

## WELCOME TO THE **BERLIN** INSIDER COLLECTION

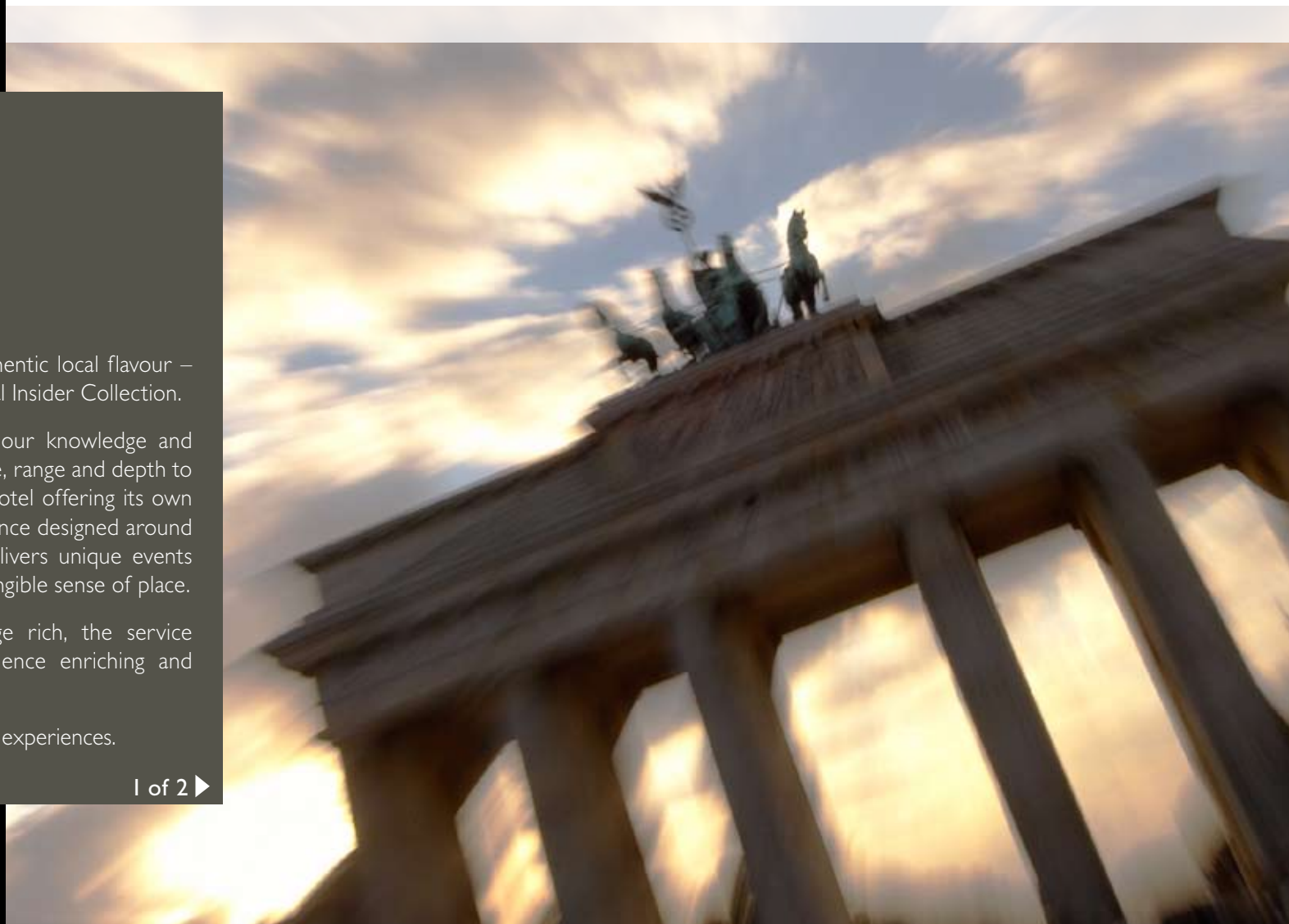
Truly memorable meetings and events with authentic local flavour – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. With each hotel offering its own bespoke selection of services, and every experience designed around you, the InterContinental Insider Collection delivers unique events firmly rooted in their location with a rare, but tangible sense of place.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Berlin experiences.

