

WELCOME TO THE **CALI** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavor – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Cali experiences.

1 of 3 ►



INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

◀ 2 of 3 ▶



INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner the leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental we use a holistic approach to being a responsible business: to work from the grass roots up, recognizing each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination. This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travelers.

[Contact us](#) for pricing specific to your group.



INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

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HOLD A SPLENDID GALA EVENING AT EL CENTRO CULTURAL

If you're looking for the ultimate venue to hold a stylish reception, cocktail party or gala dinner, look no further than the city's capital of culture.

Located in downtown Cali, the Centro Cultural was designed by Raúl Hernán Ortiz and is one of the city's most prestigious buildings. It was awarded the national prize for architecture in 1990.

This wonderful structure created with 15 million bricks is ideal for holding unforgettable events, including music and dance shows where we can serve your delegates.

1 of 2 ►

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

EL CENTRO CULTURAL

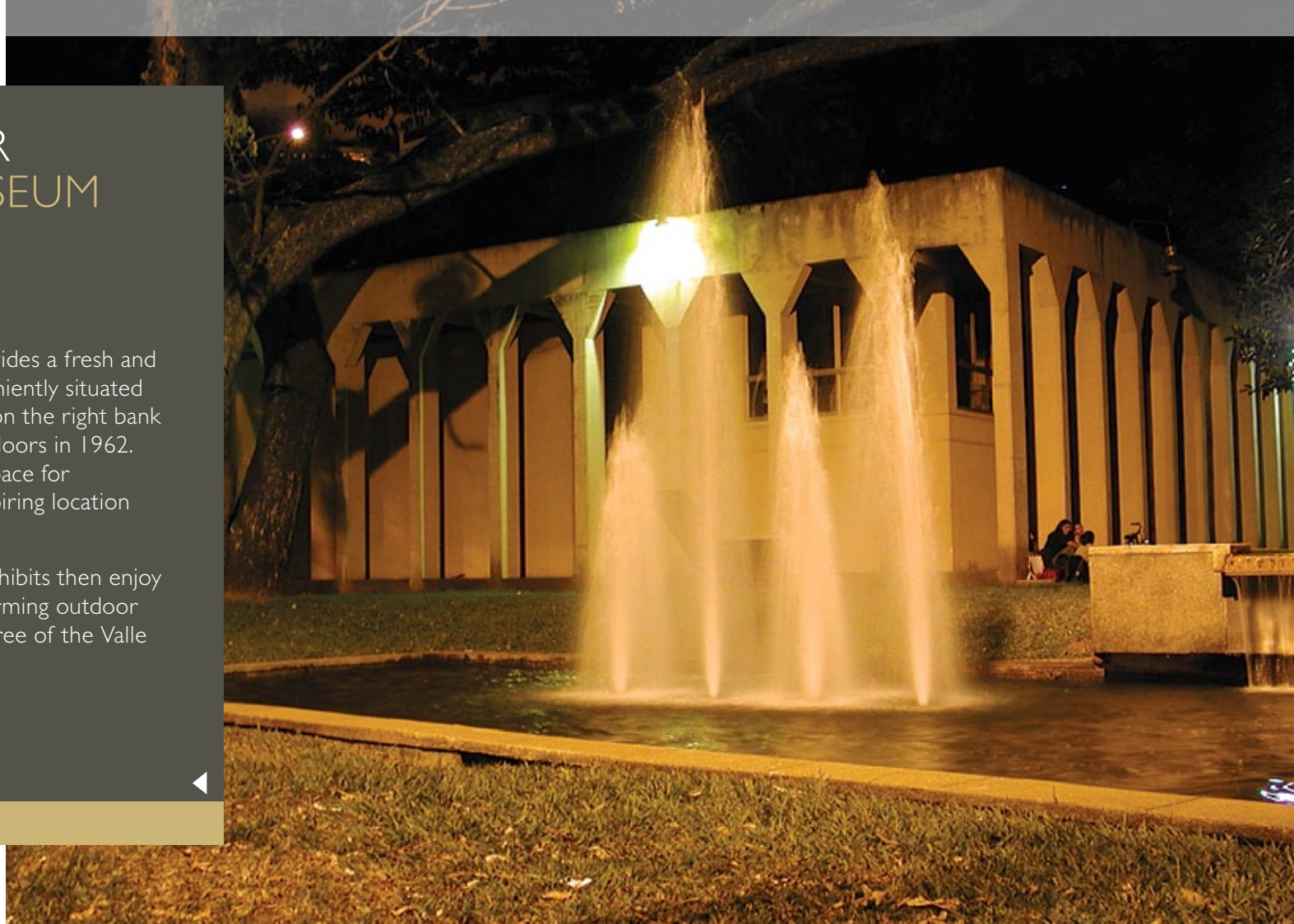
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SPEND PART OF YOUR MEETING AT THE MUSEUM OF MODERN ART

The museum of modern art, 'La Tertulia', provides a fresh and natural environment in which to meet. Conveniently situated in the west of the city on Avenida Colombia, on the right bank of the emblematic Rio Cal, it first opened its doors in 1962. Since then it has been the preferred exhibit space for renowned world-class artists, making it an inspiring location for your meeting.

