

WELCOME TO THE VIENNA INSIDER COLLECTION

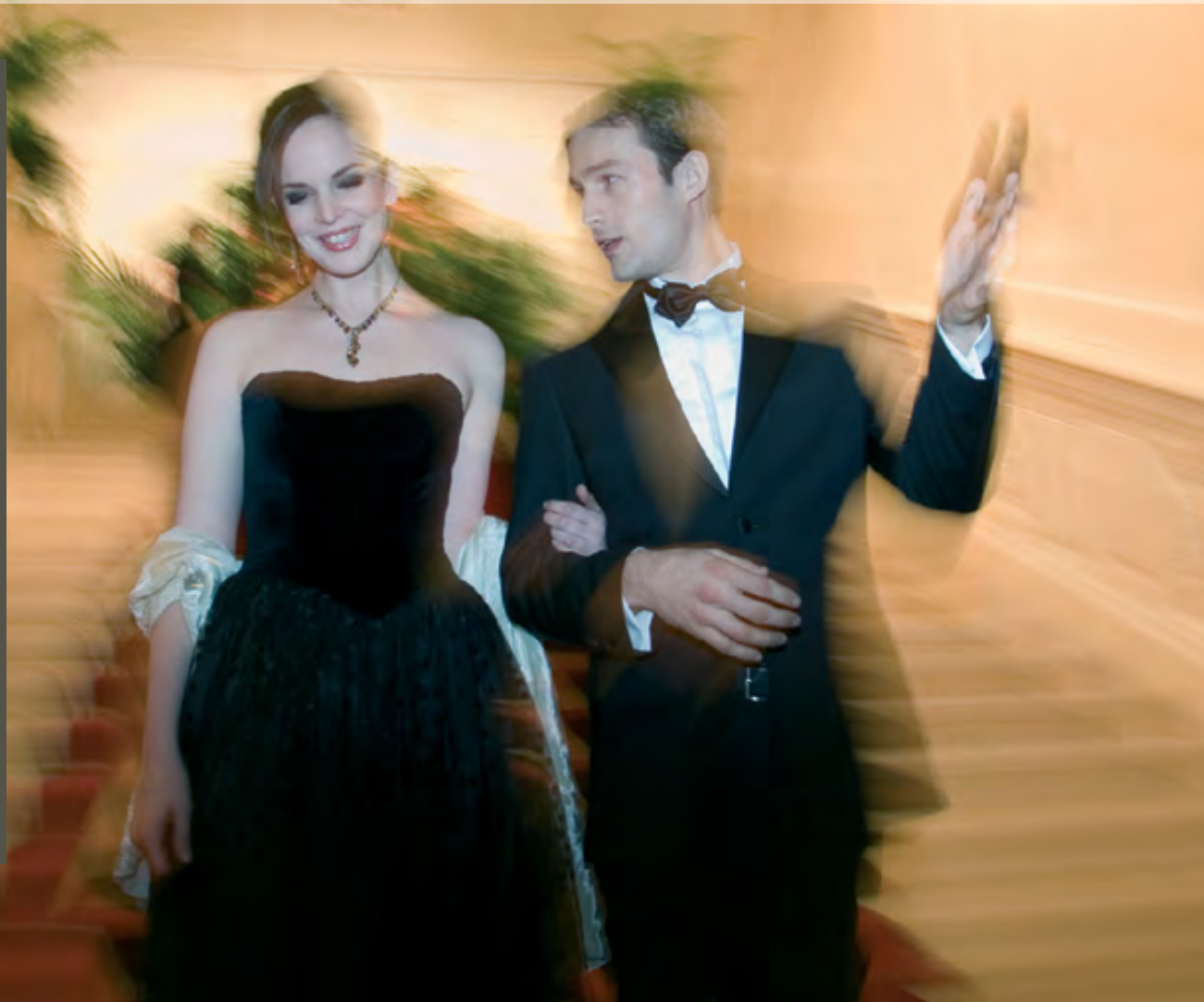
Truly memorable meetings and events with authentic local flavour – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Vienna experiences.

1 of 3 ►



INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

◀ 2 of 3 ▶



ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner the leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental we use a holistic approach to being a responsible business: to work from the grass roots up, recognising each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination. This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travellers.

