

WELCOME TO THE **BUENOS AIRES** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavour – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. With each hotel offering its own bespoke selection of services, and every experience designed around you, the InterContinental Insider Collection delivers unique events firmly rooted in their location with a rare, but tangible sense of place.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Buenos Aires experiences.

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INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.



TAKE A JOURNEY INTO THE PAST

A fascinating guided tour the Zanjón de Granados will give your delegates an unusual glimpse into five centuries of urban archeology. Acknowledged as the site of the first settlement of Buenos Aires in 1536, this wonderful mansion is full of surprises and makes the perfect venue for your cocktail reception or dinner.

Delegates will marvel as they descend from a beautifully restored 1830s house into other architectural wonders, including a spectacular labyrinth of wide, vaulted brick tunnels long walled off and buried on the site. Yours will be an event they never forget.

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ZANJON DE GRANADOS

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HOLD YOUR NEXT COCKTAIL RECEPTION IN ONE OF THE OLDEST CHURCHES IN ARGENTINA

Discover the magnificent history of San Juan Bautista church with a unique cocktail reception. This National Historic Monument is located next to InterContinental Buenos Aires, in one of the oldest neighborhoods of our city: Montserrat.

Whilst sipping cocktails from the region, against a backdrop of traditional music from the era, your delegates can step back in time and experience life as it was back when the church, which dates from the beginning of the 18th Century, lodged a closed order of Saint Clare nuns until 1982.

Delegates will be entertained with a life-like re-enactment of the famous story of when the nuns bravely assisted both British and 'Criollos' soldiers during the British invasion of 1806/7, many of whom still lie under the church's 'Patio de la Reconquista'.

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SAN JUAN BAUTISTA

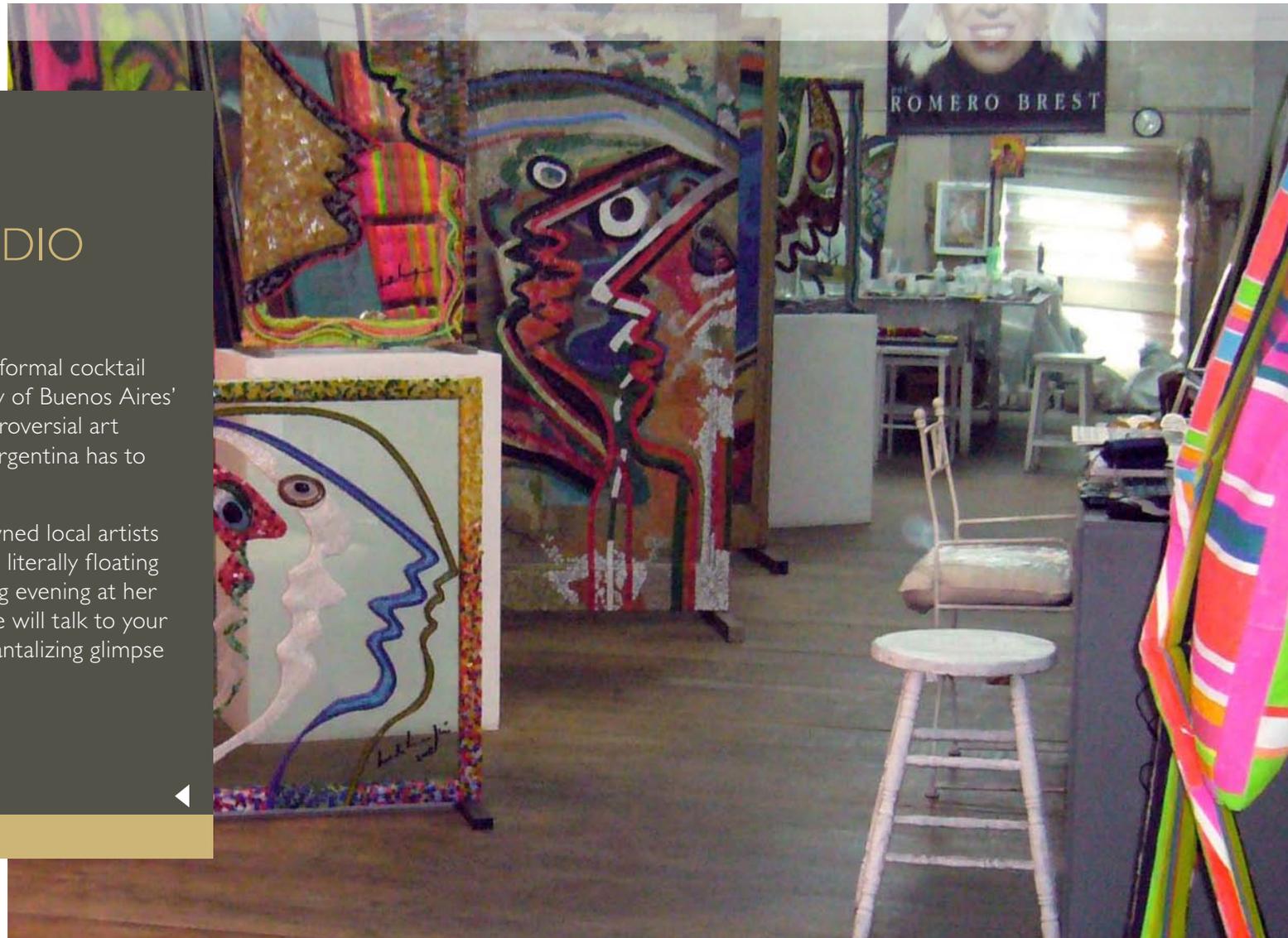
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ENJOY AN INTIMATE COCKTAIL PARTY AT A PRIVATE ART STUDIO

