

WELCOME TO THE **BOSTON** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavor – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. With each hotel offering its own bespoke selection of services, and every experience designed around you, the InterContinental Insider Collection delivers unique events firmly rooted in their location with a rare, but tangible sense of place.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Boston experiences.

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INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

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HOLD THE PERFECT MEETING AT THE JOHN F. KENNEDY LIBRARY & MUSEUM

With its fabulous atriums and halls, and soaring glass ceilings juxtaposed against sleek concrete walls, the JFK Library can offer a range of exciting experiences for your next event.

Arriving at Columbia Point, home to the magnificent design by I.M. Pei, the John F. Kennedy Library and Museum is dedicated to the memory of our thirty-fifth president. Viewing galleries portray the life of President Kennedy, playing tribute to his leadership and legacy. Trail along the White House corridors where he and Jacqueline Bouvier brought grace, charm and inspirational new vision to the American people.

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JOHN F. KENNEDY LIBRARY & MUSEUM

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FOR INFINITE POSSIBILITIES — HOLD YOUR NEXT EVENT AT FENWAY PARK

With its panoramic views of Boston, Fenway Park presents infinite possibilities for your next event with a wide choice of indoor and outdoor spaces. It is the ideal location to hold a part of your meeting with a unique backdrop being the nation's oldest, most beloved ballpark and proud home of the 2007 and 2004 World Champion Boston Red Sox.

Though generations have come and gone, Fenway Park remains much like it was on opening day, April 20, 1912. The park resounds with the echoes of baseball history greats, for here is where the Babe pitched, The Kid hit, Yaz dazzled, and Ortiz still thrills young fans today.

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FENWAY PARK

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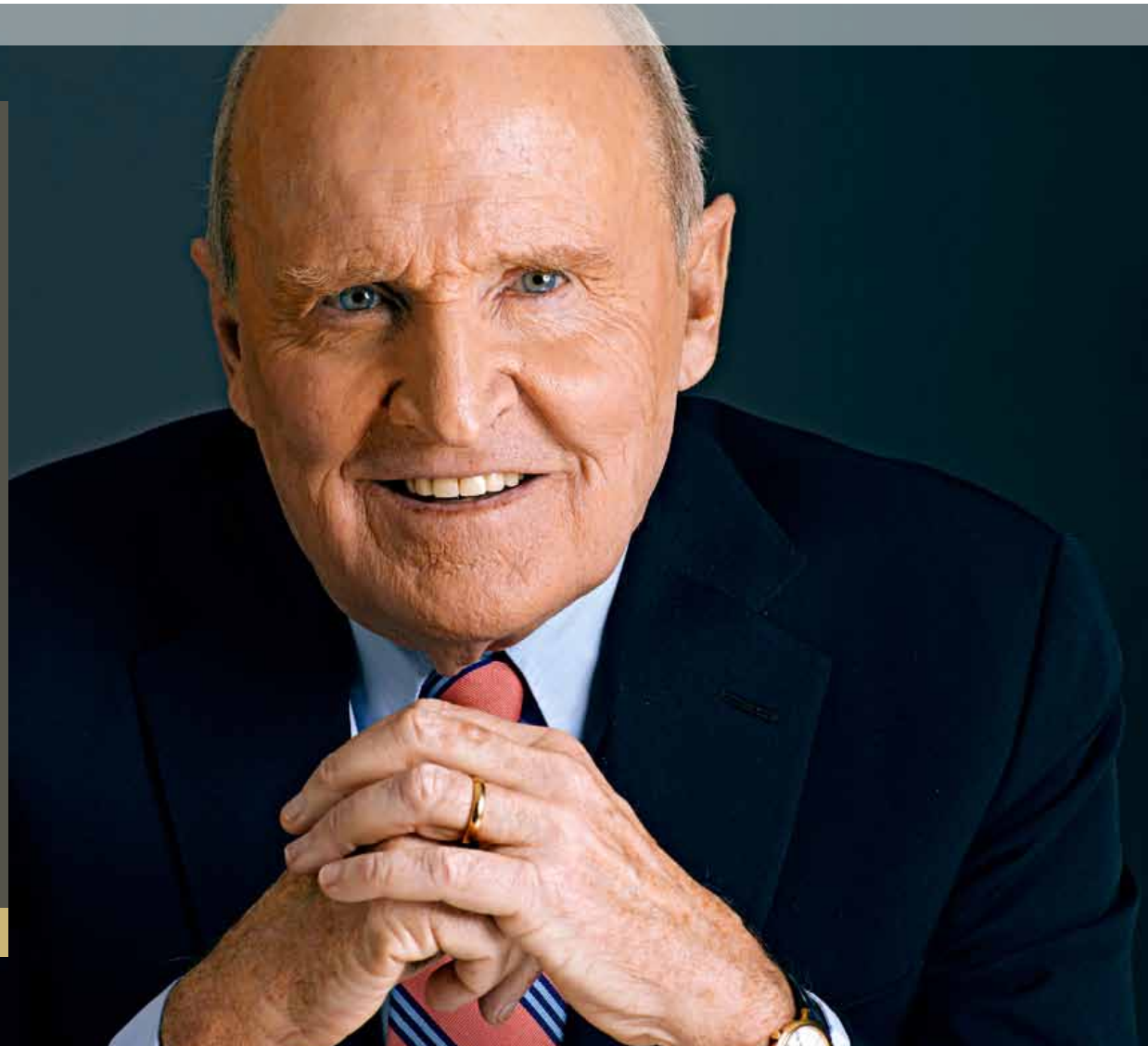
AN AUDIENCE WITH JACK WELCH, FORMER CEO OF GE

