

WELCOME TO THE **DALLAS** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavor – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Dallas experiences.

1 of 3 ►



INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

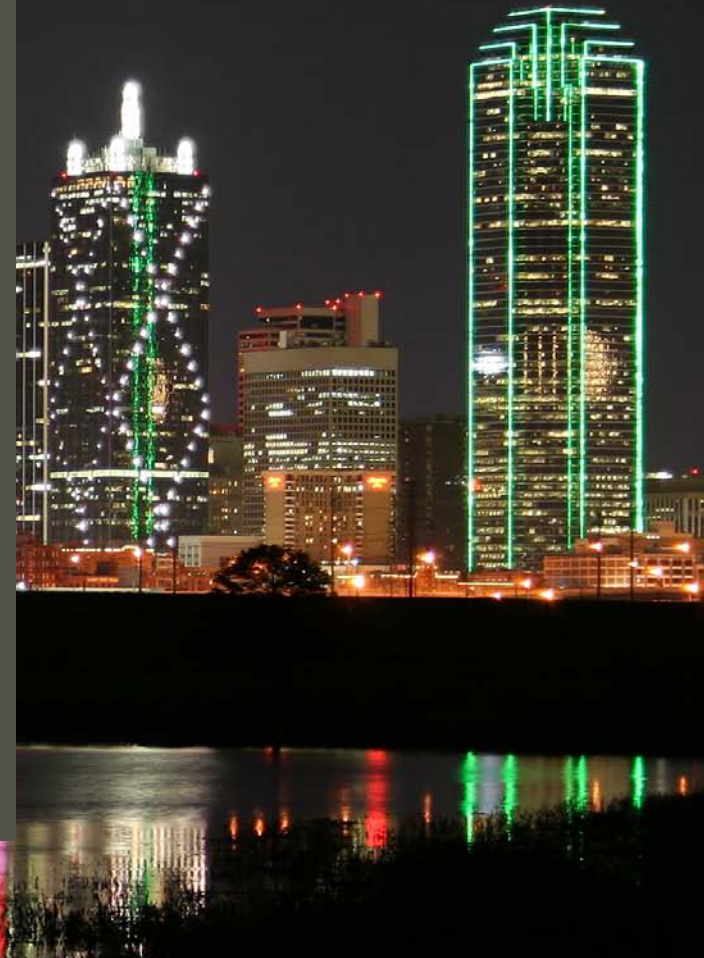
INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

◀ 2 of 3 ▶



INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental we use a holistic approach to being a responsible business: to work from the grass roots up, recognizing each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination. This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travelers.

[Contact us](#) for pricing specific to your group.

INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

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HOST AN EVENT AT THE DALLAS COWBOYS STADIUM

Score big with an exclusive event at the new home of the Dallas Cowboys. Delegates are welcomed into the Main Level Club with a special message and your company logo displayed on the 160ft colossal video board, and with waves and smiles from the Dallas Cowboy cheerleaders and Rowdy the club mascot on the field.

Guided tours of the stadium and locker room and interactive gaming options will be on offer throughout the course of the event. Delegates can also enjoy a Taste of the NFL buffet featuring regional classics including specialty pizzas from Chicago, Asian flare from San Francisco, Cajun Spice from New Orleans, and of course mouth watering BBQ from Texas. Game on!

1 of 2 ►

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

COWBOYS STADIUM

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SPEND PART OF YOUR MEETING AT THE AT & T PERFORMING ARTS CENTER

The most significant new performing arts space to be built since Lincoln Center in New York City, the AT&T Performing Arts Center offers state-of-the-art facilities for live entertainment delivering unparalleled experiences for audiences.

The Winspear Opera House, with a capacity of up to 2,300 seats, can be staged for main floor seating or other lower capacity configuration. The Wyly Theatre is a multi-form venue with a seating capacity of up to 600. In each venue, the stage house and backstage accommodations are suitable for everything from concerts and dance performances, to comedy shows and Broadway musicals.

With its downtown Dallas Arts District location, the AT&T Performing Arts Center is easily accessible to the entire Dallas-Fort Worth Metroplex and offers a unique venue for meetings, cocktail receptions and private events.

