

WELCOME TO THE **CLEVELAND** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavor – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Cleveland experiences.

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INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team holds the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

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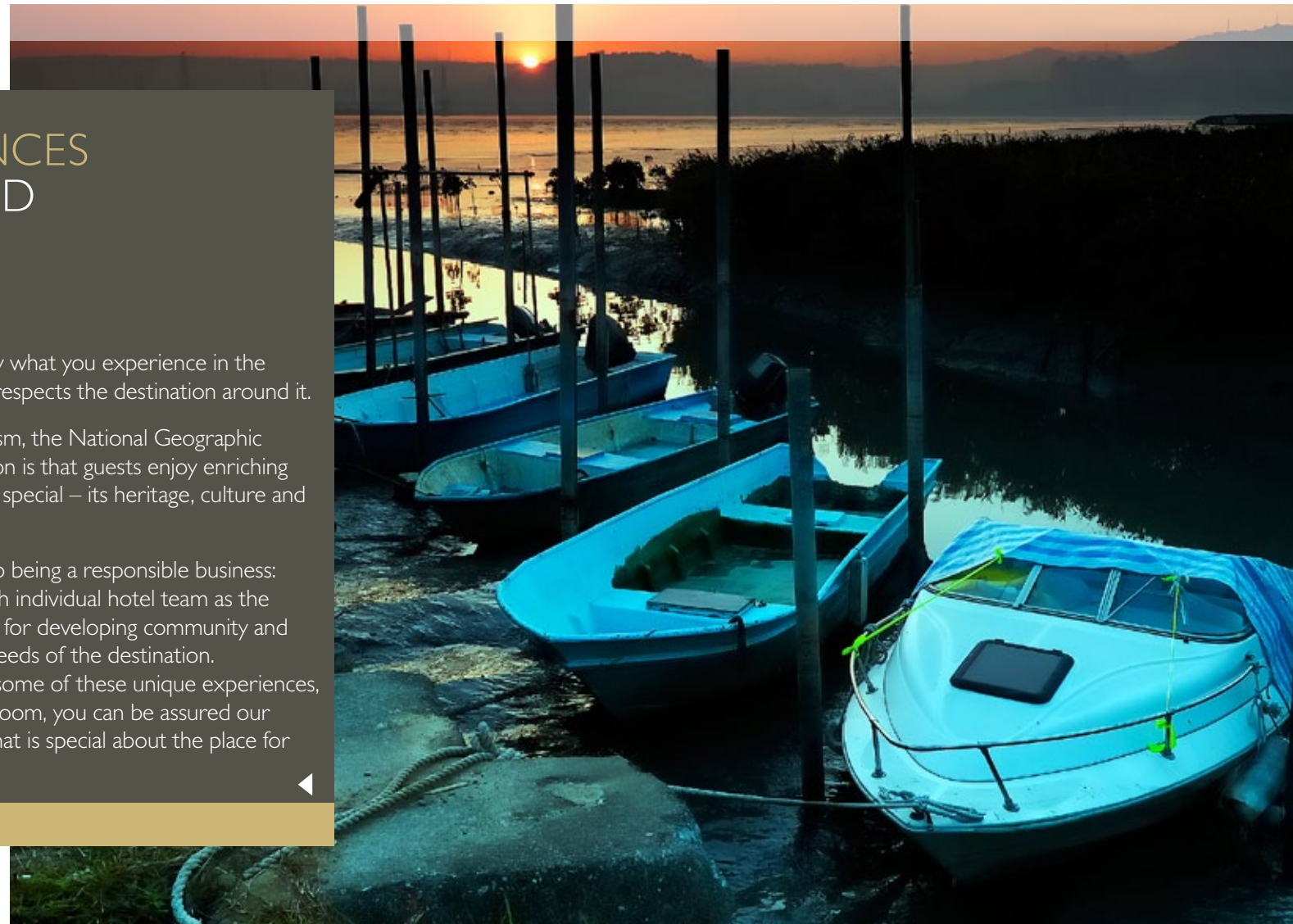
ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner with leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental we use a holistic approach to being a responsible business: to work from the grass roots up, recognizing each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination. This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travelers.

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DINE AMONGST THE STARS AT THE ROCK AND ROLL HALL OF FAME

Relive your music memories at the Rock and Roll Hall of Fame and Museum. Delegates can enjoy appetizers and cocktails in a stunning reception venue or a more formal dinner in one of the many halls of the museum. Inspire creativity in your meetings by utilizing one or more of the formal meeting rooms that are available for various size groups. Personalized group tours of the many exhibits can also be arranged.

