

WELCOME TO THE **BUCHAREST** INSIDER COLLECTION

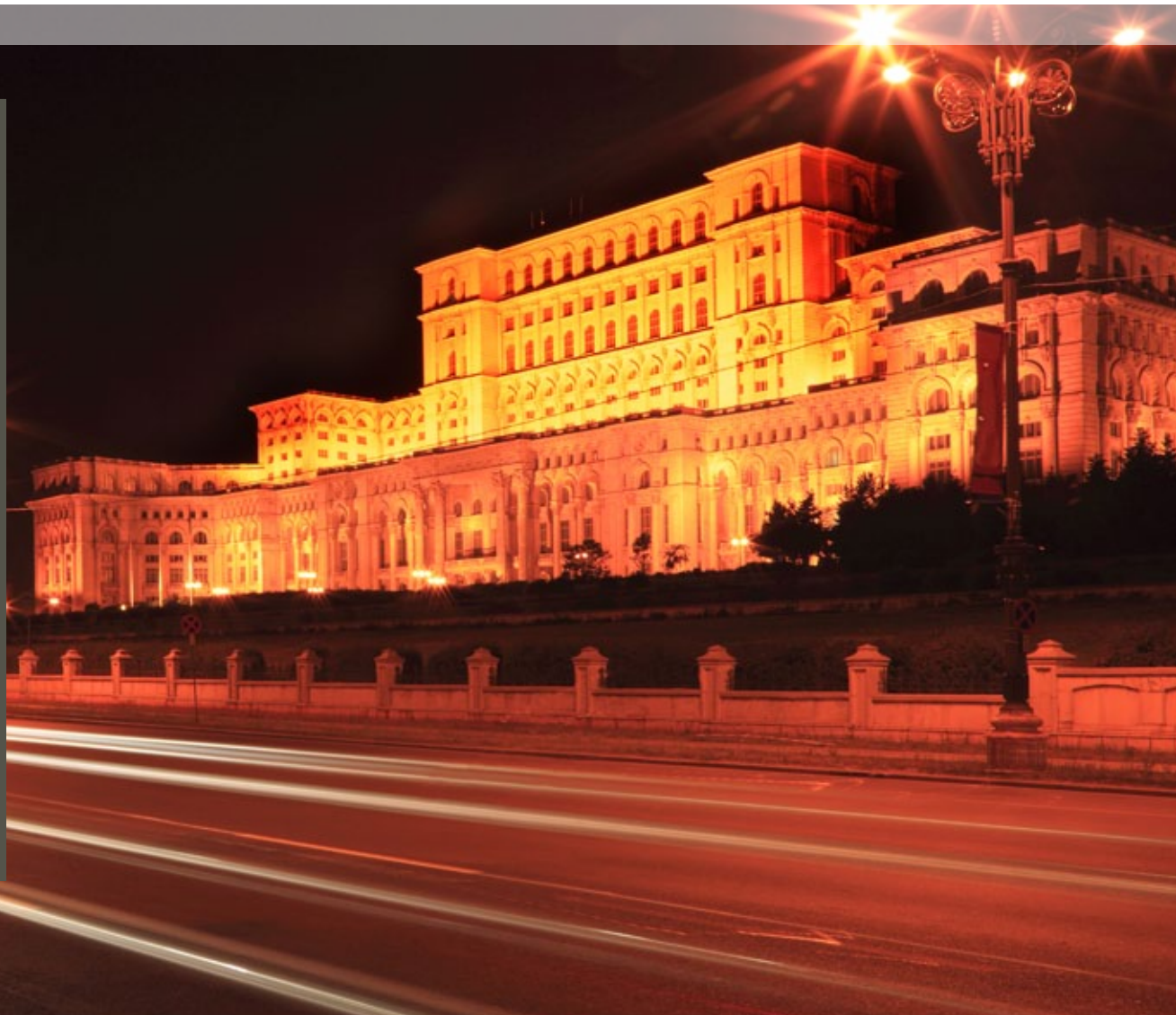
Truly memorable meetings and events with authentic local flavour – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Bucharest experiences.

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INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

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ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner the leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental we use a holistic approach to being a responsible business: to work from the grass roots up, recognising each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination. This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travellers.

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HOLD A RECEPTION AT THE NATIONAL OPERA

Situated right in the city centre, next to the hotel, the National Operetta Theatre 'Ion Dacian' is the host of famous Romanian and international performances.

The main hall seats 470 and the foyer 100, making this the perfect venue for special evenings, closed-doors performances, receptions and a variety of different events guaranteed to make your meeting most memorable and unique. The Operetta's 160 artists, from choir to ballet, orchestra and singers can even perform a show tailored to your specific needs.

