

WELCOME TO THE **SAN FRANCISCO** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavor – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful San Francisco experiences.

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INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

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ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner the leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental we use a holistic approach to being a responsible business: to work from the grass roots up, recognizing each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination. This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travelers.

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SPEND PART OF YOUR MEETING AT AT&T PARK

Home to the World Champion San Francisco Giants, AT&T Park provides an unparalleled setting for any type of event – from a baseball game or fantasy batting practice for your company to a corporate meeting or reception. Equipped with modern amenities and perfectly located on the waterfront with sweeping views of the bay, our professional event staff can assist you in coordinating a memorable experience for you and your delegates.

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AT&T PARK

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HOST A GALA DINNER AT THE BENTLY RESERVE

The Bently Reserve offers an amazing, unique, and glamorous ambiance that's perfectly suited for hosting any event – from upscale gatherings such as a gala dinner to more intimate cocktail parties. This magnificent building offers a one-of-a-kind setting for up to 800 delegates in a famously grand and state-of-the-art facility.

Included in the National Register of Historic Places, the Bently Reserve serves as a monument to San Francisco's vast architectural history. Built by celebrated architect George W. Kelham in 1924, it combines contemporary San Francisco style with a cherished and colorful past.

Featuring a lavish mural in the lobby by artist Jules Guerin, the spirit and style of the Bently Reserve is nothing short of legendary.

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THE BENTLY RESERVE

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DISCOVER CALIFORNIA'S FINE WINES WITH JOHN WIGHT

John Wight is the Sommelier for Luce Restaurant, and has been involved in the food and beverage industry for over 20 years.

In this inspiring talk, John will share his passion for Californian wines, specializing in the regions of Napa and Sonoma. His personal knowledge of many of the wineries of the region will certainly appeal to any lover of wine.

John will draw on his experience of working at restaurants in Houston, New York City, Santa Barbara and San Francisco. He will also share anecdotes from his collaborations with celebrity chefs such as Michael Lomonaco, Grey Kunz and Dominique Crenn.

During the session delegates will have the opportunity to taste some of the finest wines California has to offer with California's most knowledgeable wine expert as their personal guide.

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JOHN WIGHT

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LEARN THE ART OF EATING IN CHINATOWN WITH SHIRLEY FONG-TORRES

Chinese chefs cook from their hearts and use the freshest ingredients, shopping at farmers markets, looking for the 'best of the best'. In San Francisco they are now highly respected and understood.

TV Chef and author Shirley Fong-Torres will tantalize your taste buds with her Chinese food presentation. But be warned, you may be hungry after she is finished discussing the food history of San Francisco's Chinatown!

Delegates will hear how Chinese immigrants have learnt to adapt to America in imaginative ways. Shirley will also explore the different varieties of Chinese food available in San Francisco and teach you the difference between Cantonese and Szechuan food. Discover what's on offer in the best Chinese restaurants and learn the right way to order in a Chinese restaurant.

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SHIRLEY FONG-TORRES

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VOLUNTEER FOR PROJECT GREEN THUMB

Entice your delegates out of the meeting room for a hands-on green gardening team-building event. Delegates will split into teams and work together to plant trees, shrubs and flowers in public spaces, school, and parks. The tools, plants and soil will be provided to help you have fun and “Green the Community.”

The Goal of Project Green Thumb is to establish a community service project that builds relationships through hands-on activities. Volunteers help to establish community gardens, provide technical assistance, and offer a valuable service to the community.

Consider this for your Earth Day Celebration... or Any Time for Community Service. Give Back. Go Green!

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PROJECT GREEN THUMB

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TRIKES FOR TOTS: TRICYCLE BUILDING

This is a fun opportunity to work together as a team and build a trike for a tot. Each team will start with the same tricycle parts, and with our trained facilitators supervising the event the challenge is to complete their tricycle first.

To make it even more challenging, delegates will put their skills to the test as they play several children's competitive games to win the parts they need to complete their tricycles. The reward is giving back to the community and seeing the look on local children's faces as they receive tricycles of their very own.

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TRIKES FOR TOTS

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THE GRAPPA EXPERIENCE

Learn about using grappa as a base for delicious, crowd-pleasing cocktails. Grappa-tinis are surprising many cocktail aficionados with heightened aromatics and palate refreshers. Release the 'Mixologist' in you and return home with a new and exciting skill that will be sure to impress your friends and family!

The workshop agenda is as follows:

- Grappa education and history of Grappa
- Putting ingredients together in cocktails – what works, what doesn't
- Make two versions of Grappa-tini
- Enjoy your creations with your friends and colleagues!

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GRAPPA

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DREAM YOUR WAY AROUND SAN FRANCISCO BAY

The beauty of the San Francisco is undeniable, but there is absolutely nothing like experiencing it from a private luxury charter yacht. Charter the classic Just Dreaming Yacht for a few hours or a few days. The possibilities are endless.

Wine and dine with priceless city views while you cruise the Bay in style. Enjoy exquisite local catering, an energetic and attentive captain and crew and an unparalleled vintage yachting experience. Your private yacht charter can take you to historic wine country, or the Sacramento delta, to scenic Sausalito or historic Jack London Square in Oakland. This exclusive experience is highly specialized for you to see the Bay any way you want!

Just Dreaming is a truly unique type of entertainment that will be remembered forever.

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JUST DREAMING YACHT

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FERRY BUILDING BREAK

Cowgirl Creamery Artisan Cheese:

Started with an old barn, made it beautiful, put in a small plant for making hand-crafted cheese, bought organic milk from the neighbor, Straus Family Creamery... and before long the world found them!

Boccalone Salumeria Charcuterie Display:

Boccalone artisan meats combine sustainably raised, heritage-breed pork, Italian sea salt, and freshest spices with the rarest ingredient of all: time.

Recchiuti Confections:

The founder, Michael, founded Recchiuti Confections with his wife and the idea that once you introduce people to truly exquisite chocolates they will be won over instantly and forever.

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FERRY BUILDING

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THE HEALTHY SPA BREAK

Indulge your delegates with this Spa sampling in a social setting. Healthy hors d'oeuvres can be served as delegates experience different types of treatments including skin consultations and analysis, mini facials, chair massage, mini hand treatments with paraffin wax dips, hair and image consultations, mini mani and nail art, polish changes, hand massages, reflexology treatments, foot bath, head and scalp massage, spine treatments, and many others. Enjoy!

◀ Testimonials ▶

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THE HEALTHY SPA

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CLIENT TESTIMONIALS

Event

"Thank you very much for helping us make the 2009 Riverbed Sales Kick-Off such a huge success!"

Riverbed

Event

"Your efforts in helping us accommodate our VIPs, ensuring their functions went smoothly and overseeing the InterContinental staff was key to making our events such a success. Our attendees and staff are very grateful for all your hard work."

Carlee Duncan, American Academy of Ophthalmology



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THANK YOU

Contact us to learn more about the San Francisco Insider Collection and how we can help you create a truly memorable experience with authentic local flavor.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

Email address: icsfsales@ihg.com



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