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### INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

### INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

### INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

### INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

### INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

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## THE AQUARIUM AT THE ZOO

For cocktail receptions for up to 300 guests or seated dinners for up to 150 people, Germany's oldest aquarium situated right next to InterContinental Berlin could give your event just the twist you're looking for.

Your delegates can interact over dinner, overlooking an exotic and colourful underwater world. Created by the architects Zaar & Vahl, the aquarium was opened in 1913 and features huge fresh and salt water basins on the ground floor, a terrarium on the first level and an insectarium on the second floor. By 1968 the aquarium had more species than any other in the world.

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AQUARIUM

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## ENJOY COCKTAILS IN BERLIN'S STUNNING HEERES BAKERY

If you want a truly individual location for a glamorous cocktail reception for up to 400 delegates or a sumptuous sit-down dinner for up to 200 people, then Berlin's Heeres bakery could be just the venue. Located in the Kreuzberg district, the bakery used to be a part of the royal Prussian bureau of provisions in the old Luisenstadt. Established in 1805, the former bread storage, depot and adjacent rooms have not been changed from their original condition. Especially eye-catching are the rows of beautiful industrial columns and the typical lighting and decoration used in industry halls from this era, making for a stunning backdrop to your special event.

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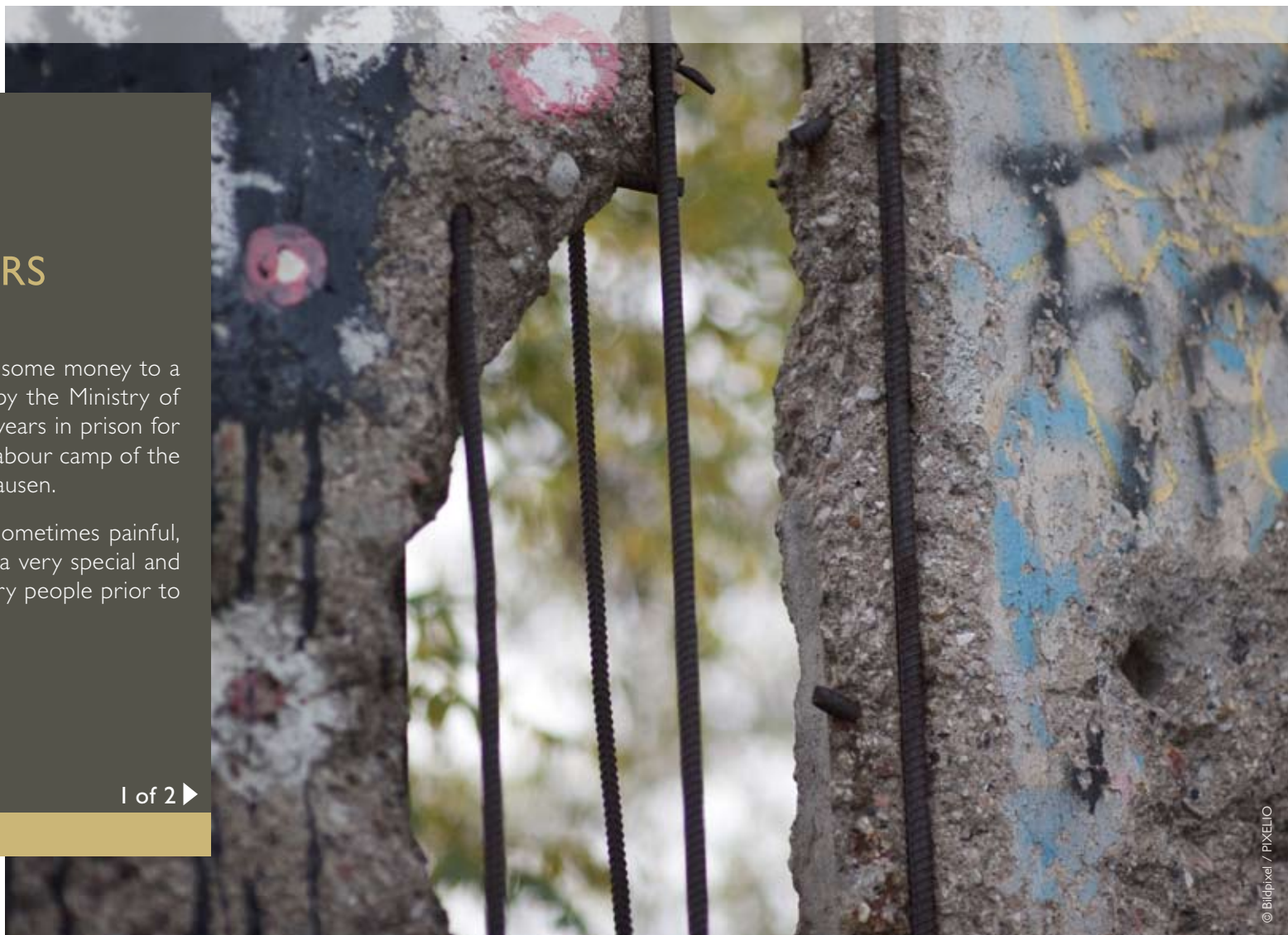
## 1989 — THE WALL FALLS A BYSTANDER REMEMBERS

