

WELCOME TO THE **TEL AVIV** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavor – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Tel Aviv experiences.

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INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

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ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner the leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental we use a holistic approach to being a responsible business: to work from the grass roots up, recognising each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination. This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travellers.

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David InterContinental Tel Aviv
12 Kaufman Street | Tel Aviv, 61501 | Israel
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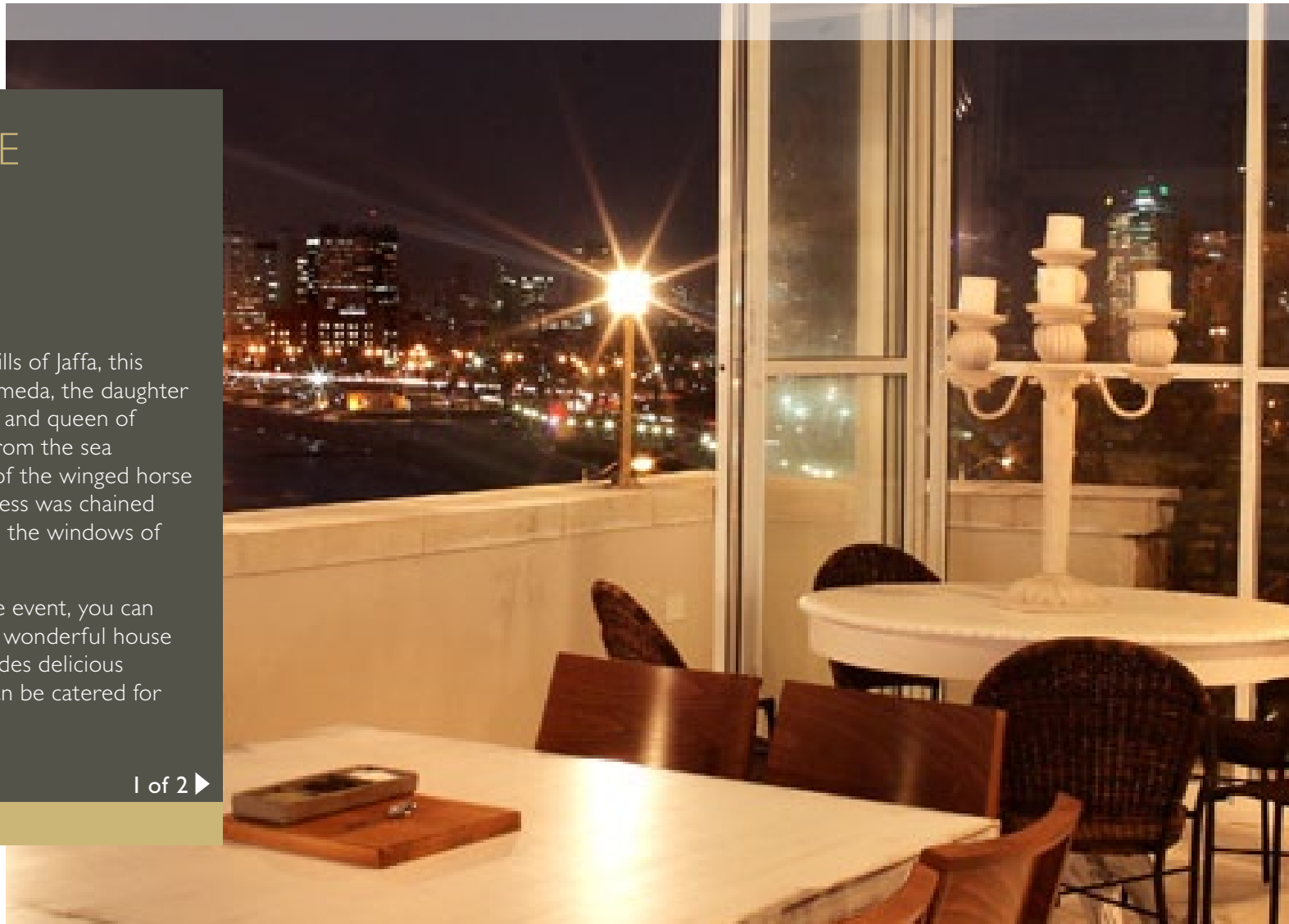
DISCOVER THE HOUSE OF ANDROMEDA

With stunning views over the beach and the hills of Jaffa, this stunning house is named after Princess Andromeda, the daughter of Cepheus and Cassiopeia, the Ethiopian king and queen of Greek mythology. She was famously rescued from the sea monster by Perseus whilst riding on the back of the winged horse Pegasus. The rock to which the beautiful princess was chained can, legend has it, still be seen to this day from the windows of Andromeda House.

Perfect for an afternoon conference or private event, you can make full and exclusive use of this original and wonderful house and its exceptional on-site service, which includes delicious cuisine and fine wines. Every business event can be catered for and tailored to your specific requirements.

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ANDROMEDA HOUSE

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SPEND PART OF YOUR MEETING AT **HATACHANA** — THE OLD TRAIN STATION

For something a bit different for your delegates, try a trip to the Old Train Station. But don't expect to get on a train. After lying in ruins for 60 years the once thriving railway station for traffic between Jaffa and Jerusalem, located between the Neve Zedek neighborhood and Old Jaffa, has become the trendiest cultural and leisure point of interest in the city. The 16 buildings of the old train station have been fully restored and now house a variety of restaurants, bars, cafés, art galleries and shops boasting local and international brands.

