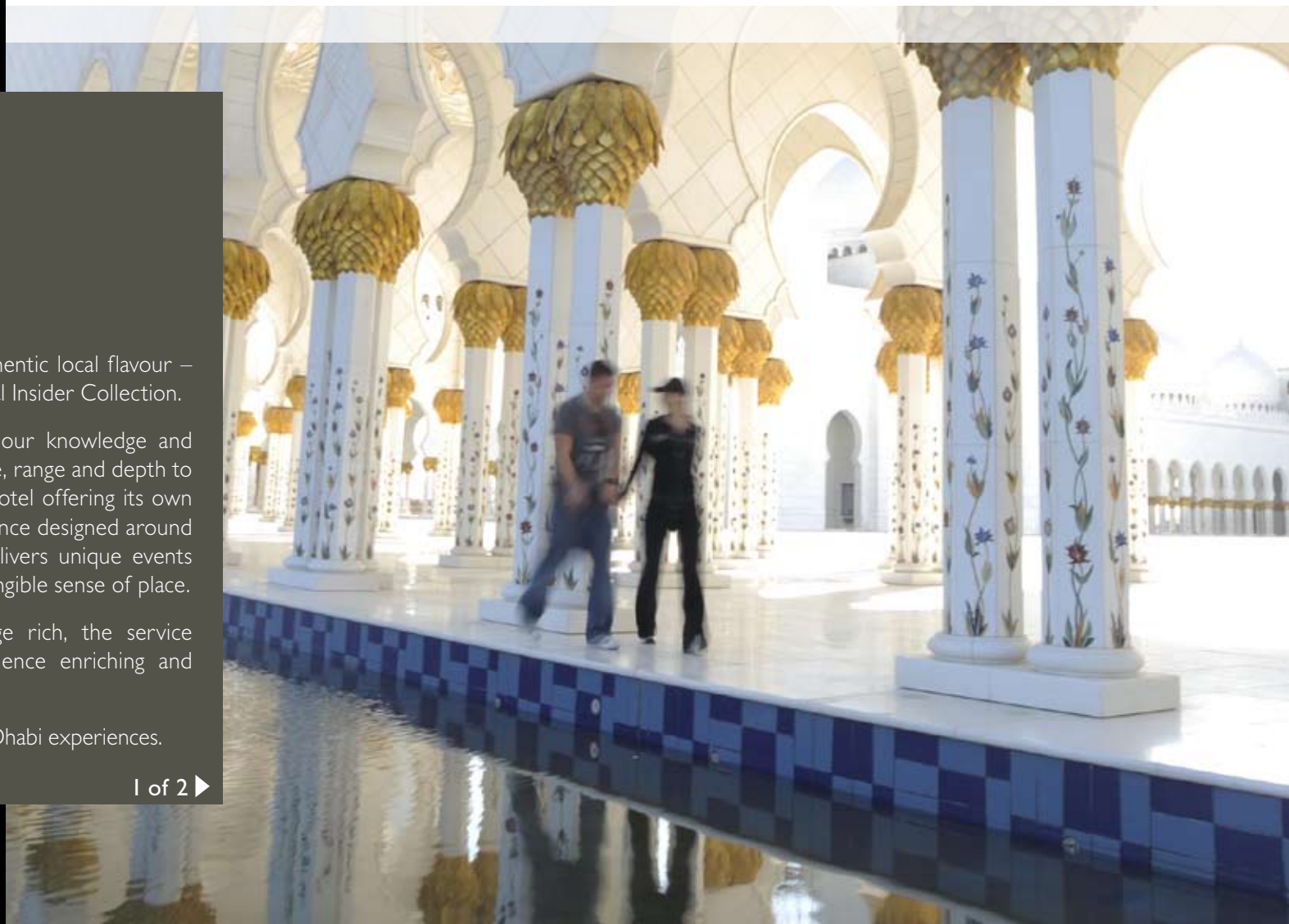
Truly memorable meetings and events with authentic local flavour – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. With each hotel offering its own bespoke selection of services, and every experience designed around you, the InterContinental Insider Collection delivers unique events firmly rooted in their location with a rare, but tangible sense of place.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Abu Dhabi experiences.

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INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself. ◀



SPEND PART OF YOUR MEETING AT THE ABU DHABI FALCON HOSPITAL

Treat your delegates to a once-in-a-lifetime experience at the Abu Dhabi Falcon Hospital. The first and largest hospital of its kind in the UAE, it has treated more than 30,000 birds since it was opened just 10 years ago.

Desert falconry is a centuries-old tradition and the falcon, known as the 'saqr' is still much-prized by Arab people for its grace and beauty.

In an exclusive tour, your guests can learn more about the fascinating history of this magnificent bird and see at first-hand the hospital's superb facilities, which include a state-of-the art conference centre where you can hold your meeting and enjoy lunch or dinner served by InterContinental staff.

