

## WELCOME TO THE **NEW ORLEANS** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavor – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. With each hotel offering its own bespoke selection of services, and every experience designed around you, the InterContinental Insider Collection delivers unique events firmly rooted in their location with a rare, but tangible sense of place.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful New Orleans experiences.

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#### INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

#### INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

#### INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

#### INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

#### INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself. ◀

## HOLD YOUR NEXT MEETING IN AN AUTHENTIC NEW ORLEANS MANSION

Long Vue House – a beautiful revival mansion set in eight acres of stunning gardens on Bamboo Street – provides the perfect setting for a meeting that effortlessly combines elegance and style with comfort and convenience.

Depending on the size of your party, you can choose to hold your meeting in the Playhouse, which comfortably accommodates up to 100 delegates, or the more intimate Whim House for between 12 and 35 attendees. The covered balcony overlooking the garden is perfect for lunch.

Originally built for cotton broker Edgar Bloom Stern and his wife, this secret city hideaway is now home to a magnificent collection of European and American fine art and antiques. Your visitors cannot fail but be inspired by this very special house.

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AUTHENTIC MANSION

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## STEP BACK IN TIME AT GALLIER HALL

Enjoy a delicious lunch or a smart cocktail reception in the magnificent surroundings of historic Gallier Hall. Formerly City Hall, this elegant building now houses a convention centre, reception hall and theatre.

Located in the central business district on Lafayette Square, this venue is perfectly placed for your convenience. Your guests will delight in the special ambience of this amazing place, the site of many important events in New Orleans' history.

Today, Gallier Hall is best known as a place of honor during Mardi Gras with its viewing galleries specially reserved for Mardi grass royalty. It is a key stop point on the parade circuit and the Hall plays host to a multitude of marching bands during carnival season.

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## GET CREATIVE WITH YOUR COOKING WITH EXECUTIVE CHEF **KLAUS HAPPEL**

Multi-award winning Executive Chef Klaus Happel has a wine and food experience your delegates won't forget.

Resourceful, creative, imaginative, Klaus will inspire your group with his culinary wizardry as he takes food typically found in your refrigerator or pantry and turns it into truly great dishes.

Klaus will teach you the secrets of making a magnificent meal out of everyday things and then best of all you get to taste his delightful creations over lunch or during your break. Our master Chef will also sprinkle his presentation with healthy portions of fascinating food and cooking history. An experience not to be missed!

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KLAUS HAPPEL

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## DISCOVER DISCOVER NEW ORLEANS WITH A **FAMOUS LOCAL**

“Sometimes unique, sometimes unbelievable, but always entertaining,” treat your delegates to a once-in-a-lifetime tour of New Orleans with author, historian, and TV personality, Buddy Stall.