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ISRAEL – THE CENTRE OF CREATIVE ENERGY AND INNOVATION

Winning Enterprises, experts on the phenomenon of winning intelligence and personal and team excellence training, will introduce your delegates to some winning strategies to apply in their business life.

In this one-of-a-kind experience this major, highly esteemed center for the development of top-class performance, delegates will become acquainted with the unique concept of 'What Makes a Winner'? Known as the 'Winning Theory', this concept sits at the core of the Winning Training Programs and the innovative Winning Game – both of which were designed to help today's business leaders identify and create winners on their teams.

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WINNING ENTERPRISES

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LEARN TO INNOVATE AND INVEST LOCALLY

Global MarkeTeam Ventures is an Israeli Investment banking company, which provides seed investments in emerging start-up companies, operating mainly in telecoms, medical devices, alternative and renewable energy, clean tech, water and green materials.

Spanning a powerful network, this is a leading source for those actively interested in examining potential investments in Israel – ranging from seed investments in start-up companies to Private Equity investments in mid-stage technology companies. A must for the business savvy.

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GLOBAL MARKETEAM VENTURES

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CHANGE THE WAY YOU THINK, FEEL AND ARE

Experience a group dinner the Blackout Restaurant in the 'Nalaga'at' Centre. Delegates will dine in complete darkness only reliant on their four senses (Smell, Hear, Touch and Taste), being served by a staff of blind waiters. After dinner your hosts will take you on a truly inspiring narrative journey into how they tackle the challenges of their day-to-day life.

'Nalaga'at theatre' then raises the curtain with its successful production 'Light is Heard in Zig Zag', a play originally written and directed for twelve deaf-blind individuals, who up until then had lived in total darkness and silence. The play is highly acclaimed by both audiences and critics. A truly memorable experience.

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NALAGA'AT THEATRE

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SCHOOL FOR SECOND CHANCES

Your delegates are invited to join pupils from the ORT Geula High School on a photographic walking tour of the city. Located in old Tel Aviv, the school provides students who have had difficulties at school with the opportunity to achieve a full matriculation exam or a technical diploma.

As part of their 'seeing things differently' curriculum, students from the photography class have been tasked with creating a colorful mosaic of pictures featuring the city. Delegates can contribute to the students' impressive collection of photographs featuring the many colorful markets and streets of Tel Aviv, the unique pace of life, and hidden corners of the first neighborhoods. A wonderful way to discover the city's rich heart.

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TEL AVIV PHOTOSHOOT

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ENJOY A NIGHT TO REMEMBER

Discover Tel Aviv by night. See, feel and taste the Mediterranean 'joy of living' with an exclusive evening starting with a prestigious dining experience at a famous French chef restaurant where your delegates will be treated to an array of delicious, local dishes. Then enjoy a relaxing after-dinner drink in Tel Aviv's only cigar bar at the David InterContinental Hotel.

In true Tel Aviv style, the night will still be young, and your group will be taken on a unforgettable private bus tour with fantastic onboard entertainment to visit the best of the city's local clubs to experience a diverse range of authentic musical genres specific to this region. The night will end at one of Tel Aviv's most exclusive nightclubs where you can dance until the small hours, all under the supervision of our energetic and devoted support team.

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THE NIGHTSPOTS OF TEL AVIV

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TARBUSH – UNUSUAL AND THRILLING WALKING TOURS

Give your delegates an amazing introduction to the city. Send them on a magical mystery tour in the company of an outstanding staff of actors / tour guides who use their unique talents to uncover the history of Tel Aviv and Jaffa in a fascinating and refreshingly unusual way. A dedicated 'Tarbush' actor / tour guide will enchant your delegates with stories of the city's ancient neighborhoods, applying an interesting combination of humor and role play, whilst taking them on a memorable journey of picturesque trails, historic sites and charming local hot spots.

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WALKING TOUR

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SHAKSHUKA BREAK

Probably the most popular egg tomato dish in Israel is Shakshuka, one of those onomatopoeic Hebrew and North African words, which sounds like the name of a comic book hero, or some kind of fierce, long-forgotten martial art. Yet, it translates into “all mixed up” and in reality is a staple of Yemeni, Tunisian, Moroccan, Algerian and Israeli cuisine. Shakshuka is a popular and easy to make dish with amazing flavors that pop in your mouth. There are two types: ‘Red’ Shakshuka is the more traditional dish, using red and yellow peppers, tomatoes, onions, and various spices and seasonings. ‘Green’ Shakshuka offers the same great taste with spinach. Our Shakshuka break is completed with assorted condiments of homemade green tehina, spicy sroug, and freshly prepared Israeli salad.

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SAMPLE SHAKSHUKA

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ISRAELI HUMMUS AND FALAFEL BREAK

Falafel, originally from Egypt, was introduced to Europe and the United States sometime in the 1970s by the Israelis. Ask any Israeli to point out one thing that embodies 'Israeliness' and chances are nine out of 10 will say 'hummus'. What is it about the pale chickpea paste eaten everywhere, anytime, that evokes passionate discussions and fan clubs and embodies Israel? Find out for yourself with a typical coffee break featuring the most celebrated culinary icons falafel and hummus and learn how to prepare hummus yourself with the help of our recipe cards. Hurry, it tastes best when eaten with fresh, warm pita bread.

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HUMMUS AND FALAFEL

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THANK YOU

Contact us to learn more about the Tel Aviv Insider Collection and how we can help you create a truly memorable experience with authentic local flavor.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

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