Break up or finish a long day of work with an informal cocktail party where delegates can relax in the company of Buenos Aires' very own 'feminine Andy Warhol' and her controversial art manifestations, whilst tasting the finest wines Argentina has to offer.

Marta Minujin is one of Argentina's most renowned local artists and her unique world of avant-garde art will be literally floating on the air as she invites you to enjoy an inspiring evening at her very own place of work. During the evening she will talk to your group about her art and provide them with a tantalizing glimpse into Argentina's vibrant art world.

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DISCOVER THE LITERATURE OF JORGE LUIS BORGES AND HIS LEGACY

This is a rare opportunity for your delegates to find out more about one of the most brilliant, polemic and well-known authors of Latin-American literature. Argentine poet, essayist, and storyteller, Jorge Luis Borges' tales of fantasy and dream worlds are classics of 20th-century world literature.

Learn the secrets of his life and work together to discover those places in Buenos Aires related to him. You will be led through his world by a specialist who has achieved great recognition for his study of Jorge Luis Borges.

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JORGE LUIS BORGES

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ALIVE: DIVE INTO ONE OF THE MOST OVERWHELMING EXPERIENCES REVEALED BY A SURVIVOR

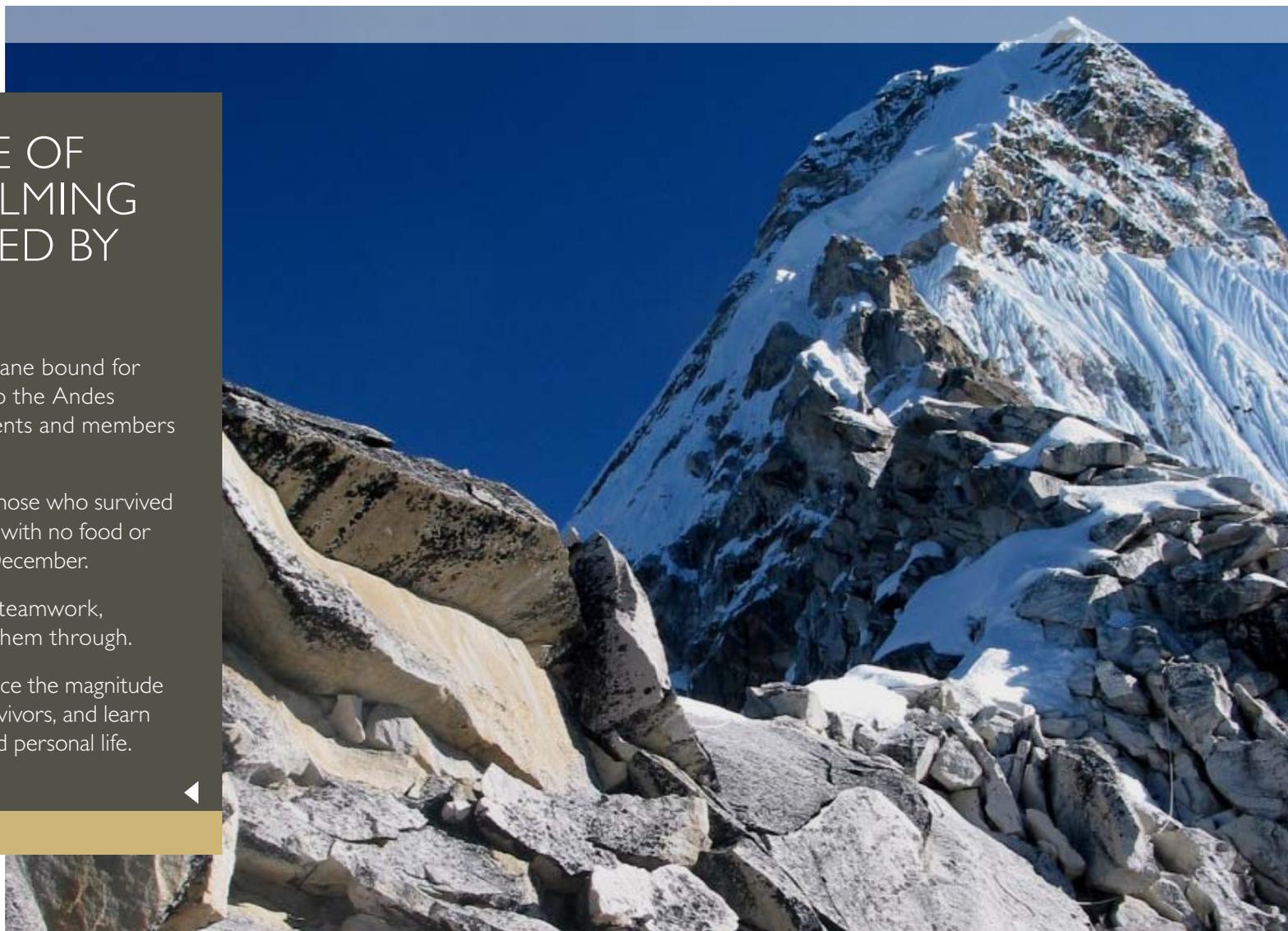
On Friday 13th October 1972, a Uruguayan plane bound for Chile with 45 passengers onboard crashed into the Andes Mountains. Most of the passengers were students and members of a Uruguayan rugby team.