The Rock and Roll Foundation was established over 25 years ago to celebrate the world's greatest rock and roll music and musicians. The Hall of Fame and Museum opened in Cleveland in 1995 and pays tribute to those who have had a significant impact on the evolution, development and perpetuation of rock and roll.

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ROCK AND ROLL HALL OF FAME

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EXPERIENCE A PIECE OF CLEVELAND HISTORY

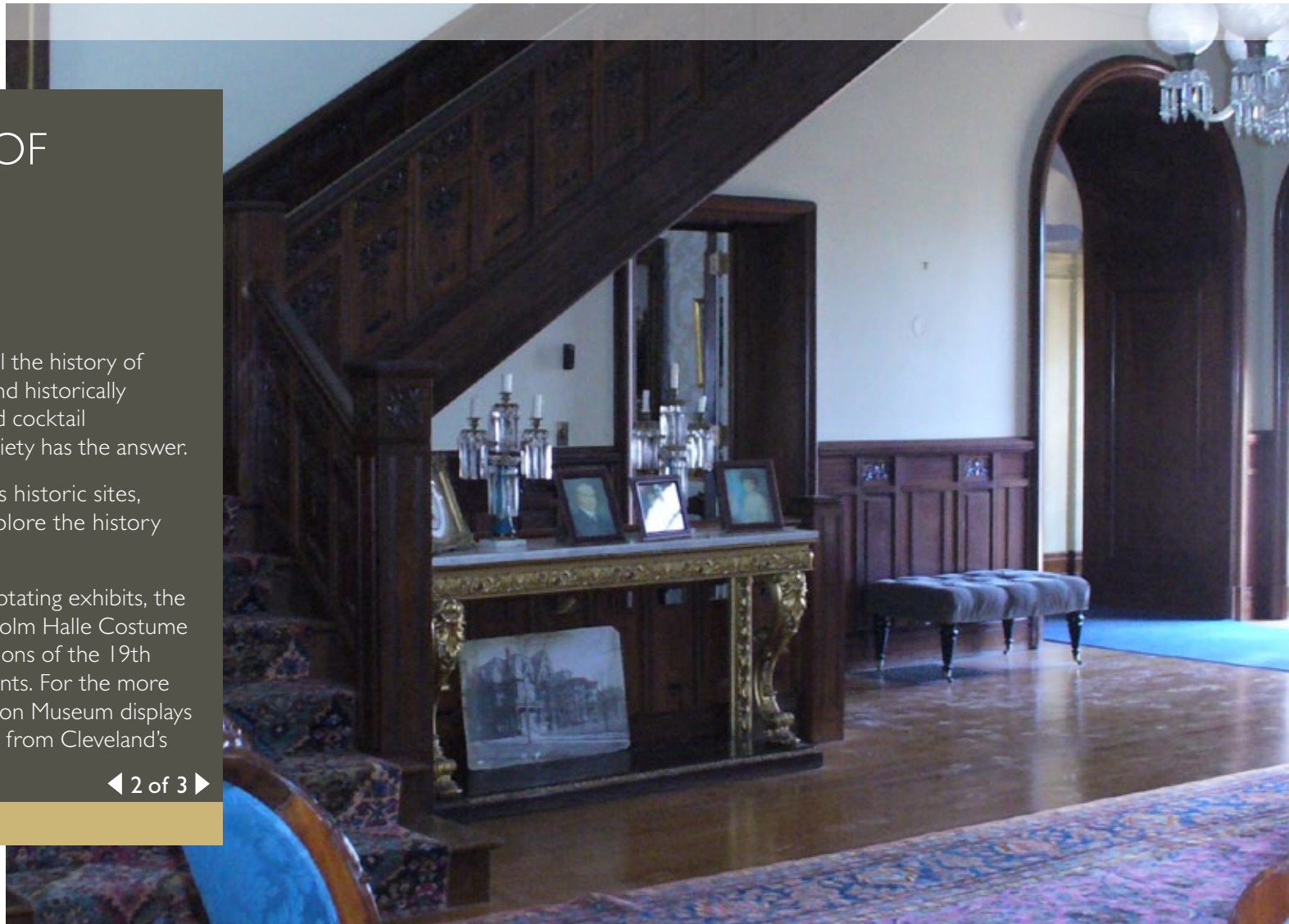
For beautifully landscaped sites that not only tell the history of the region and its people but create a unique and historically interesting setting for meetings, gala dinners and cocktail receptions, the Western Reserve Historical Society has the answer.

