

## WELCOME TO THE QINGDAO INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavour – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Qingdao experiences.

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### INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

### INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

### INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

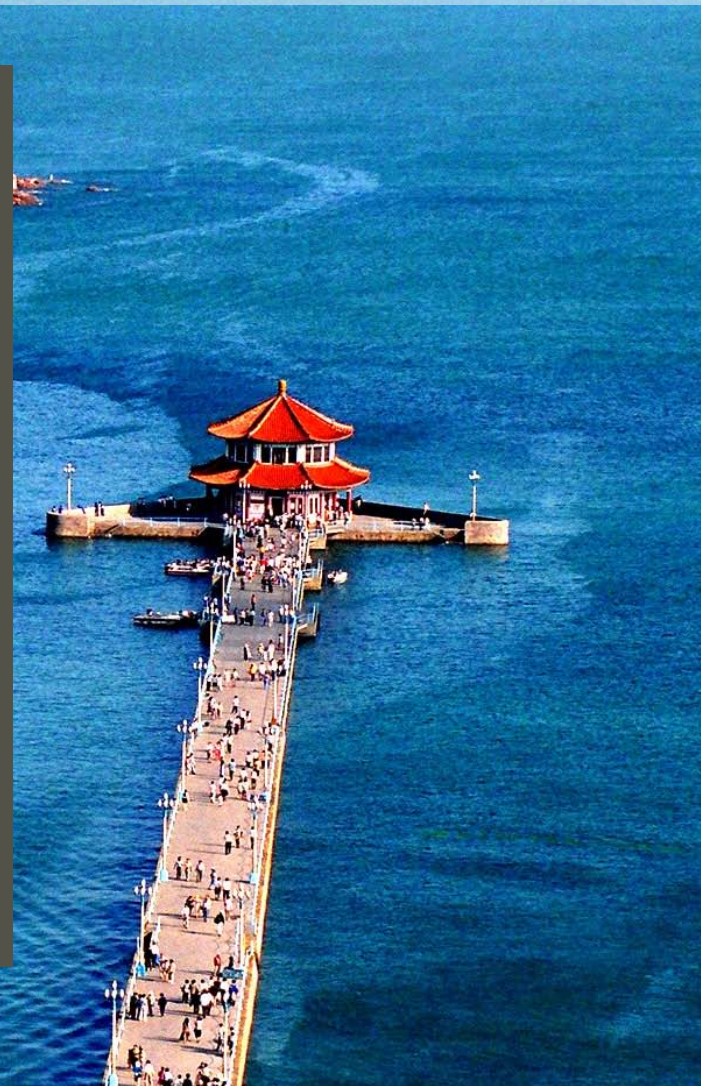
### INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

### INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

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## ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental we use a holistic approach to being a responsible business: to work from the grass roots up, recognising each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination. This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travellers.

[Contact us](#) for pricing specific to your group.



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InterContinental Qingdao  
No. 98 Ao Men Road | Qingdao, 266071 | China  
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## HOST AN EVENT AT THE FORMER GERMAN GOVERNOR'S OFFICE BUILDING

The Former German Governor's Office Building is located on Yi Shui Road, opposite Qingdao Bay.

Private functions and outside catering can be arranged on the outdoor terrace of this historical building, which can accommodate up to 500 delegates. Live entertainment with the options of musical performances will promise you a memorable event.

The building dates back to 1903 and is protected as a cultural relic of national significance. Constructed with a mixed blend of brick, steel and wood, the venue offers a total floor space of 7,500 m<sup>2</sup> and features a magnificent symmetric design. Today it is used as the offices for the People's Congress and People's Political Consultative Conference of Qingdao.

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GERMAN GOVERNOR'S OFFICE BUILDING

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## SPEND PART OF YOUR MEETING AT THE OLYMPIC SAILING CENTRE

Venue of the 29th Olympic Games and the 13th Paralympics Games, and the location for InterContinental Qingdao, this is an exciting place to hold a stylish cocktail reception or private party.

Qingdao Olympic Sailing Centre, with an overall land area of 45 hectares, is located at Fushan Bay, in the East Zone of Qingdao, adjacent to the city's landmark May 4th Square. Facing the Yellow Sea, the Olympic Sailing Centre is the hub of ocean life, sailing and leisure, and it has become one of the city's most popular tourist attractions.