Twelve of the passengers died in the crash and those who survived had to struggle for 72 days in the coldest winter, with no food or shelter until they were finally rescued on 22nd December.

Carlos Paez, one of the 16 survivors, believes teamwork, fellowship and crisis management helped pull them through.

This is an opportunity for your team to experience the magnitude of the accident at first-hand from one of the survivors, and learn unique coping strategies to apply in their jobs and personal life.

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SUPPORT A SOCIAL FACTORY BY MAKING ALFAJORES

Enjoy an afternoon of cooking and sharing at a small *'alfajores'* cooperative factory. This local social enterprise was created after the 2001 crisis as a solution to unemployment and its social consequences and in particular, to provide the children of the neighborhood with a place to spend the afternoons away from the streets. Recreation and different kinds of training are provided by the cooperative workers.

Local women will teach delegates how to make one of the most famous and traditional candies in Argentina, the *'Alfajor'* whilst sharing their experiences on how they started this social project in such adverse conditions.

To round the day off, delegates will hear about *'mate'*, a local beverage, and get to share some with the women and young people of the cooperative.

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'ALFAJORES'

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HAND-MADE BOOKS: BE PART OF AN ARGENTINEAN COOPERATIVE

If you want to keep minds sharp and ideas buzzing, this artistic experience is sure to add a little zest to any meeting. Delegates will help the members of a local cooperative of crafts people who make beautiful hand-made books using recycled cardboard.