The Society was founded in 1867 and operates historic sites, libraries and museums to inspire people to explore the history and culture of Northeastern Ohio.

Delegates can discover the History Museum's rotating exhibits, the Hay-McKinney Mansion built in 1911, the Chisholm Halle Costume Wing featuring one of the finest fashion collections of the 19th and 20th centuries boasting over 30,000 garments. For the more mechanically minded, the Crawford Auto Aviation Museum displays vintage and classic automobiles and other items from Cleveland's early days in the auto and aviation industries.

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HAY-MCKINNEY MANSION

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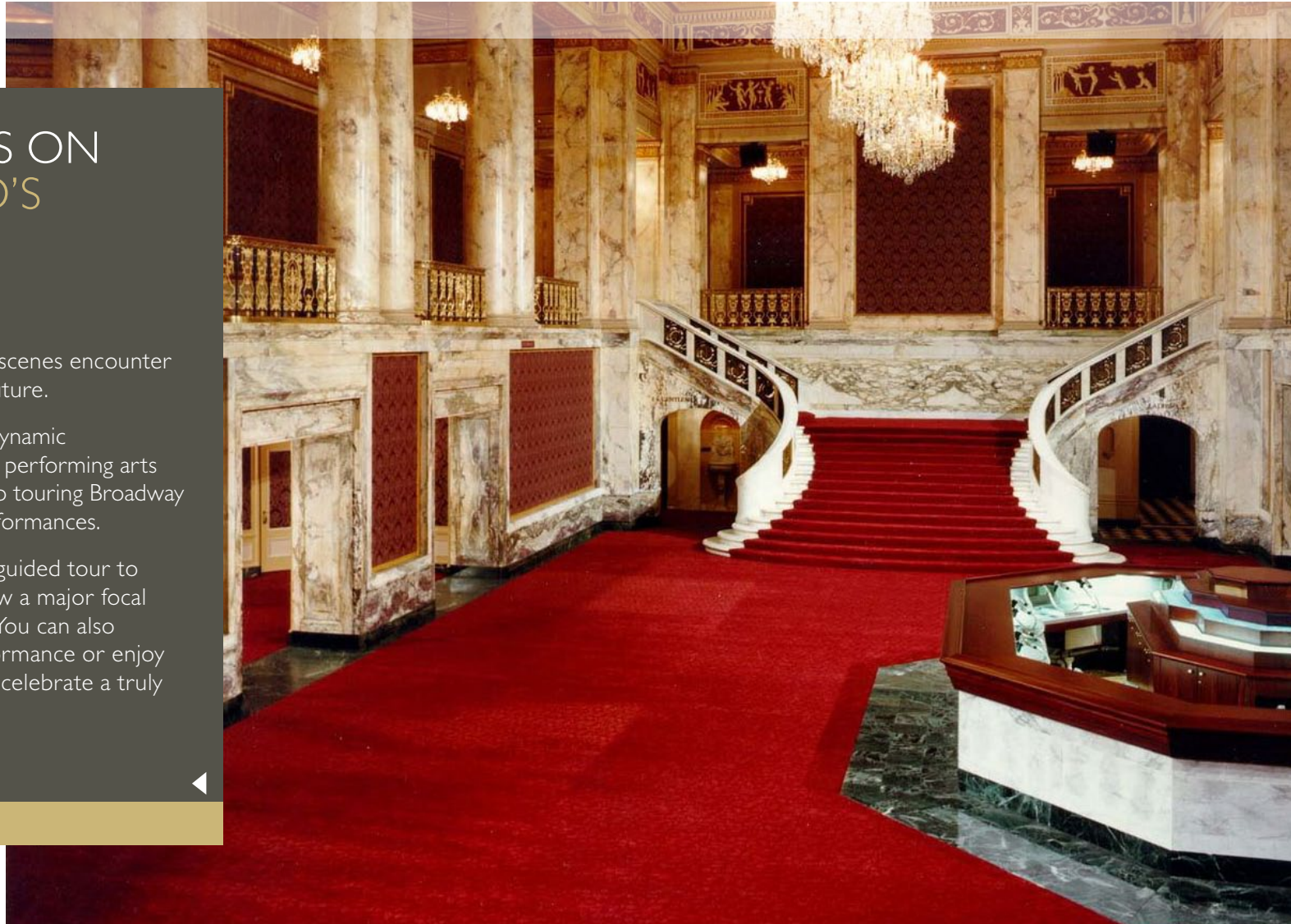
EARN GREAT REVIEWS ON STAGE AT CLEVELAND'S PLAYHOUSE SQUARE

Take to the stage in this exclusive, behind-the-scenes encounter with Cleveland's theatrical past, present and future.

