

## WELCOME TO THE **DOHA** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavor – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Doha experiences.

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#### INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

#### INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

#### INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

#### INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

#### INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

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## ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner the leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental we use a holistic approach to being a responsible business: to work from the grass roots up, recognising each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination. This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travelers.

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## ENJOY A SPLENDID DHOW CRUISE DINNER TOUR

For a magical start or finale to your stay in Qatar, we invite you to take an unforgettable cruise on a traditional wooden dhow. Dinner will be served on board and you might also want to use the occasion to host a sparkling cocktail reception.

Originally a traditional wooden sailing boat used by merchants, this wonderful piece of authentic maritime history, boasts all the very latest facilities to ensure your delegates enjoy a fabulous time in luxurious comfort.

Whilst taking in the many sights from the vantage of the water, delegates can enjoy a delicious Arabic BBQ dinner, traditionally cooked and served. A truly unique experience.

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DHOW CRUISE

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## HOLD PART OF YOUR MEETING AT THE ISLAMIC MUSEUM

For a change of scenery to refresh and recharge, we invite you to hold part of your meeting at the world's only museum dedicated exclusively to Islamic art. The Museum of Islamic art is a stunning architectural edifice built on a man-made island off the famed Doha Corniche and makes for an unforgettable meeting location.

Meetings, private cocktail receptions and dinner parties can be all be catered for and arranged in the different locations at the museum. You also have the choice of several different cuisines to delight and entertain your delegates.

This is a fantastic way to ensure a productive day of business and is an opportunity for delegates to learn more about the fascinating culture and history of Qatar.

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MUSEUM OF ISLAMIC ART

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## DEVELOPING A BUSINESS IN QATAR BY DAVID CHADDOCK

Successful businessman, David Chaddock will talk to your delegates about the evolution of Qatar as a business center and the opportunities that exist for today's budding entrepreneurs.

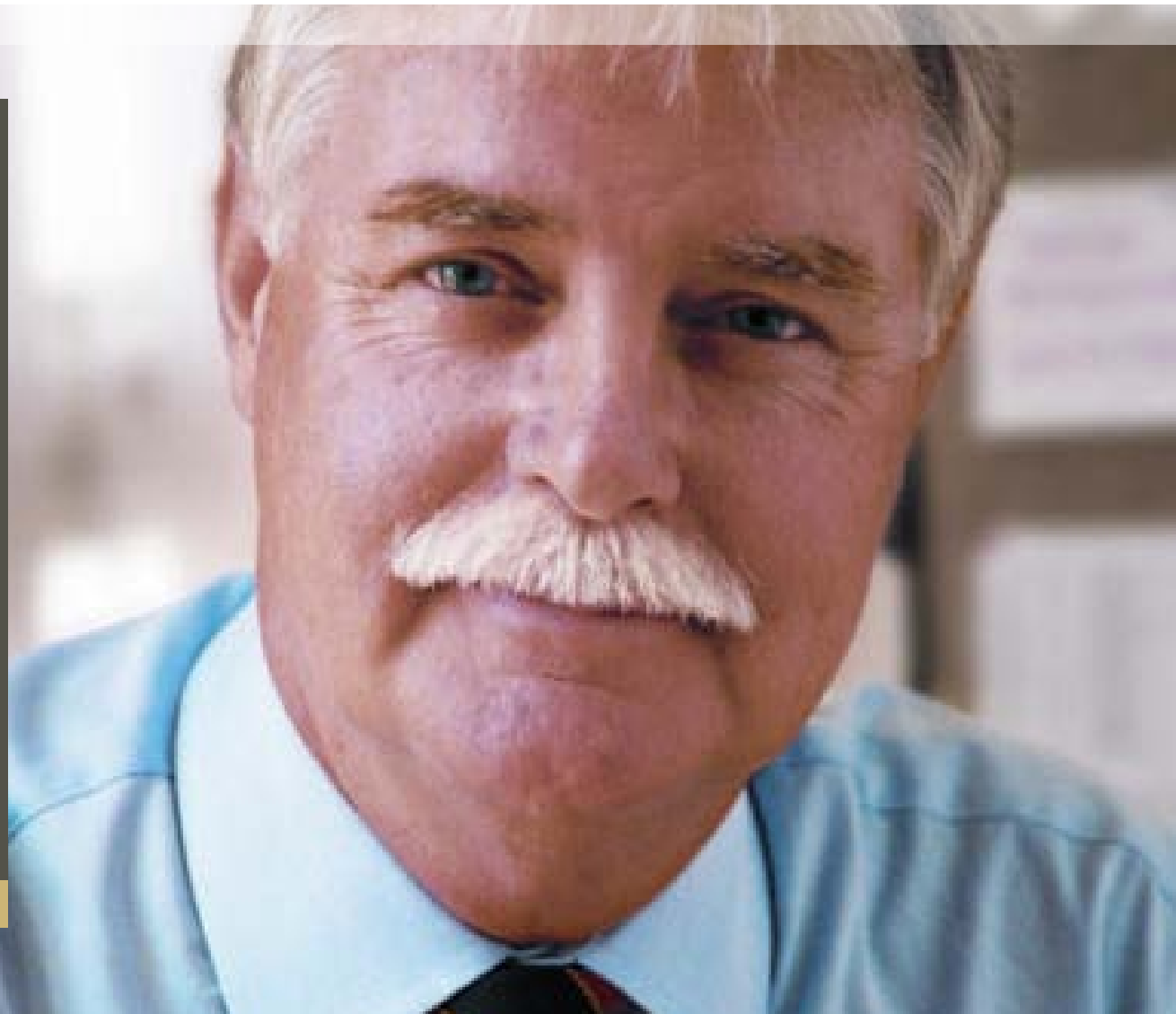
David spent almost 40 years in the electrical engineering manufacturing industry, mostly in international developing markets in Africa, Asia and the Middle East.