In an exclusive insider tour of his inspiring career, former CEO of General Electric (GE), Jack Welch, will share with your delegates the fascinating secrets of how he turned a struggling slow moving giant of a company into a dynamic growth organization revered by many.

After graduating from the University of Illinois in 1960, John Frances Welch Jr. joined GE as a chemical engineer. Twenty years later, and now known as 'Jack' to his friends, he had not only become GE's youngest ever CEO, he had also increased the value of the company from \$13 billion to a cool several hundred billion.

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JACK WELCH

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LEARN HOW 'OPTIMISM CAN TAKE YOU ANYWHERE' WITH EXECUTIVE OPTIMIST, BERT JACOBS

This is a real 'feel-good' for your delegates. Bert Jacobs, co-founder and Chief Executive Optimist of the Life is Good® company, is sure to spread a little happiness in his talk at your event.

Bert and his brother John officially launched Life is Good® in 1994 with just \$78 from their combined savings. Today, their products are sold by over 4,500 retailers nationwide, and in 30 countries worldwide and the company is worth a staggering \$100 million.

Life is Good® spreads positive vibes with its colorful collection of apparel and accessories. Bert, with his contagious smile, teaches men, women and children that optimism is fun, healthy, and empowering. Bert, John, and the Life is Good® company are living proof that 'optimism really can take you anywhere'. ◀

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BERT JACOBS

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HELP OUT AT THE GREATER BOSTON FOOD BANK

Here is some meaningful and exhilarating philanthropy to send your participants away with a real feeling of accomplishment and satisfaction.

Every day, the Greater Boston Food Bank distributes approximately 30 million pounds of food and grocery products to nearly 600 member hunger relief agencies in the Eastern Boston region. This is a wonderful opportunity for your attendees to assist in the Food Bank's mission to provide meals for over 83,000 people each week.

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LEND A HAND AT THE HAND AT WORK PROGRAM

This is a great opportunity to participate in activities, which allow your group to volunteer their time and skills to bring assistance to those in need.

Choose from a variety of volunteer options in the Greater Boston Area that have a positive impact on individuals as well as Boston communities. Possibilities include planting gardens, serving meals to the homeless, park cleanups, and many more interesting and fulfilling experiences.

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HAND AT WORK PROGRAM

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'LA DOLCE VITA' NORTH END CULINARY TOUR

This guided tour will give delegates a fascinating insight into the infamous 'Little Italy' of Boston. The North End borough is one of the oldest neighborhoods in America, and its quaint and narrow cobblestone streets and intimate and familial setting attract visitors and Bostonians alike.

Participants will stroll while listening to a brief history of the area. As the group ambles along, stops are made at various shops, which may include an Italian pastry shop, a confectionary store, a coffee/spice store, a green grocer, a salumeria (deli) and a liquor store. This program can also be reshaped to cater to a male audience where cigars, whiskey and a focus on Chinatown are all featured.

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"LA DOLCE VITA" NORTH END CULINARY TOUR

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COMPETE IN A ROWING REGATTA ON THE CHARLES

For a unique and very Harvardenesque opportunity, spend the afternoon on the Charles River competing in 'crew' (team rowing). A great way to have fun and build team spirit!

Before hitting the water, teams will row on indoor rowing machines to learn proper rowing form, practise and rehearse, get a thorough rundown of the sculls mechanics and then work as a team to carry their boat out to the water and launch it.

In the water, the teams will practice their technique under the supervision of their coach and then compete in official style races with teamwork being key to winning the race! After the race, teams will enjoy a catered New England style clambake on the shore of the river.