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

AT&T PERFORMING ARTS

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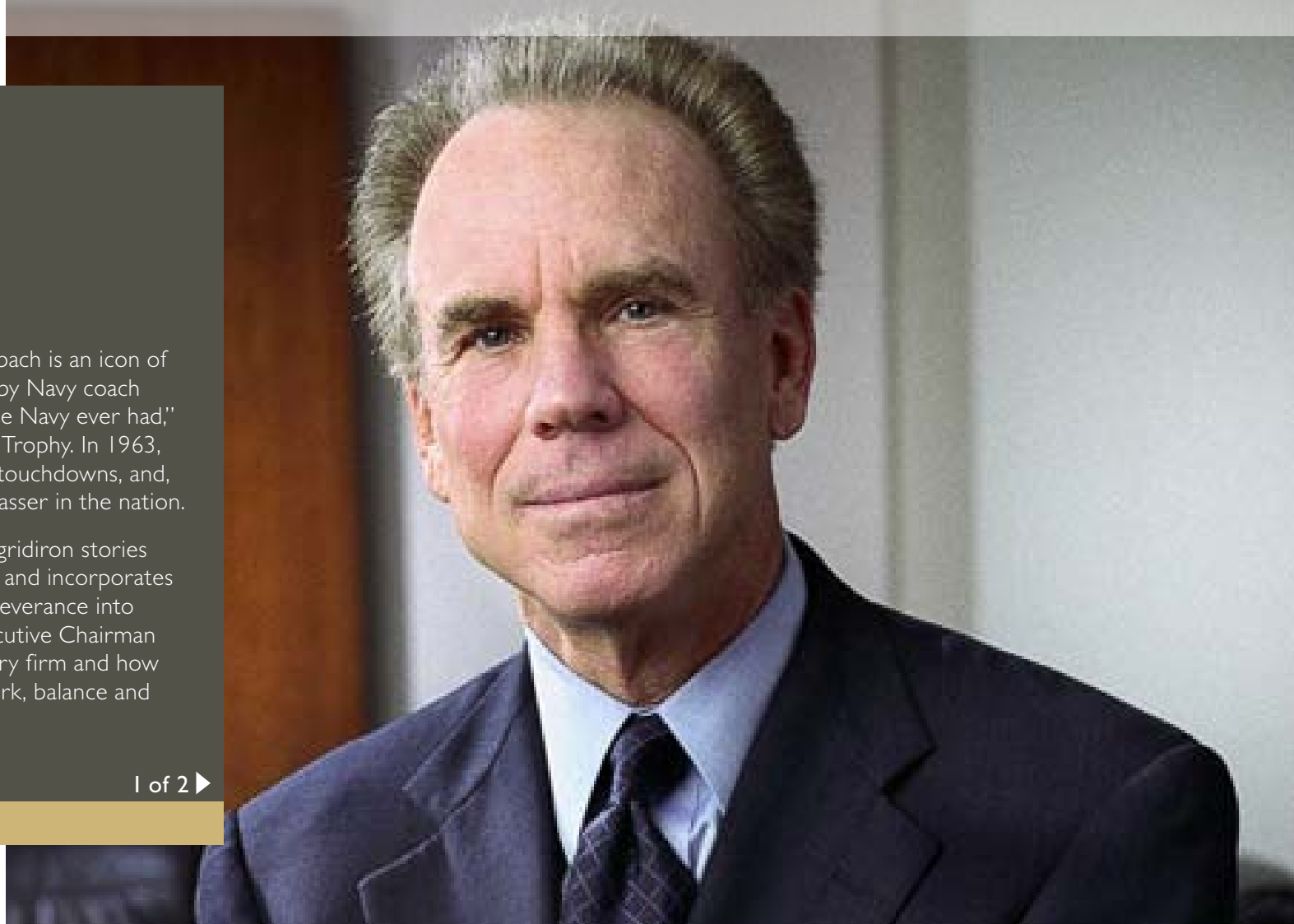
AN AUDIENCE WITH ROGER STAUBACH

Past Dallas Cowboys Quarterback Roger Staubach is an icon of athletic excellence and sportsmanship. Hailed by Navy coach Wayne Hardin as “the greatest quarterback the Navy ever had,” Staubach is the 4th junior to win the Heisman Trophy. In 1963, he completed more than 115 passes, nine for touchdowns, and, as a sophomore, was the leading percentage passer in the nation.

In his presentation, Roger shares entertaining gridiron stories from his playing days with the Dallas Cowboys and incorporates examples of teamwork, commitment and perseverance into his talk. He shares real life experiences as Executive Chairman of a 30-year-old commercial real estate advisory firm and how their core values of: integrity, respect, teamwork, balance and leadership transcend to the workplace.