Cleveland's Playhouse Square, comprises nine dynamic performance spaces and is the country's largest performing arts center outside New York City. It is also home to touring Broadway shows, concerts, comedy, opera and dance performances.

Your delegates will be treated to an exclusive guided tour to learn more about this great historic venue, now a major focal point of downtown Cleveland's revitalization. You can also reserve the space for your next meeting performance or enjoy an elegant dinner or cocktail reception as you celebrate a truly dramatic slice of our history.

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CLEVELAND'S PLAYHOUSE SQUARE

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CONNECT TO LOCAL TRADITION, CULTURE AND HISTORY

Authentic travel experiences – whether for business or pleasure – so often depend on what truly makes a place unique – its culture, people and history.

The Historic Warehouse District, developed in the 1850s, was the wholesale and commercial center of Cleveland. We offer your delegates a private, guided tour of the District so they can experience a first-hand look at Cleveland's history and contribution to the industrial revolution.

Guest speakers in replica dress from that era will bring the past alive taking delegates back to a time when the District buzzed with the hustle and bustle of hardware distributors, marine suppliers, garment manufacturers, tools suppliers and small dry goods retailers all plying their trade. A fantastic experience and a great way to immerse yourselves in the authentic history of Cleveland.

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ROCKERFELLER'S DIMES

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LEARN FROM THE MASTER BREWERS AND BECOME A BEER EXPERT

If you share the belief that “if something’s worth doing, it’s worth doing right” you need to experience that first-hand at the Great Lakes Brewing Company.

In the 1870s, Cleveland had 30 breweries and by the early 1980s all but one had closed its doors. Then brothers Patrick and Daniel Conway opened Great Lakes Brewing Company in 1988 signaling a new era in Cleveland brewing. The company now produces over 100,000 barrels a year and has become Ohio’s most celebrated and award-winning brewer of lagers and ales.

A guided tour of the brewery and private tasting can be arranged for your group so they can experience a taste of Cleveland’s history and future. Guest speakers are available to engage your delegates in an interesting discussion of this master craft.

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TAP ROOM AT GREAT LAKES BREWING COMPANY