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ROWING REGATTA ON THE CHARLES

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RUM “BA” & REVOLUTION BREAK

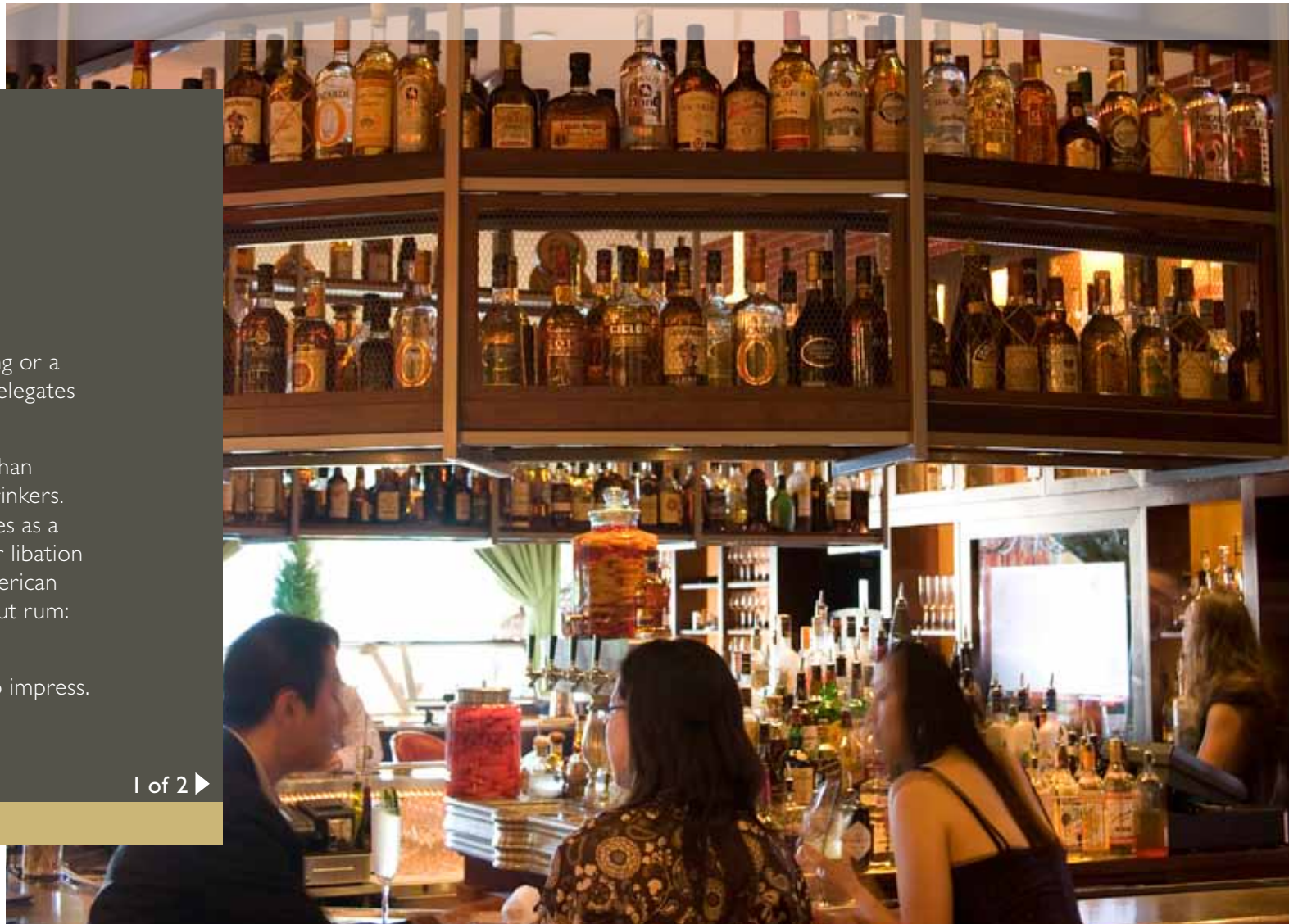
For a great break idea, how about a rum tasting or a genuine ‘revolution experience’ to give your delegates an unforgettable flavor of the real Boston?

Nobody celebrates Independence Day more than New Englanders, and particularly Bostonian drinkers. For locals here, every Independence Day serves as a reminder of the validation for their passion for libation in ‘The spirits of 1776’. That’s because the American Revolution was not about tea at all. It was about rum: the real spirit of 1776.

The possibilities are endless and guaranteed to impress.

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RUM “BA” & REVOLUTION

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GET 'EM HOOKED BREAK

For a great break from your meeting, treat your delegates to a tour of James Hook & Co., just across the way from the InterContinental Boston. During your visit you will get to enjoy a taste of delicious New England Clam Chowder paired with a traditional Lobster Roll.

James Hook and his three sons began trucking their daily lobster catch from Maine and Canada down to the fish piers on Boston's waterfront back in 1925. Each day, the lobsters were sold directly to the owners of Boston's finest restaurants and the trend soon spread throughout the New England area. Today this family business, managed by the third generation of the Hook family, still operates from the same picturesque location, except they now ship over 50,000 pounds of lobster each day!

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GET EM HOOKED AT JAMES HOOK LOBSTER COMPANY

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