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ENJOY A MEAL ON A WONDERFUL ABU DHABI ISLAND CRUISE

Give your guests a truly breath-taking view of one of the richest cities on earth with an exclusive boat cruise around its islands. The Arabian Gulf is home to several natural islands around the coast of Abu Dhabi and the city itself sits on a T-shaped island, less than 250 metres from the mainland, jutting out into the Persian Gulf.

This is the perfect opportunity to see a truly different side to the city and to really experience traditional local culture.

During the cruise, your seafood meal will be served onboard, providing a stunning and inspiring setting for spending an enjoyable and unforgettable evening in the good company of colleagues.

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BUSINESS DO'S AND DON'TS IN **THE EMIRATES**

The serious business traveller wants to know the secret to penetrating the Gulf business market with confidence and full understanding of the do's and don'ts that are critical to business success.

Live-wire presenter and host to embracearabia.com and the online UAE information portal, ask-ali.com Ali Alsloom will tell your guests all they need to know.

With a personal style that is deeply rooted in Arabic culture, but open-minded at the same time, Ali is a gripping speaker, who delivers with passion, ease and expertise his in-depth cultural and religious awareness, giving your delegates a distinctive insight into Gulf culture and business etiquette.

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BOOK THE 'UNLEASH YOUR DNA' **KEYNOTE SPEECH** FOR YOUR CONFERENCE OR MANAGEMENT MEETING

World renowned speaker, Mr Reg Athwal, IFFPS, FPSA, Entrepreneur, and Co-Founder of OneTVO, passionately believes that the key to business success in uncertain times is to release your inner strengths by working from the 'inside out'.

In his authoritative and inspiring keynote speech, Reg will share with your delegate his '6 STEP PROVEN FORMULA for tough times', whilst keeping team morale high and focused for the coming year. Reg has used this formula himself in his own life to build a USD\$20 million company from scratch in just 4.5 years.

You can choose to book a 30, 60 or 90 minute presentation with the content linked to your own conference or management meeting theme.

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ENJOY A WONDERFUL DAY AT THE **EMEG RESERVE**

A proactive commitment to environmental protection has become a social responsibility for every business corporation. The Emirates Marine Environmental Group provides a great opportunity for companies to involve their staff members in activities that raise awareness about sustainability, environmental conservation and the need to protect the planet.

A Day at the EMEG reserve is a corporate team building event that is specifically designed to promote awareness of social responsibility. It is also a time for co-workers to build bonds and practice teamwork outside of the workplace, whilst instilling in each other an appreciation for nature and an understanding of cultural tradition and heritage in the UAE.

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ENJOY KAYAKING IN THE MANGROVES

Give your guests the opportunity to experience the natural beauty of Abu Dhabi from the water. Our exclusive tours include kayaking through the mangroves and out around the islands of Abu Dhabi.

Kayaking is suitable for all levels and abilities and is a great team building experience. Launch from Eastern Corniche beach, and then gently paddle through the mangroves. Our head guide will introduce you to the magical flora and fauna to be found here, stopping under the mangroves to share more secrets and insights into this unique habitat.

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CORPORATE GOLF DAY – **WE DO ALL THE HARD WORK** SO YOU DON'T HAVE TO

Host your own corporate golf day event, but let us take all the stresses and strains away while you enjoy what promises to be a fantastic event.

Our corporate golf package includes a full event management service, with tournament branding material, giveaways (shirts, caps and golf balls) and trophies, all personalised with your company logo and the new Abu Dhabi Golf Club corporate identity. Our partners will provide you with the highest quality products in order to create the very best possible tournament experience.

To maximise exposure for the event, our professional PR partner will document a press release and distribute the day's events to all media sources.

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AUTHENTIC ARABIAN COFFEE AND **DATE BREAK**

In our constant effort to combine great guest experiences with genuine insights and enjoyment of local culture, our chef has developed a series of Arabic coffee breaks with a real touch of local tradition.

Guests can choose from an appealing assortment of local dishes from manakish – a favourite Levantine savoury pastry, to fatayer – a cheese-filled pastry, labneh – a form of strained yoghurt, rich and flavoursome dates, and more. Authentic treats served with delicious Arabic coffee made and served the traditional way.

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WATCH YOUR HEALTH WITH **OUR** **ALTERNATIVE** TEA AND COFFEE BREAKS

For those delegates who prefer an alternative to tempting pastries with their coffee and tea, our chef has created a delicious selection of healthy breaks to suit every taste.

With health and wellbeing a growing trend in our world today, more and more business travellers are taking their healthy habits on the road. With our alternative breaks, they can choose from a wide range of healthy options from soy milk to low fat cottage cheese, fresh fruits and high-fibre cereal bars.

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