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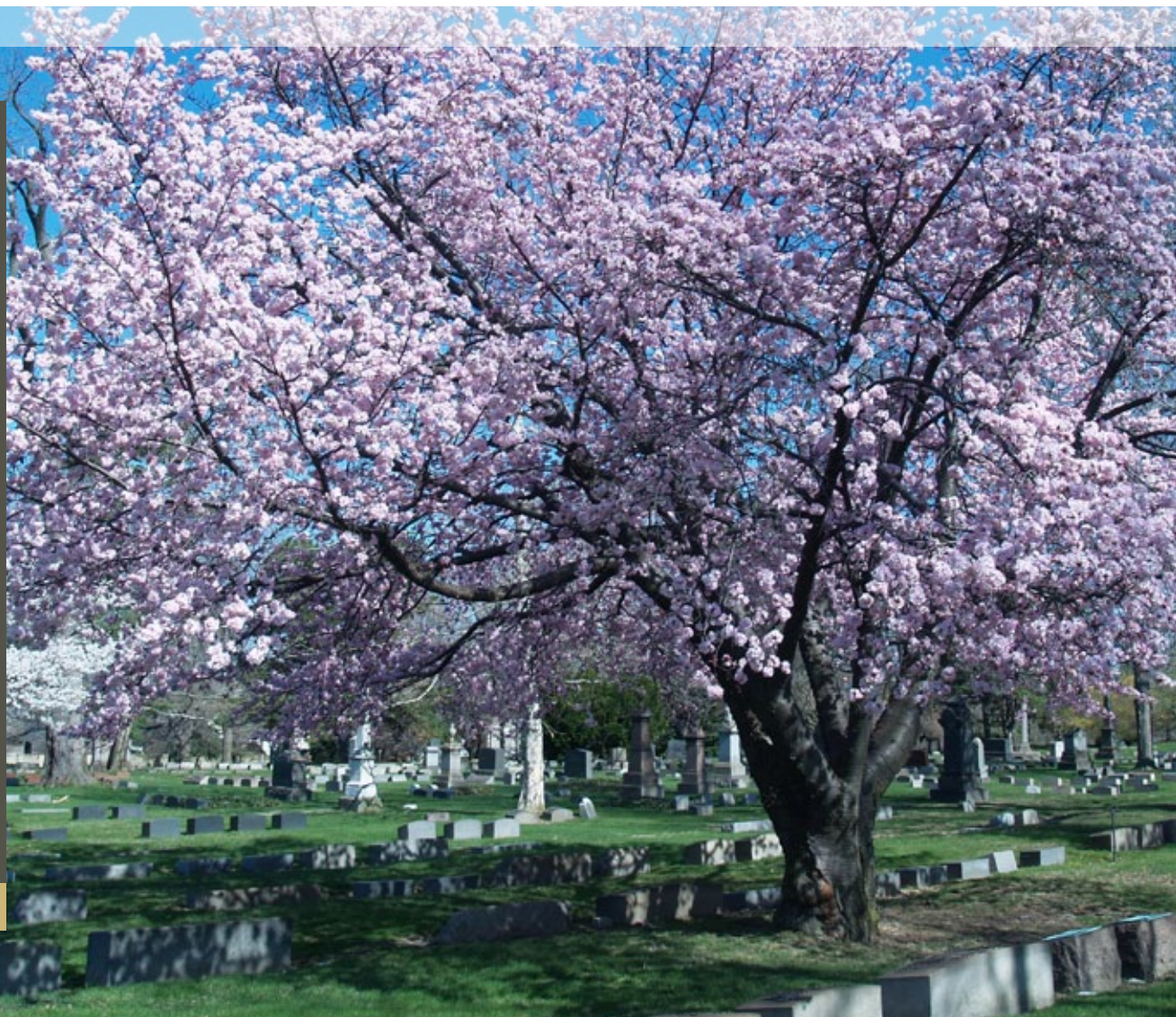
EXPERIENCE CLEVELAND HISTORY FROM THOSE THAT HAVE MADE A LASTING IMPRESSION

If the past holds the key to the future, then the tenants of Lake View Cemetery can provide great insights into what made Cleveland what it is today.

Lake View Cemetery was founded in 1869 and is the final resting place of James A. Garfield, the 20th President of the United States and his family, John D. Rockefeller, Eliot Ness and many others synonymous with Cleveland.

The Speakers Bureau can provide your delegates with insights on several interesting topics including Garfield: The Man and the Monument, Rockefeller: The Family Man and many others. Private, docent-led historic tours can be arranged for your delegates so they can encounter for themselves those that helped shape the history of a city and a nation.