Delegates can enjoy a large variety of musical performing arts productions, as well as a series of activities, including meetings with professionals from the cultural field from across Europe, art workshops and exhibitions.

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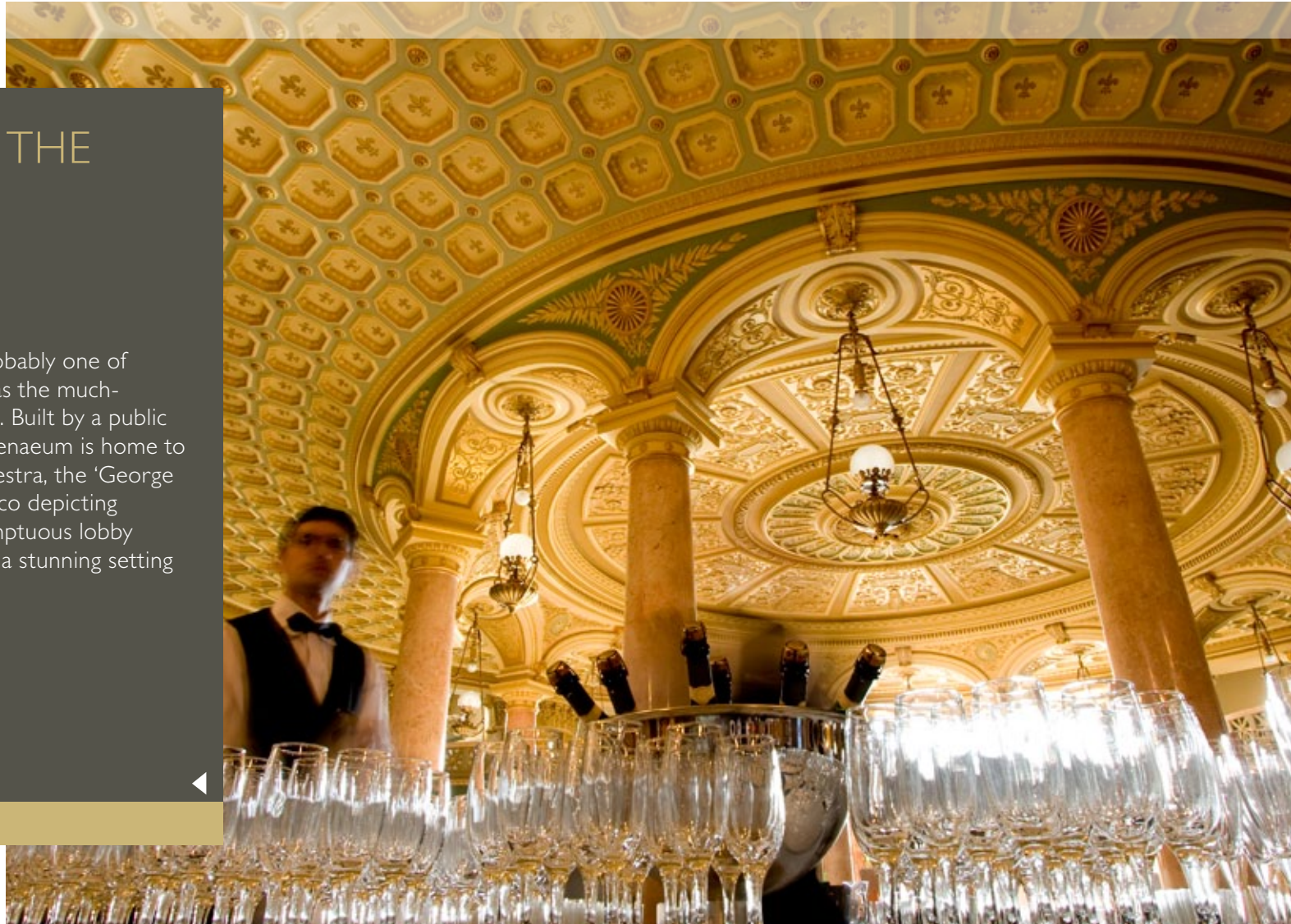
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ENJOY COCKTAILS AT THE ATHENAEUM

The Romanian Athenaeum Concert Hall is probably one of the most beautiful buildings in Romania and has the much-deserved accolade of National Heritage status. Built by a public subscription and inaugurated in 1888, the Athenaeum is home to Romania's most prestigious philharmonic orchestra, the 'George Enescu'. The concert hall with its fantastic fresco depicting 25 scenes from Romanian history, and the sumptuous lobby accommodating up to 1000 guests, makes this a stunning setting for a cocktail party or gala reception.