Delegates will love interacting with this small, colorful and cheerful publishing cooperative where Latin-American literature is printed and each book cover painstakingly painted by hand. They will learn how to make the books, whilst listening to the traditional beat of the *'cumbia'*.

This cooperative was created to generate employment and cultural development in one of the most impoverished areas of the city, and pays six times more for the cardboard collected by the 'cartoneros' (urban scavengers) who work on the streets in the most adverse conditions.

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'CARTONEROS' (URBAN SCAVENGERS)

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LET YOURSELF BE SEDUCED BY THE TANGO

Your delegates can experience original and professional tango lessons from two of the most important dancers in the world, who have traveled the globe dancing and sharing their art.

A brief introduction to Tango's seductive world will be given before the lessons.

Delegates will be invited to join the dancers in a traditional *milonga*, dancing ballroom where '*porteños*' (Buenos Aires citizens) of all ages gather around for some authentic Tango passion.

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THE TANGO

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LEARN TO COOK ONE OF ARGENTINA'S MOST TRADITIONAL SAUCES – CHIMICHURRY

In this special and interactive activity, delegates will be able to learn how to cook one of the most tempting Argentinean dishes and how to prepare its traditional sauce. Our Chef will brief them on the importance of the 'Asado' in Argentina, whilst involving delegates in the preparation of Chimichurri and Creole sauce to season the meat.

After this experience, the group will be able to taste this traditional 'Asado', washed down with a fine selection of Argentinean wines.

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CHIMICHURRY AND CREOLE SAUCE

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CREATE YOUR OWN SCULPTURE

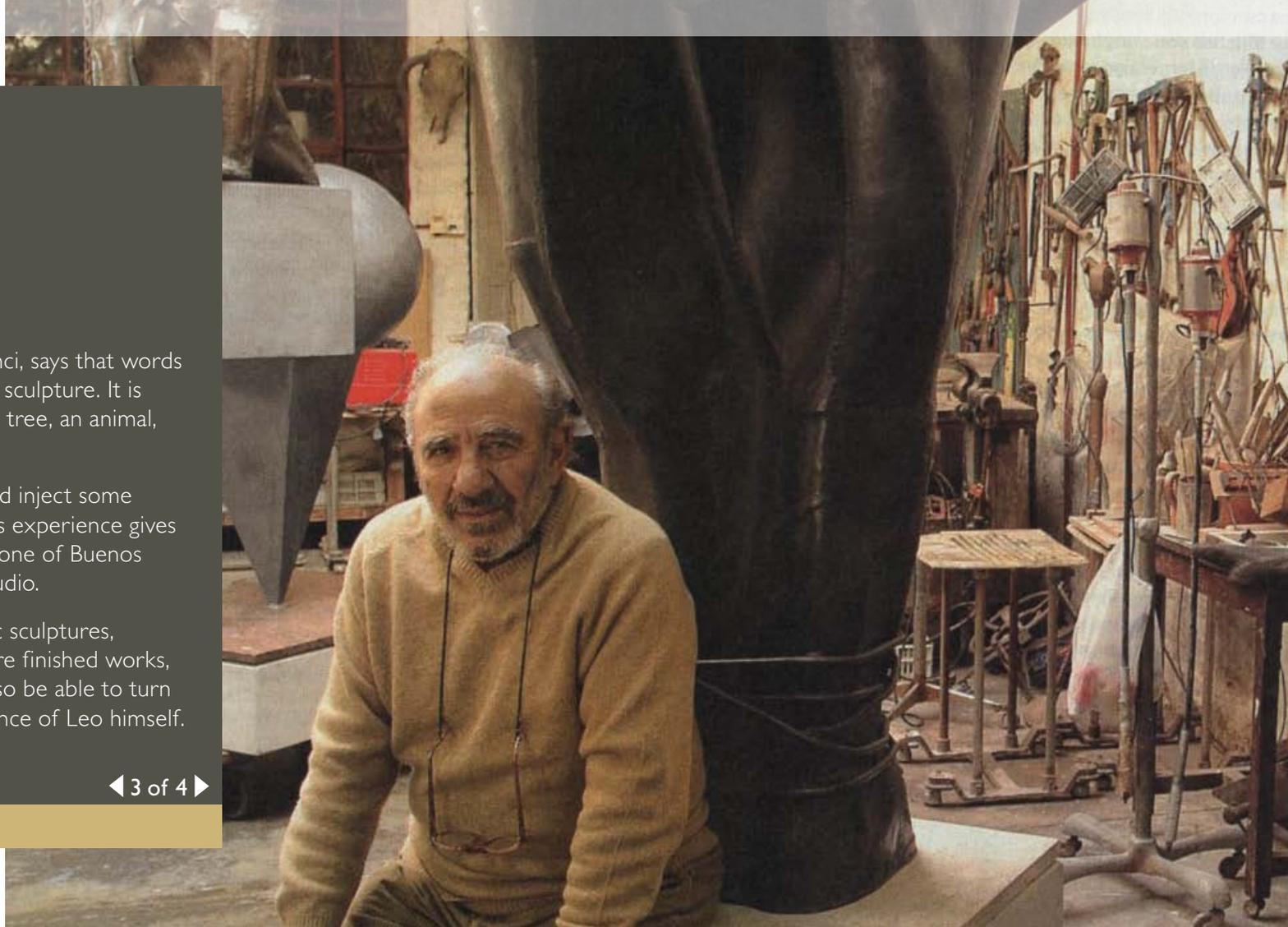
The award-winning Argentinean artist, Leo Vinci, says that words are not needed to understand the language of sculpture. It is universal because nature creates everything. A tree, an animal, a river need no explanation; they simply exist.