Now settled in Doha, he has spent the last 13 years making a living as a consultant, helping a wide variety of companies to start and develop their aspirations and businesses in Qatar.

David will provide unique insights into the Qatar business world, passing on many helpful tips and advice.

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DAVID CHADDOCK

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## DISCOVER THE REAL QATAR WITH FRANCES GILLESPIE

Frances Gillespie is a British freelance journalist and writer who has lived in Qatar since 1985. For a quarter of a century she has watched Doha change from a sleepy little backwater to the vibrant city it is today.

Frances will deliver a vibrant and fascinating talk covering the history and culture of Qatar. Delegates will be transported back to the very origins of the State, to before the discovery of oil and gas. Coming right up to the modern day, Francis will provide a unique insight on how Qatar's industrial past has shaped the culture and heritage still evident now. She will also open up the debate on the initiatives being taken to build on the important roots of a country with a brilliant future ahead.

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FRANCES GILLESPIE

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## MAKE A DIFFERENCE. BE A VOLUNTEER FOR A DAY.

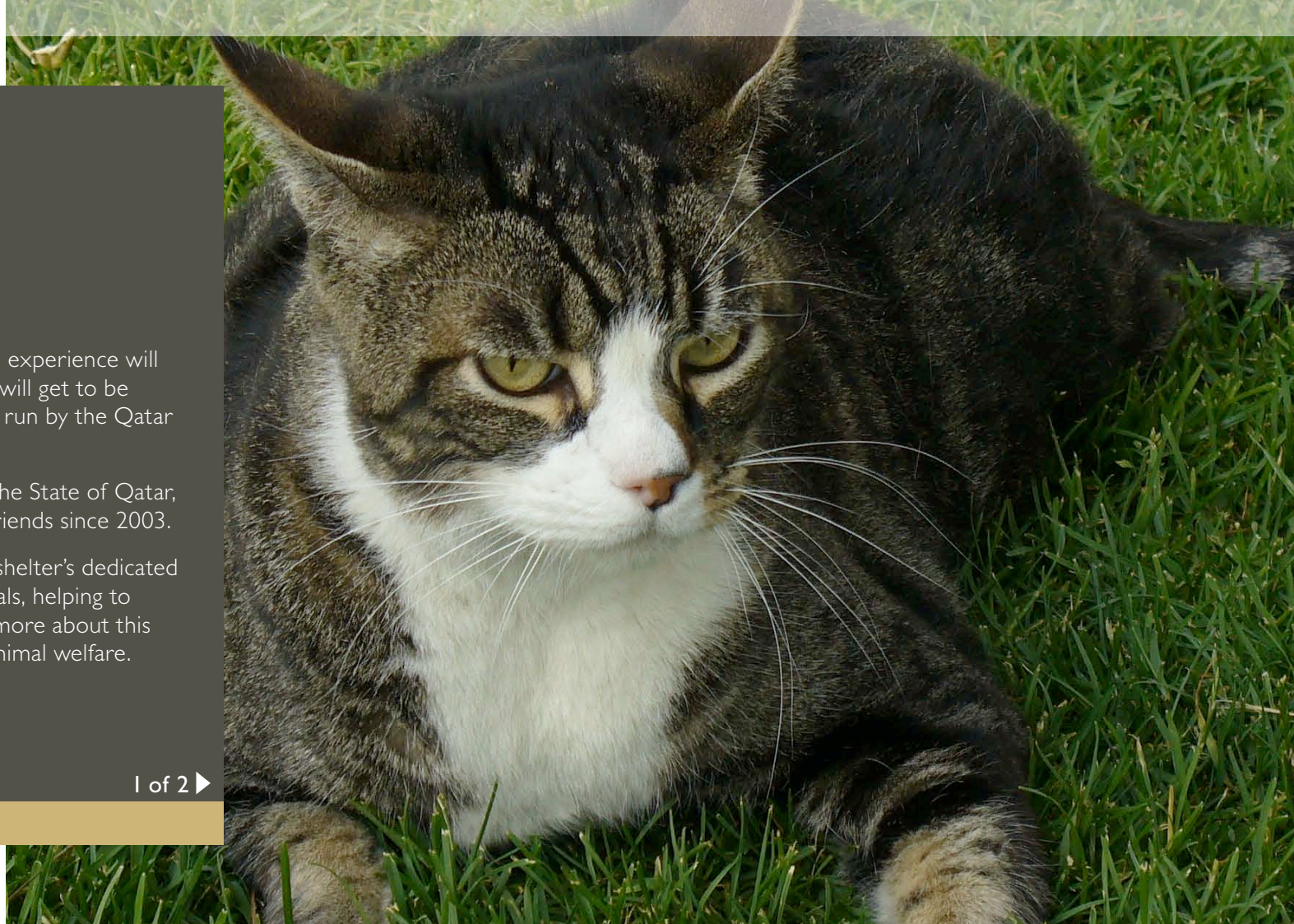
A must for animal lovers, this unique hands-on experience will prove very popular with your delegates. They will get to be volunteers for the day at a local animal shelter run by the Qatar Animal Welfare Society (Q.A.W.S.).

