

INSIDER COLLECTION

WELCOME TO THE **SHENZEN** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavour – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Shenzen experiences.

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INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.





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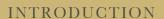
ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner the leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental we use a holistic approach to being a responsible business: to work from the grass roots up, recognising each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination. This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travellers.

<u>Contact us</u> for pricing specific to your group.





INSIDER LOCATIONS

SPEND PART OF YOUR MEETING AT THE SHENZHEN SAND RIVER GOLF CLUB

Shenzhen Sand River Golf Club is one of the Top Ten Golf Clubs in China. Located on the beautiful banks of the river Shenzhen riverbank. It is the perfect venue for a small-scale workshop or meeting for around 20 delegates.

Neighbouring mini-world tourist attractions, 'Window of the World' and 'Splendid China', provide an amusing interlude, whilst for the golf lovers in your party, the club's splendid golf course offers an obvious attraction. Sand River Golf Club was designed by world-renowned golf legend Gary Player and has held the reputation as the Best of Green Maintenance Club for 7 years in a row. This prestigious venue is guaranteed to impress your delegates and provide the perfect ambience for your meeting.

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HOST A GALA EVENING AT SHENZHEN CONCERT HALL

Dramatic, distinctive, Shenzhen Concert Hall is one of Shenzhen's most iconic and symbolic architectural landmarks. A stunning venue for a gala evening, social event or exhibition, the Hall is located in the centre of Futian District and puts an impressive 26,345 square metres of meeting and entertaining space at your disposal. A much-talked about location, the Hall is unique for the fact that it was designed by the famous avantgarde architect, Arata Isozaki. This is the perfect place to give your event the distinction and stand-out it deserves.

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PAMPER YOUR DELEGATES AT XIAOMEISHA RESORT

Known as the 'Orient's Hawaii', Xiaomeisha Resort is a wonderful oasis of calm and serenity right on the edge of the ocean. It is set in a beautiful location surrounded by stunning mountains and glorious scenery. This fantastic local resort offers your delegates precious time to relax and unwind out in the sunshine and fresh air. Clean beaches and pristine waters not far from the busy city; make Xiaomeisha a must-visit location during your stay in Shenzhen.

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TEA CULTURE CLASS

Mrs. Liu Xing Xing, founder of the Xin Xin Tea House is a renowned speaker and a leading expert on Chinese tea culture. In this fascinating session, she will introduce your delegates to China's long-held love for tea. She will share her insider knowledge of the intricate and beautiful tea ceremony, talk about the many different regional varieties of tea that are cultivated and enjoyed throughout China and across the world, and delight and inspire your delegates with her unique insights into China's national treasure. This is a wonderful way to immerse yourselves in China's rich heritage and hear from an expert the true story of China's enduring passion for the world's favourite drink.

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INSIDER COMMUNITY

BOND AS A TEAM, GIVE BACK TO THE COMMUNITY

In co-operation with Shenzhen Project Care, an officially recognised charity organization in Shenzhen, we offer you a unique and rewarding opportunity to get closer to the local community and fulfill your corporate social responsibilities at the same time.

Delegates can directly participate in and benefit from the many charity programmes initiated by the charity. Depending on your schedule, we can arrange a visit to a local centre for elderly people or disabled children. During their visit, delegates can meet residents and their families and participate in some of the activities taking place. You may also choose to donate either cash or items to the charity foundation run by Shenzhen Project Care, which helps underprivileged children to catch up on their education.

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BECOME A DIM SUM EXPERT

Steamed Meat, Sweets, Small Steam, Big Steam, Congee and fried dishes are all classic varieties of Cantonese Dim Sum. Not only will delegates get to taste these delicious flavours, they can also learn how to make them. Our chefs have prepared informative and interactive cookery lessons to teach your delegates the fine art of Dim Sum. Delegates will pick up a wonderful new skill and collect some great recipes to take back home to share with family and friends.

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MAKE YOUR OWN COCKTAILS

If you've ever enjoyed Margarita, Bloody Mary, Singapore Sling or other cocktails in a bar, this is your opportunity to learn how to make them for yourself. Delegates will enjoy this fun and interactive session, learning a new skill, trying out new tastes, all under the expert supervision and guidance of our senior bar staff.

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AUTHENTIC CANTONESE BREAK

During your break, why not discover the very best of local cuisine with our Dim Sum Master? Enjoy our delicious 'Wunton Soup' and learn more about the traditional flavours and influences that have shaped our classic regional dishes. A genuine Cantonese gastronomic delight.

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Our talented Spanish Chef invites you to a Spanish extravaganza. Take a break from the day's business to feast on a wonderful and varied array of Gazpacho, all freshly made and served with a genuine Spanish smile. Enjoy!

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GREAT BRITISH TEA BREAK

We invite you to take a break from your meeting and enjoy traditional afternoon tea the British way. A selection of fine teas, accompanied by delicious cakes and pastries will be served.



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THANK YOU

Contact us to learn more about the Shenzen Insider Collection and how we can help you create a truly memorable experience with authentic local flavour.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

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