The perfect way to recharge your batteries and inject some creativity into your conference or meeting, this experience gives delegates the opportunity to spend time with one of Buenos Aires' most celebrated sculptors in his own studio.

Following a tour around the city of Leo's iconic sculptures, delegates will have the opportunity to see more finished works, as well as those still in the making. They will also be able to turn their hand at sculpting under the expert guidance of Leo himself.

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LIVE THE ARGENTINEAN FOOTBALL DREAM

In our country football is a national passion! It's also the perfect team-building sport and a fantastic way to unwind after a hard day's work. Just for fun, we would like to share our love of this sport with your group.

The Hotel employees have formed an experienced football team and they would be delighted to teach your delegates the basics of soccer practice followed by a friendly 'no pressure to win' match.

This fantastic experience right in the heart of Buenos Aires, the birthplace of the world famous player Diego Armando Maradona, is something your delegates will be talking about for years to come!

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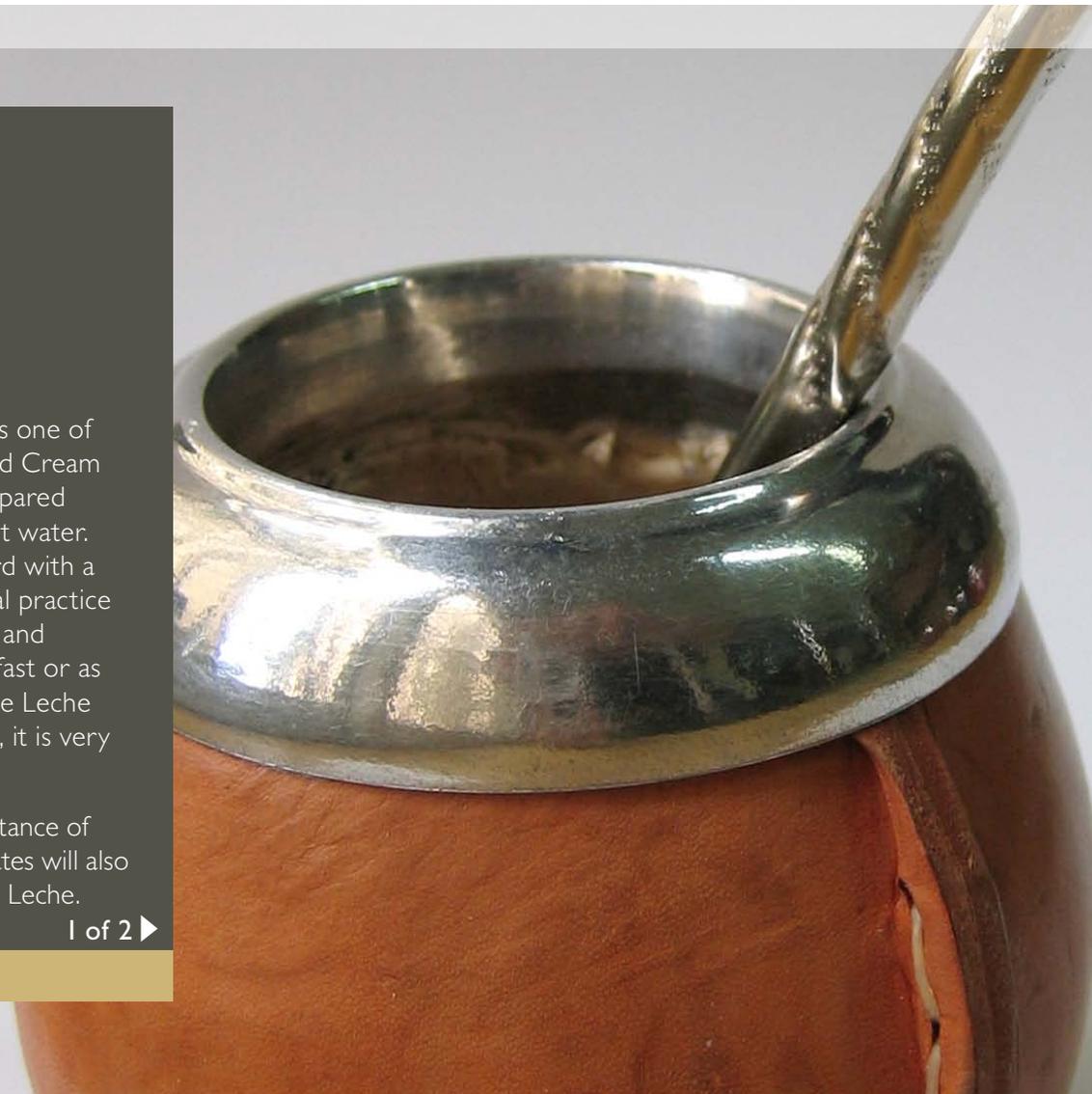
ENJOY A DELICIOUS 'MERIENDA' WITH MATE AND DULCE DE LECHE