Set up to rescue abandoned cats and dogs in the State of Qatar, the charity has been helping our four-legged friends since 2003.

On the day, delegates will work alongside the shelter's dedicated volunteers, walking the dogs, feeding the animals, helping to maintain and develop the site, whilst learning more about this wonderful initiative to promote and protect animal welfare.

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QATAR ANIMAL WELFARE SOCIETY

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## GET CLOSE TO NATURE AND HELP TO PRESERVE IT

With this experience, delegates can discover Qatar's beautiful beaches and help to protect them by taking part in a co-operative beach cleaning exercise. Delegates can bond as a team and enjoy the great outdoors doing something really worthwhile.

Qatar has many beaches, including those on the many small islands that surround the country. Understandably these beaches have become increasingly popular with visitors, and as travel by boat has become more and more accessible, many locations are regularly visited by people from all regions.

Businesses and community groups regularly make a day of going to these locations to enjoy the fantastic scenery and to work together to protect them. It is a great way to get exercise, fresh air and a real sense of achievement with your team.

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GET CLOSE TO NATURE

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## DISCOVER YOUR CREATIVE SIDE IN A GENUINE SOUQ

Delegates can discover their creative side with this fun, interactive experience. In a charming old Souq with narrow passageways and maze-like interior located in Souq Waqif delegates can take part in an artistic workshop inspired by its historic and authentic surroundings.

Delegates will attend art classes run by Qatari Hosh Arts. They will get to learn traditional crafts such as plaster design used in the architecture of traditional houses, pottery which was been used to cool water for many generations and painting which appears in Qatar's traditional houses.

At the end of the workshop, delegates will get to take their work of art home with them – a priceless and personal souvenir of this wonderful experience.

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SOUQ WAQIF

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## TRADITIONAL ARABIAN COFFEE BREAK

For your enjoyment of local culture, our Chef has developed a series of Arabic coffee breaks with a real touch of local tradition.

Our menu selection includes:

Manakish with zaatar	Oriental pastries
Manakish with cheese	Platter of Qatari Dates
Cheese Rikakat	Chilled laban with mint (Airan)
Fried Kebbeh	Mint Lemonade – the flavor of Doha
Hommos on mini Arabic bread	Dilma herbal teas
Cucumber stuffed with Labneh	Arabic coffee
Halloum Cheese with mint	Mineral water

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TRADITIONAL ARABIAN FOOD

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## REJUVENATING AND HEALTHY COFFEE BREAKS

For a healthy alternative, our Chef presents:

Fresh fruit juices  
Mint flavored low fat yoghurt  
Selection of low fat fruit and  
natural yoghurts  
Sliced seasonal fruits  
Cereal bars  
Muesli  
Whole wheat muffins  
Cottage cheese sandwiches  
on rye bread

Grilled vegetable and low fat  
cheese open sandwiches  
White and brown toast with  
selection of natural jam and honey  
Dilma herbal teas  
Arabic coffee  
Mineral water

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REJUVENATING AND HEALTHY COFFEE BREAK

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## THANK YOU

Contact us to learn more about the Doha Insider Collection and how we can help you create a truly memorable experience with authentic local flavor.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

Email address: [Meetings.events@icdoha.com](mailto:Meetings.events@icdoha.com)



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