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LAKE VIEW CEMETERY

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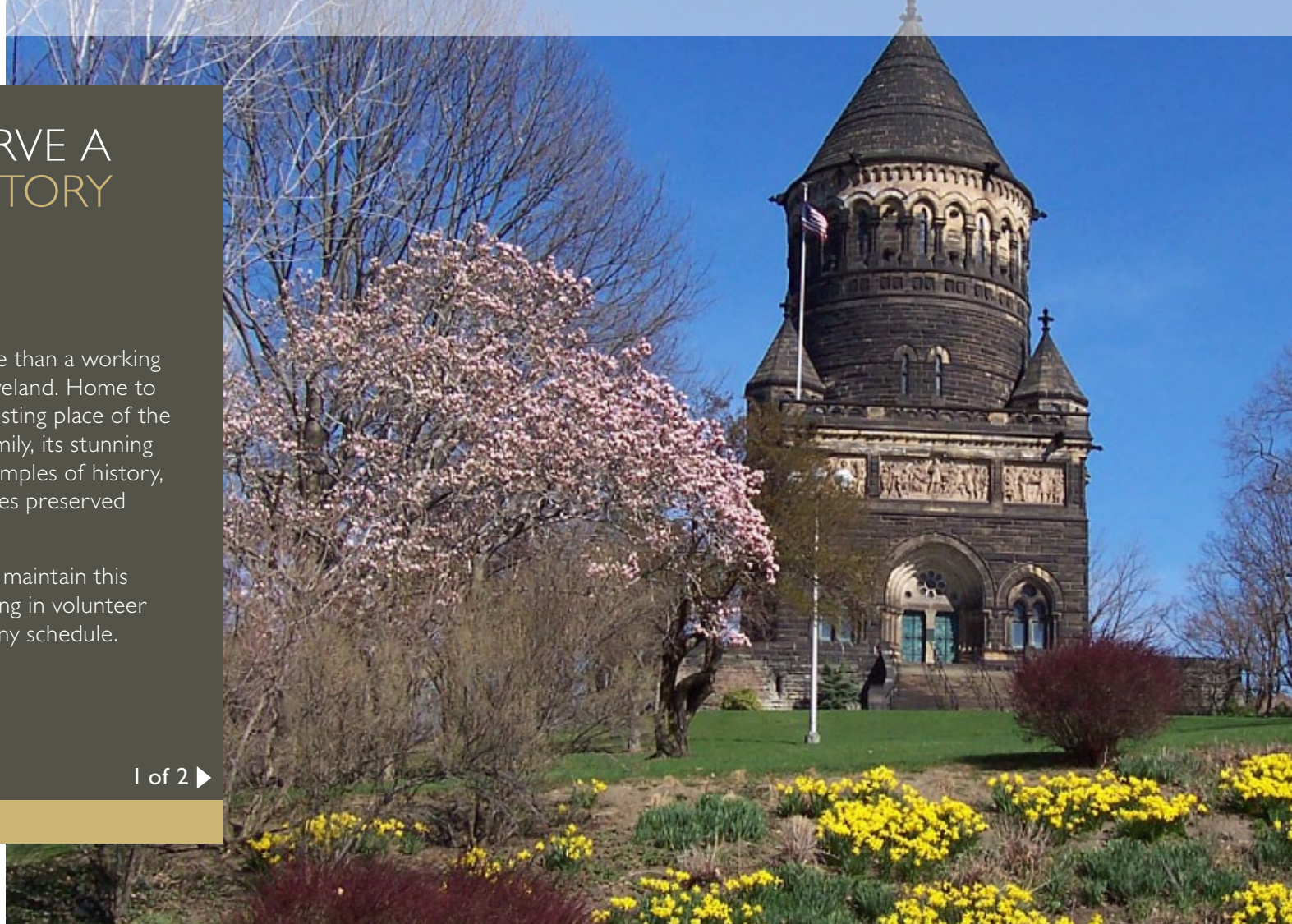
PROTECT AND PRESERVE A UNIQUE PIECE OF HISTORY

Lake View Cemetery, founded in 1869, is more than a working cemetery or memorial to those that built Cleveland. Home to the James A. Garfield Monument – the final resting place of the 20th President of the United States and his family, its stunning outdoor museum and arboretum highlight examples of history, horticulture, architecture and geologic treasures preserved throughout the Cemetery's 285 acres.

You and your delegates can help preserve and maintain this historically significant monument by participating in volunteer beautification and upkeep activities suited to any schedule.

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MAINTAIN THE FAMOUS CEMETERY

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CREATE AND SUPPORT BEAUTIFUL NEIGHBORHOODS

Come and get your hands dirty down on an urban farm. Work in the garden, harvesting crops for market and you will be helping to transform neighborhoods and lives at the same time.

The Green Corps is a work/study program founded by the Cleveland Botanical Garden in 1996 for high school students who earn as they learn, transforming vacant lots into flourishing urban farms. Students learn valuable life skills while serving their neighborhoods. The farms also provide a source of healthy, local food to families living in the area. Working in teams, students plant, weed, prune, harvest and prepare crops for market, which are sold at neighborhood farmers' markets.

A rewarding way to give something back to the community and work effectively together as a team at the same time.

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THE GREEN CORPS

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DISCOVER, CREATE – THROUGH THE ANCIENT ART OF GLASS BLOWING

Come and discover your artistic side and learn a new skill. We invite your delegates to a glass blowing workshop where they can try their hand at this amazing craft under the guidance of a top expert. They can also make their own work of art to take back home with them.

Glass blowing as a technique goes back to the Phoenicians in early 50 BC. But the 'studio glass movement' began in the early 60s when a chemist and engineer decided to experiment with melting glass to create blown glass art at the Toledo Museum of Art in Ohio. In this workshop, your delegates will be experiencing for themselves a part of the local culture that makes this part of the world so special.