Delegates can sip cocktails as they tour the exhibits then enjoy a delicious dinner in one of the Museum's charming outdoor squares under a century-old Saman, a native tree of the Valle del Cauca.

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

THE MUSEUM OF MODERN ART

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DISCOVER SALSA WITH OUR EXPERT

Cali – Salsa capital of the world and a must-see destination for millions. Now it is the turn of your delegates to gain a unique insider glimpse into this passionate and adored dance tradition.

Our expert speaker will take your delegates on a magical mystery tour back in time to retrace the steps of the first Salsa devotees to come to Cali. The year is 1968 and 'La Capital Mundial de la Salsa' is about to be born. Enter stage left: renowned Salsa singers Richie Ray and Bobby Cruz. And so a legend begins...

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

EXPERT SALSA DANCERS

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HELP THOSE WHO NEED IT MOST

As part of our commitment to supporting the local community, InterContinental Cali is proud to invite you to an audience with some very special children.

FUNDAMOR is a charity operating in the south of the city working with underprivileged children from the San Antonio neighborhood. The organisation provides recreational and leisure activities to children at high socioeconomic risk and those infected with the HIV virus.

Delegates will get the opportunity to tour the facility and spend time getting to know the children and staff over cocktails and dinner. For dessert delegates will be served delicious cookies made by the children themselves.

There will also be an opportunity to support FUNDAMOR with a charitable gift.

1 of 2 ►

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

FUNDAMOR

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COME TO A CONCERT WITH A DIFFERENCE

Come and listen to beautiful music, not in a grand concert hall but in a downtown slum.

For this interaction with a difference, we take your delegates to Desepaz – a Santiago de Cali slum, located in the east of the city.

The Proartes and Cali Philharmonic Band, was set up in December 2005 as a social project aimed at providing local people with an interest and focus. This unusual string band and children's choir is an innovative way to promote education and appreciation of classical music amongst ordinary people.

As guests of honor, you and your delegates can enjoy a cocktail whilst listening to the wonderful playing and singing of these children who live for music.

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

SEE A CONCERT WITH A DIFFERENCE

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DISCOVER THE SWEET SIDE OF CALI

This is a chance for your delegates to take part in a cultural tradition stretching back 200 years.

'Macetas', meaning 'branch that comes to bloom' is a unique Cali tradition from the nineteenth century. These quaint sugar figurines have long been the favorite gift of godfathers to their godchildren on San Pedro and San Pablo (June 29). Guided by members of the most renowned Macetas family in Cali, delegates will get to make their very own figurines to keep and take home with them.

The figurines are made from processed sugar mounted on a stick of maguey and decorated with ringlets and colored confetti. Some historians claim that this practice began with the slaves who worked in the sugar cane fields.

1 of 2 ►

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

ENTER DESCRIPTION

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LET YOURSELF GO TO THE SALSA BEAT

For some invigorating and fun team-building, treat your delegates to some salsa lessons with one of the best dancers in Cali. Lose yourselves in the wonderful Latin rhythm loved the world over.

The city is home to over 100 salsa schools and has bred some of the world's finest salsa singers and dancers. Spend time with one of the very best, as your teams are beautifully choreographed in this fiery dance. Discover for yourself some of the many salsa favorites heard in our city. Passionate ballads, 'La Sucursal del Cielo' and 'Sabor Del Valle' will take your delegates to new emotional heights. A truly unforgettable experience and a fabulous way to immerse yourselves in local culture.

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

TEAM-BUILDING SALSA LESSONS

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SWEET VALLEY BREAK

Heaven for those with a sweet tooth, this deliciously inspired break takes the many qualities of sugar cane as its theme. A favorite among locals, sugar cane from Valle de Cauca is prized for its unique sweetness and texture. Many Cali residents enjoy it best as a traditional drink known as 'El Guarapo', famous throughout Colombia.

Delegates will get to learn more about this Colombian staple and will also be treated to a tantalizing array of sugar cane sweet dishes freshly made and served by our Chef.

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

SWEETNESS BREAK

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THANK YOU

Contact us to learn more about the Cali Insider Collection and how we can help you create a truly memorable experience with authentic local flavor.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

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