## INSIDER COLLECTION

### WELCOME TO THE **MARSEILLES** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavour – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Marseilles experiences.



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## INSIDER COLLECTION



#### INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

#### **INSIDER SPEAKERS**

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

#### **INSIDER COMMUNITY**

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

#### INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

#### **INSIDER BREAKS**

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.



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#### ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental we use a holistic approach to being a responsible business: to work from the grass roots up, recognising each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination. This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travellers.

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## **INSIDER LOCATIONS**

#### HOST THE PERFECT CULTURAL EVENT AT THE MUCEM

Old meets new, east meets west, Europe encounters the Mediterranean. The Museum of European and Mediterranean Civilizations (MuCEM) is a melting pot of the exquisite and the perfect venue for your next meeting or event.

This wonderful building, where anthropology and history rub shoulders with archaeology and art was the brainchild of architect, Rudy Ricciotti. Situated at the entrance to the Vieux Port, the MuCEM is a powerful architectural statement, blending the restored ancient Saint-Jean fort, one of the most spectacular of the historic monuments in Marseille, with the breathtaking nod to modernism - Ricciotti's 15,000 square metre latticework cube.

With its strong cultural atmosphere and a wealth of reservable private spaces and wonderful roof terrace restaurant with stunning views of the bay of Marseille, this makes the perfect venue for an evening drinks reception or a private dinner.

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#### HOST A GALA DINNER IN NAPOLEON'S PALACE

Overlooking the blue waters of the Mediterranean sea is Pharo Palace, the former Imperial residence of Prince-President Louis-Napoleon III, the first President of France.

Today the Palace has been transformed into a state-of-the-art conference facility, one of the finest in Europe. This is a unique and prestigious venue for a gala dinner or a stylish cocktail reception.

The Palace has been carefully restored and it retains its full glory with new spaces creatively integrated with conference rooms housed under the forecourt of the original building. The venue also boasts magnificent ceremonial rooms – perfect for a truly memorable evening, along with a fantastic restaurant.

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PHARO PALACE



## INSIDER SPEAKERS

#### FROM THE XIIE TO THE XXIE – DISCOVER THE SECRET OF THE HOTEL-DIEU

Take a trip back in time with historian, Judith Aziza.

Judith will treat your delegates to a fascinating, behind-thescenes peek into the history of Marseille, including the intricate story of the Hotel-Dieu – the site of what is now InterContinental Marseille – Hotel Dieu.

The hotel-dieu was founded as a hospital in 1593 and served as such right up until 1993. Then it became a teaching hospital for medics and paramedics. With such a long and illustrious history, Judith has many fascinating stories to tell about this iconic marseille landmark.

Your delegates can also choose to learn more about the history of France's second largest city from a true expert in the know.

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<u>Contact us</u> for pricing specific to your group.



JUDITH AZIZA

InterContinental Marseille – Hotel Dieu I Place Daviel | 13002 Marseille | France Go to www.intercontinental.com/meetings or click here to contact us

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### **INSIDER SPEAKERS**

### FIND THE TRUE PHOCEAN CITY

Marseille – the Phocean City, beautiful, magical, mysterious. Let our expert delight and entertain your delegates with stories and anecdotes from the rich history of our wonderful city.

Discover the true Provence with the help of a local who will share his secrets with you. Taste the true Provence by sampling delicious local specialities prepared for you.

In this exclusive interaction, delegates will get an insider's view of Marseille and a deeper and richer understanding of this fantastic region of France.

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#### TAKE TO THE SEAS AND SAVE THE ENVIRONMENT

Be our guests on board a splendid 27-metre schooner, moored on the main quay in the Vieux Port in Marseille. Then come with us on an exclusive cruise right into the heart of the Bay of Marseilles and the Calanques beyond the Frioul islands.

On arrival at the Frioul islands delegates will get the opportunity to go ashore for an interesting exercise.

What better place to raise delegate awareness of all things environmental and to organise a worthwhile action than this protected national site?

Once on the island, delegates will be briefed by an expert from Marseille's environment protection agency, then divided into two teams for a timed clean-up of the beach with a weigh-in of the bags collected at the end. A great way to bond as a team, have fun and make a difference to the local area.

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#### HOLD YOUR OWN REGATTA FROM MARSEILLE BAY TO THE CALANQUES

InterContinental Marseille – Hotel Dieu partner, Team Winds can organise a personalised sailing programme for your delegates in the magnificent Bay of Marseille.

Get to bond as team as you learn to master sailboat racing! Get a sea dog's view of the old harbour 'Vieux Port', navigate your way around the beautiful Frioul islands, look out for the picturesque 'If Castle' and take in the extraordinary natural scenery of the 'Calangues' of Marseille and of Cassis with its beautiful creeks set into the cliffs of the coastline, just two hours' sailing distance of Marseille.

Short races make for dynamic interaction and lots of fun. The sailboats are easy to handle for beginners, and delegates are actively involved in the manoeuvres during the regattas. Professional skippers organise the tasks for the crew and assist them in working together as a team. An event to remember!

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#### IMMERSE YOURSELF IN THE FLAVOURS OF MARSEILLES, PAST PRESENT AND FUTURE

We invite you to join our professional guide for a tour of the Panier district and much more!

Explore the tiny squares and quaintly named streets. Visit the famous baroque monument 'la Vieille Charité' designed by the well-known architect Pierre Puget. Discover the 19th century cathedral 'La Major' and enjoy the stunning panoramic views over the MuCEM, Villa Méditerranée and St Jean Fortress.

Your tour includes the following exclusive activities:

- Make you own soap with 'La Savonnerie de la Licorne'.
- Taste and discover the secret to making Marseille's favourite orange blossom biscuit shaped like a boat 'Les Navettes'.
- Enjoy local ice-cream 'navettissimo' at the Glacier du Roi where Louis the XIV slept in the 17th Century

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## INSIDER BREAKS

### SAINT VICTOR COFFEE BREAK

For an authentic taste of Marseille this break is sure to inspire.	
The tempting menu includes:	
Coffee and tea (including decaf) Milk Orange juice, grapefruit juice Mineral water	
Assortment of local sweetmeats and biscuits: teacakes, cookies and the traditional Navette biscuits from Marseille.	
The Navette biscuit takes its name from its rowing boat shape. For centuries it has been enjoyed plain or flavoured with orange blossom or lemon.	
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SAINT VICTOR COFFEE BREAK

## INSIDER BREAKS

### LE PANIER COFFEE BREAK

Discover the authentic taste of the South of France in this charming meeting break.

Choose from our delicious menu which includes:

Coffee and tea (including decaf) Milk Orange juice, grapefruit juice Mineral water

Fruit skewers (melon, pineapple, watermelon) Tea cakes, Canistrellis Crisp, crunchy vegetables and sauces Light puff pastries

<u>Contact us</u> for pricing specific to your group.

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Contact us to learn more about the Marseilles Insider Collection and how we can help you create a truly memorable experience with authentic local flavour.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

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