Outside catering services including a cocktail reception and private parties can be arranged for you. You can count on our professional catering and service team to ensure that every detail is handled with efficiency and flair.

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OLYMPIC SAILING CENTRE

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### DISCOVER QINGDAO'S SECRET TO ECONOMIC SUCCESS

Sit on the Shandong Peninsula looking out across the Yellow Sea, Qingdao today is a major seaport, naval base, and industrial centre. As an important trading port in the province, Qingdao, is enjoying rapid economic development, and is flourishing with foreign investment and international trade

The Assistant Mayor of Qingdao, Mr. Tiejun Wu, formally Director of the Municipal Foreign Economic Cooperation Bureau, will be delighted to tell you the story of Qingdao's economic development. He also will share his unique insight and experience to increase your understanding and appreciation of Qingdao and its impressive economic heritage.

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THE ASSISTANT MAYOR OF QINGDAO, MR. TIEJUN WU

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## REDUCE YOUR CARBON FOOTPRINT: RIDE A BIKE

Riding a bicycle can help reduce carbon emission and protect our environment, at the same time as benefiting your health.

We can organise a bicycle ride for you and your delegates along a well-planned route to promote green transport. Departing from Qingdao Olympic Sailing Centre where InterContinental is located, all the way to May 4th Square, which is a famous sightseeing spot, passing by Ba Da Guan Scenic Area, Zhanqiao Pier, and finally a relaxed ride into the old town of Qingdao. Along the way you can enjoy the spectacular Qingdao coastline and skyline and get a real sense of the region's rich history as you pass by many architectural treasures.

Similar environment protection events can be arranged for your corporation.

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RIDE A BIKE

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## LISTEN TO A MOVIE

As part of its commitment to the local community, InterContinental Qingdao partners with the Qingdao Charity Association and Qingdao Radio to invite local visually impaired people to the hotel to listen to a movie narrated by a famous radio station host.

We invite your delegates to join us at this very meaningful event to listen to a movie with your heart and experience the world in the dark by wearing a blindfold.

Increase your colleagues' awareness of helping disabled people and the need to create new opportunities to help those less able to interconnect with the world.

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QINGDAO THEATRE

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## LEARN TO SAIL LIKE THE PROFESSIONALS

Fondly known as 'the sailing city', Qingdao is the birthplace of sailing and is famous for hosting the 2008 Olympic Sailing Games and other international sailing competitions.

Delegates have the opportunity to take a memorable on-boat sailing course under the skilled guidance of the professional instructor from CAPE-IO. Learn all about sailing basics and pick up tips on racing tactics. Then divide into teams, learn to prepare your boat and then take to the water to race each other in an adrenalin-filled sailing competition of your very own. Then back to the marina for refreshments and the official prize giving.

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HAVE FUN SAILING

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## DISCOVER THE REAL QINGDAO

Discover the real Qingdao with this fun group activity. This beautiful coastal city with its spectacular ocean views, rich historical heritage and pleasant climate is ready to welcome you.

Test your orienteering and teamwork skills with our city challenge. Split up into groups, delegates will be tasked with finding clues and performing a task at appointed tourist attractions. The first group to find the clues at the end of each leg of the race wins the prize.

During the competition, you will visit some amazing places including, Zhanqiao Pier, May 4th Square, the Catholic Church, and No.1 Bath Beach, to name just a few. We can also customize the activities according to your schedule and interests.

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## MOUTH-WATERING SHANDONG TUTTI-FRUTTI

Healthy, light and delicious just the way you need it during a quick meeting break. Indulge your senses and capture the true flavour of Shandong's fruit, including apple, pear, peach and cherry depending on the season. These fruits are considered to be the treasure of Shandong.

The culinary team will prepare special treats for you and your delegates including finger sandwiches, macaroons, tarts and much more featuring one fruit. You can also sample our refreshing fruit ice tea, fruit smoothie or just hot fruit tea or hot coffee.

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QINGDAO FRUIT PICKING

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## LIVE LAOSHAN

Laoshan mountain is the only peak along China's coastline to reach over one thousand metres. It is very famous for its springs. Due to the unique weather pattern found here and the fresh, clear water that runs down the mountain, it is a perfect environment to grow green tea.