When Hans-Eberhard Zahn wanted to deliver some money to a fellow student in East Berlin, he got arrested by the Ministry of Secret Police and in 1953 was sentenced to 7 years in prison for 'military spying'. He served his sentence in the labour camp of the Secret Police in Berlin's infamous Hohenschönhausen.

Hans will give your delegates a personal, and sometimes painful, tour around his former prison, affording them a very special and unique insight into what life was like for ordinary people prior to the fall of the Berlin Wall.

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THE BERLIN WALL

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## BERLIN

### A PERSONAL HISTORY

In this fascinating eyewitness account, Vera Lengsfeld will take your delegates back to the time when she was a leading light of the civil rights movement in the German Democratic Republic (GDR).

Despite her strict upbringing in a conformist home in East Berlin, Vera managed to study Marxist philosophy before beginning work for the Academy of Sciences. When she publicly protested against the deployment of nuclear missiles in the GDR, she was barred from her party and she lost her job. In 1987 she founded the group "Church from Below" and was observed and chased by the Ministry of Secret Police for years. In January 1988, she was arrested and deported to England.

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## BRING A SMILE TO CHILDREN'S FACES

A fulfilling and worthwhile experience during your group's stay is this chance to help children with cancer. A cancer ward is no place to be when you're a child. So you are invited to make a special treat of delicious cookies in our hotel kitchen and then surprise the children in the cancer ward in Berlin hospital. Health insurance in Berlin doesn't cover entertainment or psychological care. So it falls to donations from the public and a helping hand from caring people to bring a smile to the faces of children with cancer. This is something very special for your delegates to take part in.