1 of 2 ►

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

ROGER STAUBACH

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LEARN YOUR MANNERS WITH COLLEEN RICKENBACHER

Subtly invite your delegates to this etiquette boot camp for avoiding social and business pitfalls.

Colleen Rickenbacher is a business owner, author, speaker, trainer and consultant. Speaking engagements on the importance of protocol and etiquette in professional and personal life have taken Colleen around the world and she is often seen and heard on national television and radio. Recognized by Meeting News Magazine as One of the Top 25 Most Influential People in the Meetings Industry, Colleen's book, *Be On Your Best Business Behavior* covers all areas of practical business and dining skills.

Colleen will share with you her insider tips on how to strengthen your image and that of your organization to separate you from your competition and allow you to successfully navigate your way through the business world.

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

COLLEEN RICKENBACHER

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BUILD A BIKE, HELP LOCAL CHILDREN

This charitable teambuilding event is extremely high-energy and interactive, with delegates competing in teams to score points and to earn bicycle parts to build bicycles for a local children's charity. We keep the beneficiary of the activity a secret so that when the children enter at the end of the event (if possible), delegates get a brilliant surprise and reward for all their hard work. The event will conclude with a talk from the beneficiary organization, and if possible, local children will be there to receive a bike and bike helmet from each team in person!

1 of 2 ►

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

BUILD A BIKE

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DRESS FOR SUCCESS

Shopping and Dallas are synonymous. Did you know that Dallas has more retail stores and shopping centers per capita than any other US city? So, what better way to experience the Big D than with retail therapy while giving back to the community?

Your delegates will team up for a shopping marathon in an effort to purchase professional attire and accessories on a budget. Upon their return to the hotel, they can celebrate their contribution with a fashion show modelling their purchases, which will be donated to the Dress for Success Foundation.

The Dress for Success Foundation's mission is to promote the economic independence of disadvantaged women by providing professional attire, a network of support and the career development tools to help women thrive in work and in life.

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DALLAS IS DRESSED FOR SUCCESS

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CHILI COOK-OFF

Pull on your boots, and pull out the pots and pans for a fun Chili Cook-Off team-building event. Challenge your delegates to create their own 'Championship Chili' in a series of Chef-facilitated challenges and win 'Chili Bucks' to buy ingredients to spice up and customize their dish.

Our team of Chili 'Chef-a-Cilitators' will provide the equipment, as well as recipe suggestions, spices, ground meat and competition instructions. Each team will work together to name their chili, and design a slogan and apron logo. Teams win points for their use of resources, exercises, and team apron and, of course, their chili. Then everyone gets to enjoy the fruits of their labor and take home some useful new teamwork skills too.

1 of 2 ►

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

CHILI COOK OFF

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EXPERIENCE LIFE ON THE OPEN TRAIL AT CIRCLE R RANCH

We invite you and your delegates to a genuine Texas trail ride, complete with your very own horse-drawn hay wagon. This fantastic guided horseback ride across the ranch, with an authentic singing cowboy and souvenir bandanna for each delegate is sure to be a memorable occasion.

Rest assured that at our Trail Camp, the chuck wagon and watering hole are always fully stocked with plenty to eat and drink so delegates can have fun and relax and enjoy great cowboy food too.

Get into the spirit of the Wild West; gather around the campfire, relax on hay bales, roast marshmallows and join us for a good old-fashioned sing-along. Yee ha!

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

CIRCLE R RANCH

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SALSA BAR BREAK

Eat like the locals with this flavorsome break. Our South of the Border Corn Tortilla Chips and Salsa display features:

Tri-Colored Tortilla Chips and Four Salsas –Traditional Tomato, Pico de Gallo, Roasted Tomatillo and Black Bean & Corn Homemade Guacamole.

All served with freshly squeezed Lemonade.

1 of 2 ►

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

SALSA BAR BREAK

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LA VIDA LOCA

Enjoy the best of local cuisine with this tasty break. Our menu selection includes:

- Grilled Quesadillas
- Homemade Guacamole
- Sour Cream Tortilla Chips
- Chili con Queso & Pico de Gallo
- Cinnamon Churros
- Assorted Flavored Jarritos

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LA VIDA LOCA

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THANK YOU

Contact us to learn more about the Dallas Insider Collection and how we can help you create a truly memorable experience with authentic local flavor.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

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