Get closer to Qingdao's society by drinking Laoshan green tea or Laoshan water whilst nibbling on petite snacks infused with Laoshan flavours.

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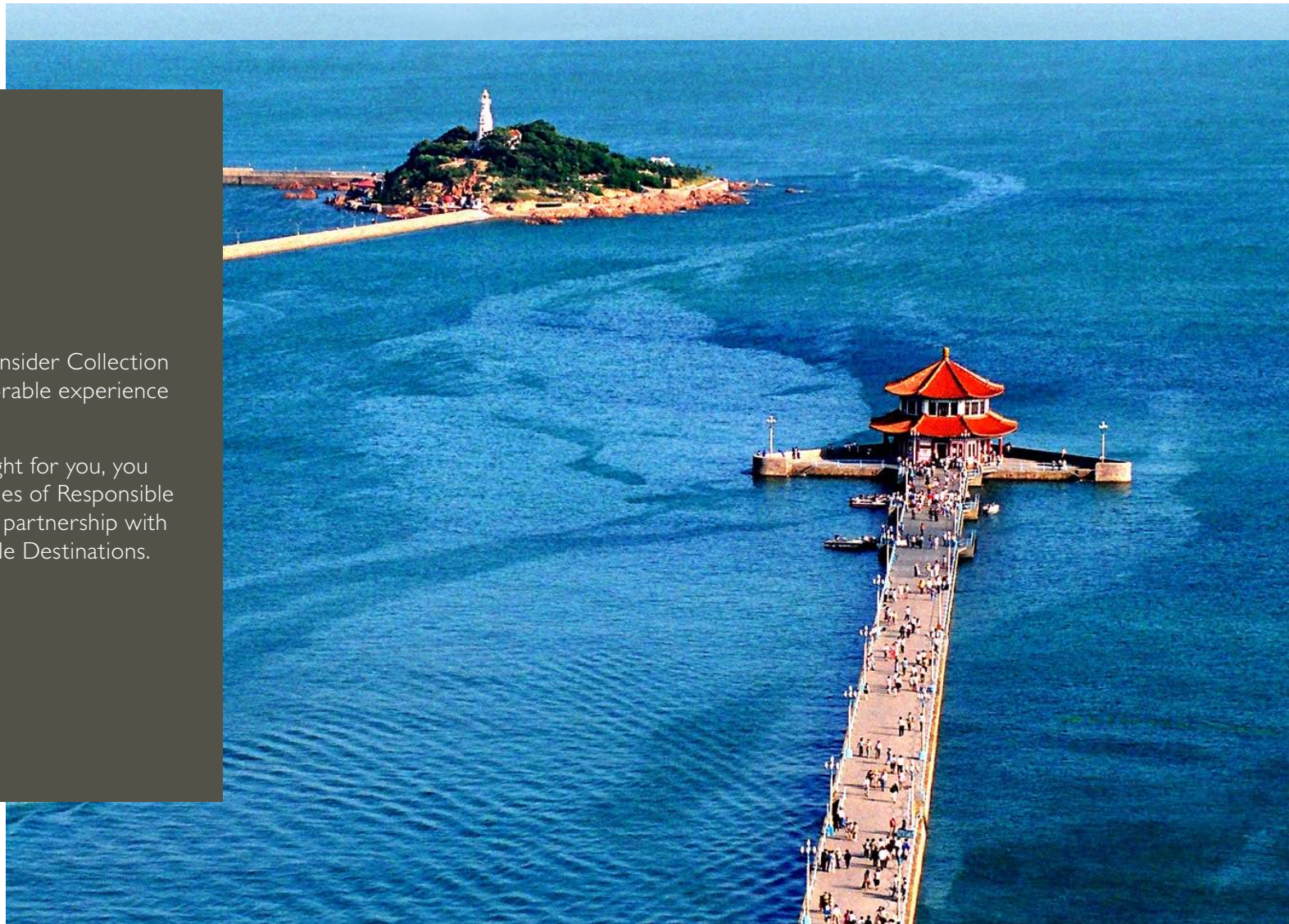


## THANK YOU

Contact us to learn more about the Qingdao Insider Collection and how we can help you create a truly memorable experience with authentic local flavour.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

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