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MAKE CHILDREN HAPPY

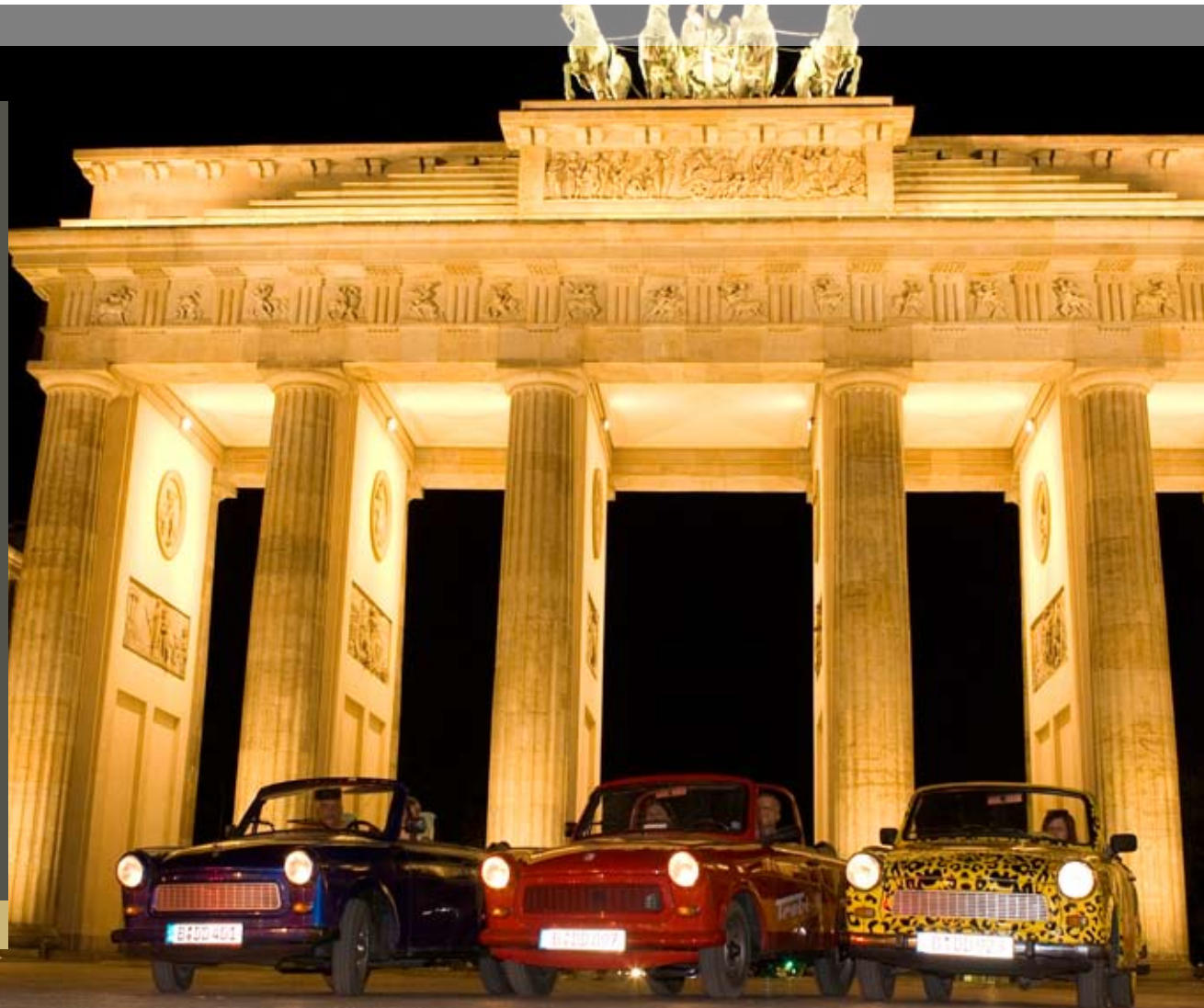
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## TRABI BERLIN SAFARI – AN UNFORGETTABLE EXPERIENCE

Get to know the city from a completely unique perspective. Whether in a bright red convertible or a light blue limousine, a city tour with the 'Pappkameraden' is a fantastic team-building opportunity. In a convoy of up to six brightly coloured Trabis, you can literally put yourself behind the wheel and drive the 30 km route. Thanks to its manoeuvrability – no street is too narrow – in the small Trabi you can navigate your way to many sights off the tourist trails with a professional guide giving you lots of background information about the country, the city and the people as you go along. At the end of the trip every team gets a well-earned Trabi driving licence.