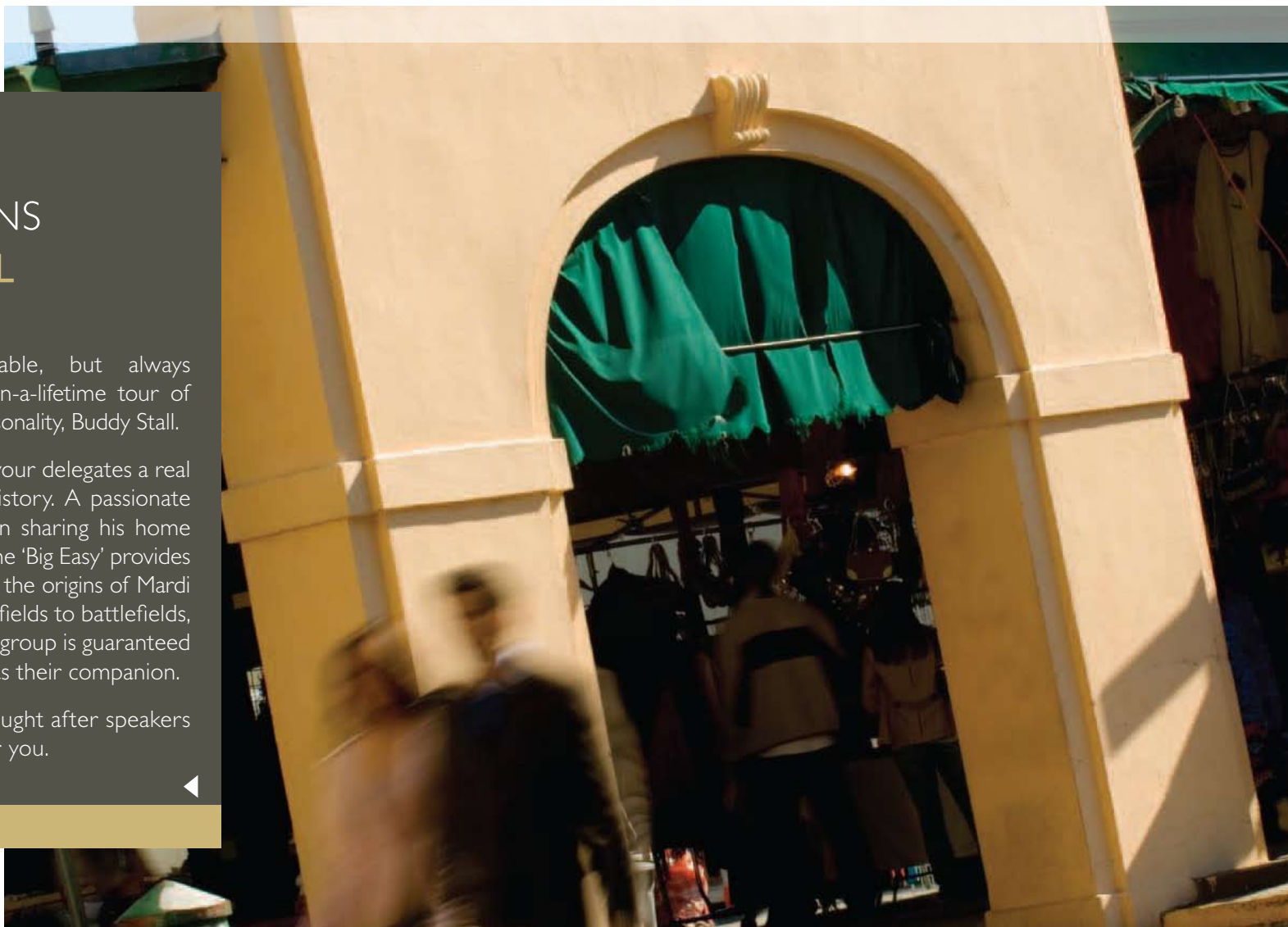
For groups of up to 10 people, Buddy will give your delegates a real taste of New Orleans and its rich and long history. A passionate advocate of the Crescent City, Buddy revels in sharing his home town's fascinating facts. This famous resident of the ‘Big Easy’ provides a unique insider's view of the city he loves. From the origins of Mardi Gras to the heritage of Jackson square, football fields to battlefields, square lighthouses to mythical meteorites, your group is guaranteed an out of the ordinary experience with Buddy as their companion.

Understandably, Mr Stall is one of the most sought after speakers in Louisiana, but we can arrange everything for you.

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[INTRODUCTION](#)[LOCATIONS](#)[SPEAKERS](#)[COMMUNITY](#)[INTERACTIONS](#)[BREAKS](#)**BUDDY STALL**

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## HELP BRING THE **MUSIC BACK** TO NEW ORLEANS

Enjoy a productive group activity building houses for musicians made homeless by Hurricanes Katrina and Rita.

Habitat for Humanity is a voluntary organisation that seeks to eliminate poverty housing and homelessness. They welcome volunteers to help with local projects, which include the innovative 'Musicians' Village'.