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ATHENAEUM

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DISCOVER ROMANIA'S FINE WINES WITH OUR SOMMELIER

Marius Bratu is a young and passionate sommelier working for the former royal wine cellars. He will tell your guests the fascinating story of Romania's love affair with fine wine and share his insights during a special tasting break.

Romanian vine culture is said to be one of the oldest in Europe, dating back almost 6000 years. Legend says that the Thracian god of wine was born just north of the Danube Delta. Local varieties such as Galbena de Odobesti, Feteasca or Tamâioasa Româneasca formed the basis of the wines here until the 18th century. Today wine is cultivated right across Romania with some wines consistently winning international awards for their quality.

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MARIUS BRATU

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DISCOVER ROMANIA'S RICH FOLK DANCE HERITAGE

Ioana Popescu, an expert from the Peasant Museum in Bucharest, will introduce your delegates to the magical world of Romanian folk dance. Romania is unique in Europe, as its folklore still exists in its natural environment. In past times, villagers would meet every Sunday afternoon and dance together. Today, this ritual is kept for big religious or social celebrations.

The national dance, HORA, is a joyful one, uniting the community and keeping it happy. Four people hold hands and dance together in a circle, with simple but synchronized steps. Another original Romanian dance is Calusarii, meaning 'horsemen', which drives out evil spirits and demands a very high degree of agility, power and endurance. Delegates will be enthralled.

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IOANA POPESCU

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CREATE SEASONAL CHEER FOR LOCAL HOMELESS PEOPLE

For a creative and rewarding interaction that brings delegates closer to the local community, this opportunity is perfect. The Casa Ioana Association provides a home to almost 100 homeless families and their children. Every year, before Christmas and Easter, the children help their families by painting themed artworks, which are then turned into e-cards.

Your delegates can contribute to their mission by painting greetings cards made from recycled paper or other recycled materials. We will help by sending the greeting cards to our corporate database or you can choose to collect the greeting cards and send them to your company contacts.

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CASA IOANA

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LEND A HELPING HAND TO CHILDREN SUFFERING WITH CANCER

'You can, too' is the slogan of a campaign by the Temerarii Association to offer social support to young people and children with cancer.

Your delegates are invited to spend some quality time with the children and young people, sharing a simple meal, or by taking part in cultural activities or sporting events. This is an uplifting and rewarding way for your delegates to spend part of their stay in Bucharest.

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TEMERARII FOUNDATION

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LEARN TO DANCE THE CALUSARII

At the Operetta National Theatre, your delegates can learn the steps of Romania's most famous folk dance. 'Calusarii' features dancers who wear white and red tunics, with brightly coloured ribbons streaming from their hats. Bells are attached to their ankles and dances include the use of sticks held upright or pointing at the ground.

In what promises to be a relaxing but energizing team-building event, delegates will receive one-to-one tuition from the Operetta's most famous dancers. This is an entertaining interaction and a wonderful way for delegates to experience at first hand authentic local folk culture.

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CALUSARII

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ENGAGE WITH TRADITIONAL ROMANIAN HANDICRAFTS

This is a chance for your delegates to be a part of maintaining Romanian heritage. Master ceramics craftsmen and women from villages located in different parts of Romania, including Transylvania and Maramures, will share their skills and teach your delegates some of their working secrets right here in the hotel.

In Romania, ceramic objects are still used in rituals to mark important events such as births, marriages, baptisms, and funerals. Today's ceramic art form integrates the traditional with the modern with its simplicity of form, colour and symmetry.

Delegates will be able to take home their own ceramic 'masterpiece', a unique and personal memento of authentic Romania.

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ROMANIAN HERITAGE-HANDCRAFTS

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TAKE A REAL ROMANIAN BREAK

Romanian cuisine is diverse, a fusion of many external influences, whilst still retaining its own unique character. From the very old times, Romanians have loved to eat! Bread, cheese, polenta, herbs and meat, especially pork, are all firm favourites. But there is also a strong tradition of creative fish cuisine in the Danube Delta's villages.

This 'Authentic Romanian' Salty Coffee Break includes a choice of:

- Cherry tomatoes stuffed with eggplant salad
- Assorted Romanian cheeses
- Mini crostini with 'zacusca' (baked bell peppers, eggplant, tomatoes, onion)
- A selection of coffee and teas

€9.00 per person + VAT

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SALTY COFFEE BREAK

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AUTHENTIC ROMANIAN SWEET BREAK

Choosing their own Romanian flavours will introduce your delegates to delicious local ingredients lovingly cultivated and prepared using skills and knowledge passed on for generations. Enjoy grandma's traditional recipes!

