

INSIDER COLLECTION

WELCOME TO THE BEIJING INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavor-that is the inspiration behind the InterContinental Insider Collection.

Exclusive to InterContinental Meetings, our Insider Collection provides a range of delegate experiences that are rooted in the destination and draw on our unrivalled local knowledge to create truly engaging, personalized meetings and events. These are carefully chosen to energize delegates with locally-inspired and authentic experiences, whilst ensuring the high service levels that people have come to expect from InterContinental Hotels & Resorts.

The Insider Collection is inspired by our global network of hotels and resorts and our team's wealth of local knowledge and connections. The result, as more and more planners are discovering, is memorable meetings and events with real local flavor.



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INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

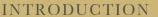
INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few hours out of your busy schedule becomes a whole experience in itself.









INSIDER LOCATIONS

EXPERIENCE THE BREATHTAKING GREAT WALL OF CHINA

Why not hold your meeting, cocktail party, lunch or dinner in the shadow of the Great Wall of China at either the BaDaLing JuYong Pass or MuTianYu? Our professional event team will be happy to help you to book the venue, arrange the transportation, entertainment, and food & beverage services.

The ancient wall stretches for 8,851.8 kilometers (5,500 miles) from east to west of China, spans 2000 years of turbulent history and boasts an architectural grandeur and historical significance second to none. The Great Wall is one of the world's most outstanding attractions and your delegates are promised an unforgettable experience when they visit it during their stay.

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InterContinental Beijing Beichen 8,Beichen West Road | Chaoyang | Bei Jing | P.R. China Go to www.intercontinental.com/meetings or click here to contact us

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CATERING IN STYLE ON TOP OF THE OLYMPIC TV TOWER

The most magical way to experience Beijing Olympic Park view from the top of the Olympic TV Tower. Built from steel and glass, the diamond-shaped tower is divided into 7 platforms with 132 meters height and is inspired by Chinese traditional architectural elements - lightness, exquisiteness, and transparency. In the night the tower forms an attractive and colorfully illuminated backdrop to the incredible night view of the Bird's Nest and Water Cube - a "Wow" experience that positions your VIP Dinner probably well beyond your delegates' expectation.

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INSIDER SPEAKERS

DISCOVER INNER HARMONY WITH THE YI JING MASTER

Yi Jing is known in China and the East as the "Book of Changes" for over 5,000 years. Embedded in Confucian, Taoist and Buddhist philosophy it is a tool to seek for wisdom and forms the summary of the entire laws of the universe. It links to the mathematics of a Hexagram and the balance of Ying & Yang, is connected to the five elements of Feng Shui and widely applied by magicians and number symbolists.

We can help to invite China's top Yi Jing Master to introduce you the philosophies and principles of this ancient decision making tool. Through a presentation with simple pictures and understandable words, the master will bring the spiritual learning of harmony and inner balance a step nearer to your delegates.

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EARN HEALTH WITH TRADITIONAL CHINESE MEDICINE

Originating from Taoism, the traditional Chinese medicine plays a major role in Chinese lifestyle and society and is considered as alternative medicine in the western world. Therapies combine the use of medicinal herbs, acupuncture, food therapy, massage and therapeutic exercise and form a system of healing that focuses on achieving internal balance.

Our Master from the Beijing School of Traditional Chinese Medicine will provide you with a healthy introduction from the many centuries old and rich storehouse of medical knowledge and practical experience.

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PRESERVATION OF A 600 YEAR OLD MING DYNASTY VILLAGE

Imagine a 600 year old, very picturesque and authentic Ming Dynasty village in the mountains 2 hours south of Beijing, where most young people left to find jobs in the city, leaving behind only the oldest generation who live there a hard, poor and remote life with little income through tough mountain farming. The village is in need of sustainable attention to keep up the beauty of its heritage, culture, life-style and traditions.

Shui Yu Village is an enriching sustainable destination experience, which can add value to your responsible meeting, where meeting delegates can help to preserve the village, sponsor some maintenance work, help the old farmers, engage in planting or harvesting and combine all with a unique scenery and traditional lunch, while the village will redeem with a small show of cultural and ethnic traditions.

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MAKE IT GREEN

In connecting people we aim to encourage a deeper appreciation of our world and inspire a passion for its preservation and to respect and protect the nature, heritage and communities that make the world unique.

An enriching and rewarding way to gain an authentic local experience is through venturing outside Beijing contributing to the problem of desertification, by supporting our tree planting program.

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REBALANCE YOUR YIN AND YANG WITH TAI CHI

Tai Chi has long been part of the Chinese yin and yang philosophy of health and spiritual balance. In both, Beijing and entire China, you can see groups of people practicing early morning Tai Chi in public parks.

You and your delegates can experience Chinese spirituality firsthand and learn the basic principles of Tai Chi secrets in early morning classes conducted by our Tai Chi Master. Learn the graceful and meaningful moves to calm your soul and boost your spirits.

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THE ART OF MAKING AND FLYING KITES

The kite, another Chinese invention, has been praised as the forerunner of the modern airplane. With more than 3,000 years history and great wind conditions, kite flying is a typical free-time hobby of old and young in Beijing.

Make your own kites and paint them colorful with guidance of our Kite Professor. Learn the secrets of navigating in a quick lesson and everybody is ready for the kite flying competition. Guaranteed an authentic, memorable and different outdoor interaction in the Olympic Park where artistic and aeronautical skills are measured.

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ENJOY BEIJING FLAVORS OLD PEKING STREET

Indulge in the taste of steaming delicacies, dim-sum and local streetside snacks and savor the art of tea and refreshments.

The setting of a traditional food street scene with authentic social interactions will stimulate all senses and the delegates will get a real taste of Beijing.

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EXPERIENCE IMPERIAL CULTURE AND CUISINE

Take a break and travel in culinary history. Eat and drink like the Emperors in the capital, enjoy specialties passed on from dynasty to dynasty.

Our chefs prepare a selection of exquisite royal snacks, each with a rich story behind .

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