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TRABI BERLIN SAFARI

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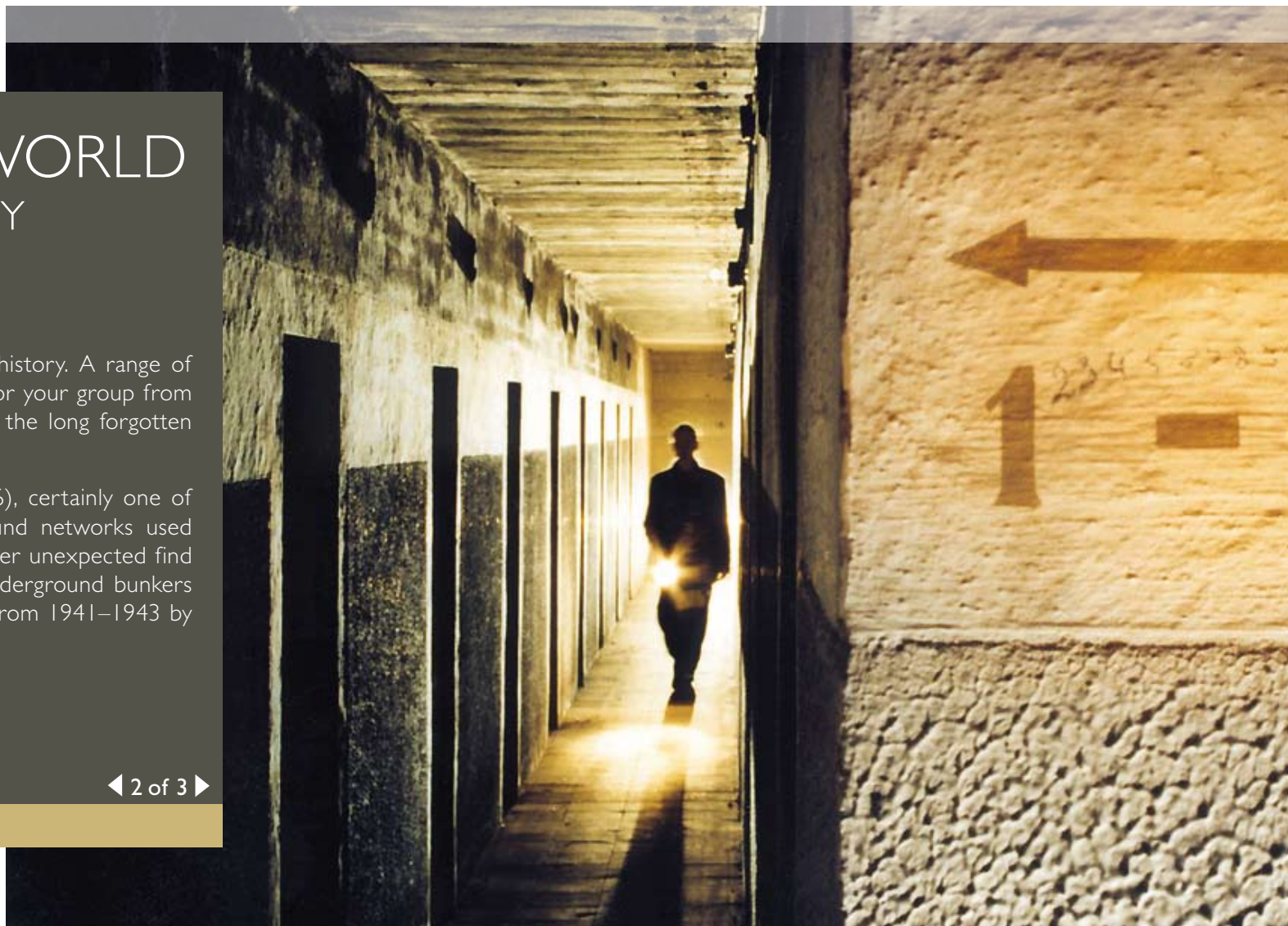
## BERLIN UNDERWORLD – AN EXCITING JOURNEY THROUGH TIME

Discover the hidden secrets of Berlin's rich history. A range of interactive team-building tours are available for your group from various spots in the city, which lead through the long forgotten transport routes of the Berlin Underworld.

Explore the *Letter shoot of Berlin* (1865-1976), certainly one of the most unusual and fascinating underground networks used for delivering letters and small parcels. Another unexpected find is one of the biggest Second World War underground bunkers below Alexander Square. It was established from 1941–1943 by order of the German state railway.

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## SCALE THE HEIGHTS OF NEW ADVENTURE

Take your guests to a magical world high above the treetops in a high-wire garden called 'The Climbing Forest'. Here your group can enjoy the adrenalin of the great outdoors as they put their skill and stamina to the test using bouncing bridges, rope ways and even skateboards to make their way from tree to tree 10 metres above the ground. Fantastic for team building, this unique experience will give your delegates an intimate view of a wild and unspoilt forest.

Choose from a variety of climbing tours, offered at different levels of difficulty and lasting from 2-3 hours.

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SCALE THE HEIGHTS

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## BERLINER DOUGHNUTS

Berliner Doughnuts date back to the end of the 19th Century with many steam bakeries opening in various cities and townships. The name was trademarked and only master bakers who went through special training in Berlin were allowed to use it.