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GLASS BLOWING

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EXPERIENCE THE POWER, MAJESTY AND BEAUTY THAT IS LAKE ERIE

For a unique experience, come aboard the Nautica Queen to discover the beautiful and tranquil waters of the amazing Lake Erie.

Named after the Erie tribe of Native Americans who lived along its southern shore, Lake Erie is the fourth largest lake of the five Great Lakes in North America and the thirteenth largest globally. You and your delegates will be treated to a luxury cruise around the lake giving you a unique opportunity to learn about the varied species of wildlife that call the lake home, bask in the sun or relax to a dramatic sunset. Your cruise can be tailor-made to your specific needs, ensuring it will be a memorable occasion no matter the size of your group.

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NAUTICA QUEEN

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BRING THE FRESHNESS OF THE LOCAL MARKET TO YOUR MEETING

With its origins dating back to 1840 the West Side Market is Cleveland's oldest publicly owned market. Today the market is home to over 100 vendors of great ethnic diversity featuring not only fine meats and fresh vegetables, but also fresh seafood, baked goods, dairy and cheese products, and even fresh flowers.

Enjoy a break from your meeting with the very best produce from the market. Our delicious menu selection includes an assortment of sausages, cheeses and breads.

Specialty breaks are served with freshly brewed coffees and herbal teas. (Maximum one hour of service)

\$12 per guest – Food and beverage is subject to a 21% taxable service charge and 7.75% sales tax.

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WEST SIDE MARKET

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EASTERN EUROPE TRADITIONS COME TO CLEVELAND

Enjoy an authentic tast of Eastern Europe right here in Cleveland! A much-loved Polish dish, pierogi dumplings are delicious and typically stuffed with cheese, mashed potatoes, meat, cabbage, mushrooms or spinach. Sweet versions come with peach, apple, cherry, plum, strawberry, raspberry or blueberry fillings.

Enjoy our Pierogi Heaven menu, which includes:

A selection of Miniature Pierogi

Sautéed onions, sour cream

Specialty breaks are served with freshly brewed coffees and herbal teas. (Maximum one hour of service)

\$10 per guest – Food and beverage is subject to a 21% taxable service charge and 7.75% sales tax.

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PERIOGI DUMPLINGS

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DISCOVER THE FAR EAST IN CLEVELAND

The Asian community has a long history in Cleveland coming for education, job opportunities, and many other reasons. The Asia Town community is predominantly Chinese though many other cultures call this area home.

Enjoy an authentic Cleveland Asian Break with our 30th Street and Superior Avenue Asian Town menu, comprised of:
A selection of vegetable sushi, pickled ginger, wasabi.
Specialty breaks are served with freshly brewed coffees and herbal teas. (Maximum one hour of service)

\$10 per guest – Food and beverage is subject to a 21% taxable service charge and 7.75% sales tax.