Enjoy our 'Criollo' (Creole) coffee break which includes one of Argentina's most typical beverages and food: 'Mate' and Cream Caramel 'Dulce de Leche'. Mate is a herbal infusion prepared by steeping dry leaves (and twigs) of yerba mate in hot water. Drinking mate with friends from a shared hollow gourd with a metal straw (a bombilla in Spanish,) is a common social practice in Argentina. Dulce de Leche is made with milk, sugar and vanilla essence. Usually it is eaten with toast for breakfast or as an ingredient in cakes and pastry preparation. Dulce de Leche originated in Argentina in 1829 by mistake! Nowadays, it is very popular with Argentines.

The hotel Food & Beverages staff will explain the importance of mate in Argentinean culture and how to drink it. Delegates will also have the chance to try desserts prepared with Dulce de Leche.

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DULCE DE LECHE

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HAPPY HOUR BREAK – WINE AND EMPANADAS

This Happy Hour Break features two Argentinean favorites: wine and turnovers, known as ‘*empanadas*’.

The ‘*Empanada*’ is a small pie of dough filled with a delicious mix of beef, vegetables and spices, capable of seducing the most demanding palates at any time of the day.

Argentinean wine is already catalogued as one of the best in the new world of wine. Among the well-known premium grapes that are used to produce it there are two that have found their perfect soil in Argentina: *Malbec* in reds and the *Torrontes* in whites. A must-try whilst visiting our country.

The hotel sommelier will explain the characteristics of the Malbec wine and will also give your delegates the Empanada traditional recipe to take back home.

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