Many musicians had to flee New Orleans when the hurricanes hit and jazz, blues, and other genres that are the city's musical score, cannot return until the musicians do. The Musicians' Village will provide local musicians and their families with the opportunity to be part of a thriving community again. Just imagine your team's satisfaction at helping to bring the 'music masters' back to their spiritual home.

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## HELP TO REBUILD NEW ORLEANS

How would you and your colleagues like to help in the re-building of a mighty city? With activities and tasks that take teambuilding to a whole new level, you and your team can 'adopt' a local project and contribute to a community that is so appreciative of support.

Rehabilitate a recreation room at a Senior Citizen's center, or design and build a children's playground and know that you have helped children find a safe and stimulating play spot in their neighbourhood.

Following the completion of your project, our off-site catering team will help you plan a celebration as a memorable reward for a job well done.

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REBUILDING NEW ORLEANS

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## FUN, FOOD AND FOLKLORE AT THE NEW ORLEANS SCHOOL OF COOKING

Learn the basics of great Louisiana cooking in a way you'll never forget. Fun is the primary ingredient in our kitchen with our Creole/Cajun experts who teach New Orleans specialties such as Gumbo, Jambalaya, Shrimp Creole and Pralines, and season them with history, tall tales and trivia. Our entertaining classes and the Louisiana General Store are located in a renovated molasses warehouse built in the early 1800's.

For your group we can incorporate the best of our hands-on Cooking Classes & Challenges with fun, humor and friendly competition. Our master chefs will help you prove your culinary skills, intellectual prowess and your ability to pull together as a cohesive unit. The competition can get tough, but the atmosphere always remains fun and humorous.

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NEW ORLEANS SCHOOL OF COOKING

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## EXPLORE THE LOUISIANA SWAMPLANDS BY AIRBOAT

For the ultimate team-building event, exploring the wildlife-rich swamplands around New Orleans by high-speed airboat is hard to beat. All sizes of group can be catered for, and your delegates will be treated to an 'off the beaten track' view of this amazing world.

Each airboat will be assigned a local guide with intimate knowledge of the area and its exotic array of wildlife. With 200,000 private acres to explore, you can marvel open-mouthed at huge alligators, magnificent hawks, egrets and owls.

Part of the experience also includes the chance of up close and personal wildlife encounters – like holding baby alligators and face-to-face meetings with shy nutrias (a kind of beaver crossed with a mouse). With this incredible day on the water, your delegates will share a truly memorable experience.

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## ADD A DELICIOUS TWIST TO YOUR **COFFEE BREAK**

Get a true flavour of local New Orleans fare during your coffee break with a King cake taster session. Imported during colonial times to the southern states from France and Spain, King cake parties have been celebrated in New Orleans since the eighteenth century.

There are a variety of styles of this Mardi Gras staple. From the most simple – a ring of twisted bread topped with icing or sugar, usually colored purple, green, and gold (the traditional Carnival colors) – to filled varieties, the most popular being cream cheese and praline.

During your coffee-break you will taste what is arguably the best King Cake in New Orleans – an InterContinental recipe based on original ingredients and it includes a few surprises... but watch out! According to New Orleans tradition, whoever finds the trinket must provide the next King cake.

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KING CAKE TASTER

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## ENJOY SWEET SUCCESS WITH NEW ORLEANS ROMAN CANDY

Roman Candy is a wonderful New Orleans tradition, originally started by an enterprising local grocer who took to the streets to sell his wares on the back of a mule wagon. During your coffee-break you will be able to sample some fine New Orleans Roman Candy to give you and your guests an authentic taste of New Orleans and its long and rich history.

What started as a simple family treat stretching back four generations became the famous Roman Candy Company – loved by the young and old of New Orleans ever since. Roman Candy initially sold for 5 cents a stick and could still be bought for that right up until 1970. The famous Roman Candy wagon and mule can still be spotted today gently ambling through the streets of New Orleans bringing a little sweetness and happiness to everyone it meets.

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