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CLEVELAND ASIAN BREAK

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CLEVELAND BROWNS BREAK

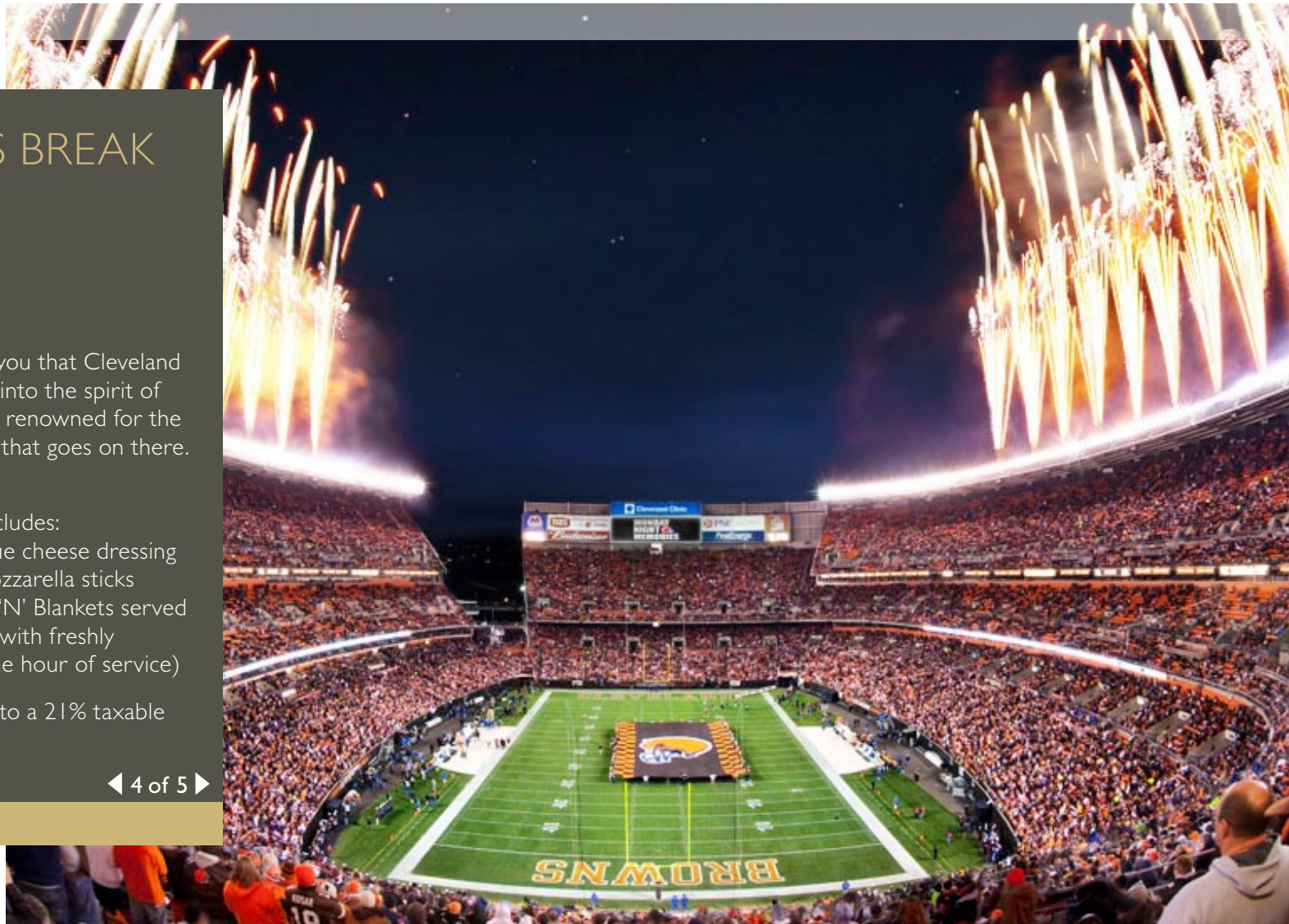
Fiercely proud Cleveland Browns fans will tell you that Cleveland has always been the team's natural home. Get into the spirit of a typical Sunday afternoon in the 'Dog Pound', renowned for the good-humored taunting of the opposing team that goes on there. A traditional Cleveland pastime.

Our Cleveland Browns Tailgate Party Menu includes: Boneless buffalo chicken wings served with blue cheese dressing and crisp celery sticks / Jalapeño poppers / Mozzarella sticks served with spicy marinara / Miniature Franks 'N' Blankets served with hot mustard. Specialty breaks are served with freshly brewed coffees and herbal teas. (Maximum one hour of service)

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CLEVELAND BROWNS STADIUM

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CLEVELAND HEALTHY OPTIONS BREAK

Based on the principles of the Mediterranean diet, GO! Foods was designed by Dr. Michael F. Roizen and the wellness team at the world-famous Cleveland Clinic. Every 'Go!' Food contains:

- Less than 4 grams per serving of saturated fat
- Zero grams of trans fat
- Less than 4 grams of added sugars or syrups
- Only 100 percent whole grains
- 600 milligrams or less of sodium per serving

On the menu: Whole strawberries and apples, cubed seasonal melons, bananas, kiwi fruit, white and red grapes / freshly squeezed orange and grapefruit juices / Kashi bars / Trail mix, assorted low-fat fruit and plain yogurts / assorted flavored biscotti / fruit Infused water. Specialty breaks are served with freshly brewed coffees and herbal teas. (Maximum one hour of service)

\$10 per guest – Food and beverage is subject to a 21% taxable service charge and 7.75% sales tax.

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GO! FOODS

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THANK YOU

Contact us to learn more about the Cleveland Insider Collection and how we can help you create a truly memorable experience with authentic local flavor.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

Email address: cleveland-sales@ihg.com



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