During this break, we will serve your delegates Berliner Doughnuts freshly filled in front of our guests with:

- Apricot jam, strawberry jam, plum butter
- Red fruit jelly with thick vanilla
- Meat balls, mustard from Bautzen, sourdough bread

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## THE OLD FRITZ

Voltaire once said of Frederick the Great, King of Prussia:

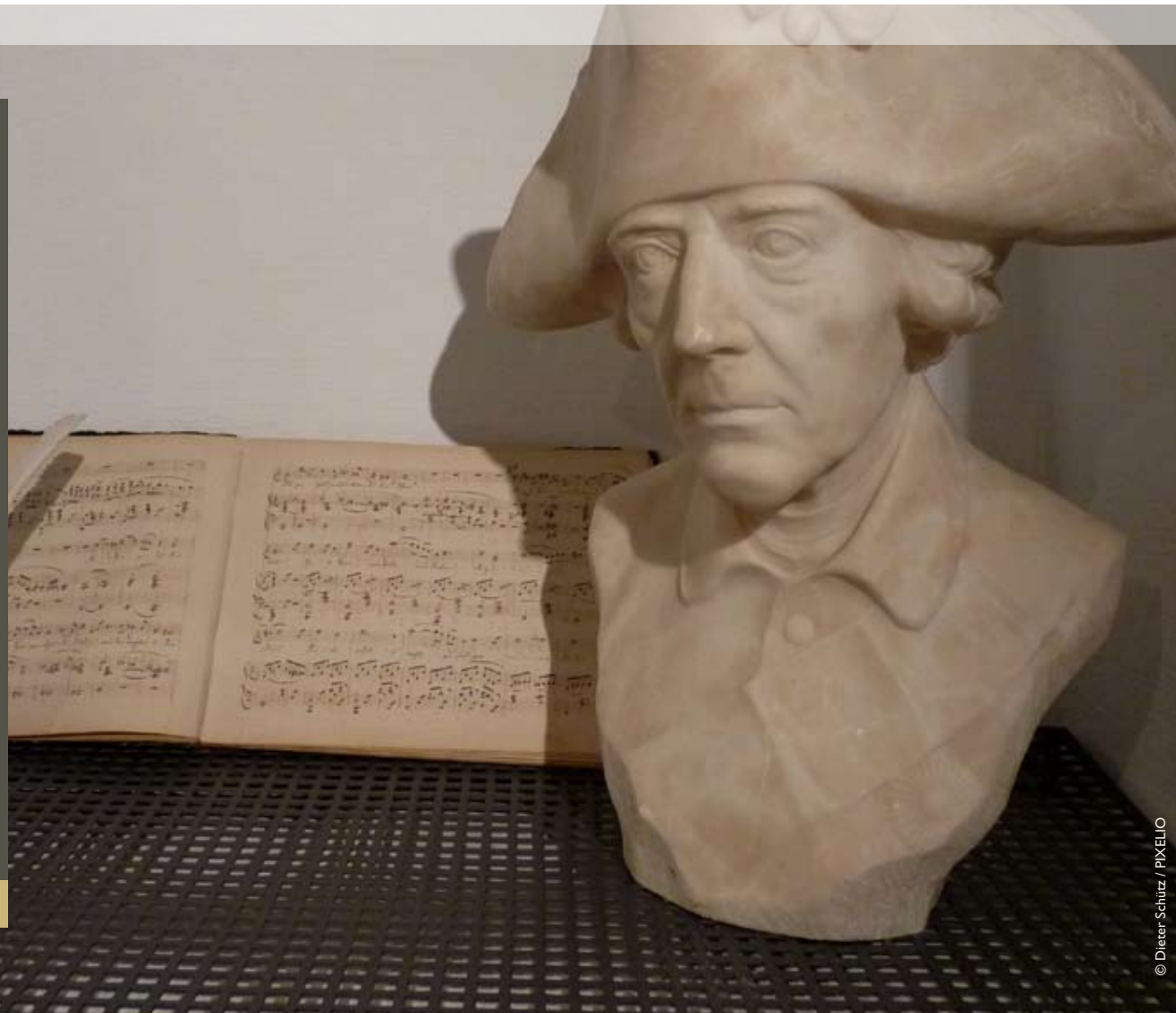
"A great monarch until noon, in the afternoon a brilliant writer, in the daytime a philosopher with precious drive and in the evening a divine company at the table."

Frederick championed the potato and on 24th March 1756, he enjoined his clerks to teach their subjects the cultivation of this vegetable.

The 'Old Fritz' break reflects popular 1760 dishes.

- Potato-cake 'Brandenburg style' with butter & confiture (jam)
- Potato oatcake with braised apple
- Potato quiche with bacon
- Mashed potato with pickled herring
- Chocolate cream cake
- Local fruit, freshly sliced
- Speared pineapple

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THE OLD FRITZ

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