This 'Authentic Romanian' Sweet Coffee Break menu choice includes a selection of traditional sweets:

- Placinta cu Branza dulce – local cheese cake
- Amandina – local festive chocolate cake
- Cozonac – traditional cake with cocoa and nut filling
- A selection of coffee and teas

€9.00 per person + VAT

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SWEET COFFEE BREAK

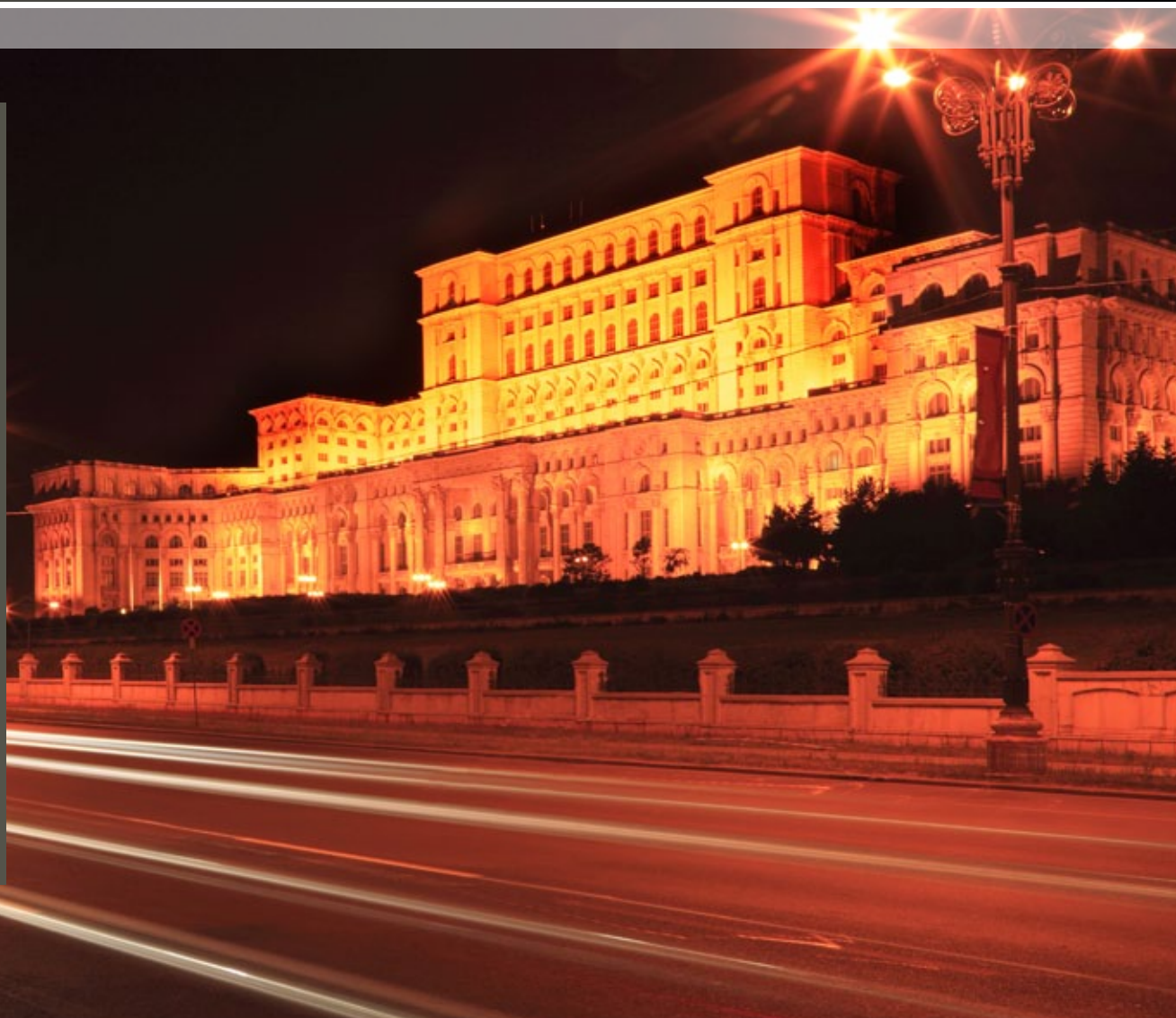
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THANK YOU

Contact us to learn more about the Bucharest Insider Collection and how we can help you create a truly memorable experience with authentic local flavour.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

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