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

InterContinental Vienna
Johannesgasse 28 | Vienna, A-1037 | Austria
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SPEND PART OF YOUR MEETING AT THE FORMER IMPERIAL PALACE

Hofburg Vienna – unique, historic, beautiful. The ultimate venue for an unforgettable conference, dinner or gala event giving delegates a unique opportunity to appreciate the cultural wealth and heritage of one of Europe's finest cities.

The seat of the ruling Habsburg dynasty until 1918, this stunning imperial palace was built between the 13th and 21st centuries. Something your guests can ponder over canapés and cocktails on the rooftop foyer with its breathtaking city views. For more formal conference activities, the palace museum provides a stimulating and motivating environment.

With 35 magnificent halls – from the impressive Festive Hall where famous Viennese balls are held, to the Ceremony Hall which once served as the throne room – every size of party is catered for.

1 of 2 ►

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

HOFBURG VIENNA

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DINE IN STYLE AT VIENNA'S LARGEST SECULAR BAROQUE BALLROOM

The Liechtenstein Garden Palace is home to one of the world's largest and most important private art collections, owned by Prince Hans-Adam II von und zu Liechtenstein. At the main entrance stands an impressive golden carriage with the promise of yet more treasures inside.

Set in an extensive park, the Liechtenstein Garden Palace has a unique atmosphere, conveying an impression of aristocratic life in bygone ages. A truly exclusive and private venue for any occasion: The glorious gardens provide the perfect backdrop for a sumptuous garden party, whilst the many and magnificent rooms of the palace itself, offer a plethora of options from lectures and seminars to gala dinners, concerts and cocktail receptions.

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

LIECHTENSTEIN GARDEN PALACE

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CONNECT TO LOCAL TRADITION, CULTURE AND HISTORY

Authentic travel experiences – whether for business or pleasure – so often depend on what truly makes a place unique – its culture, customs and traditions.

Someone who is an expert on this very subject is Mr. Thomas Schaefer-Elmayer. Not only is he Master of the world-famous Elmayer Dancing school, he is also a skilled and influential speaker on many topics, including business culture and international business etiquette.

Mr. Elmayer takes management training to a whole new level and can help your delegates to finesse their skills, fine tune their technique whilst having a thoroughly enjoyable time doing it.

1 of 2 ►

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

THOMAS SCHAEFER-ELMAYER

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BECOME A WINE AND MICRO MARKETING EXPERT

If you believe in following your dream and agree, 'Life is too short to waste it on bad wines', then Austria's premier sweet wine-maker and self-made business extraordinaire, Willi Opitz, is someone you'll want your delegates to meet.

As the former wine-maker to the McLaren Formula One team, Willi Opitz has a firm understanding about the value of teamwork and is happy to share this along with his insider know-how on wine and marketing.

Depending on your time-frame, you can opt for a simple wine-tasting or wine and marketing seminar, or spend an entire wine day in Willi Opitz's hometown, Illmitz, one hour's drive from Vienna.

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

WILLI OPITZ

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VISIT THE UNITED NATIONS IN VIENNA

The Vienna International Centre offers the opportunity to get an insight into the work of the United Nations in Vienna.

Besides New York, Geneva and Nairobi, the Vienna International Centre is one of the four headquarters of the United Nations organisation and home to more than 4,500 members working for peace, security and development. They seek to use atoms for peace, to reduce poverty through sustainable industrial development, to ban nuclear testing, to bring the benefits of the peaceful uses of outer space to every part of the world, to remove legal obstacles to international trade, and to make the world safer from drugs, crime and terrorism.

Your delegates will have the chance to get to know various organisations within the UN, and visit conference rooms. On request an interactive human rights tour can be arranged as well.

1 of 2 ►

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

VIENNA INTERNATIONAL CENTRE

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PROTECT THE DANUBE WETLANDS

Crown Prince Rudolf of Austria once called it a 'solitary and distinctive wilderness'; today Vienna's watery hinterland is protected in the Donau-Auen national park, which spans 9,300 hectares. The only major surviving wetland in all of Central Europe, it stretches from Vienna to the mouth of the March River on Austria's border with Slovakia.

The Danube runs freely here, providing a vital habitat for many animal and plant species, some of them rare. The best chance of spotting them is on foot along the river bank, or by boat accompanied by a park ranger. Your delegates may also enjoy the workshops, volunteering activities and tailor-made environmental projects to suit your schedule that are all on offer here. New perspectives can also be gleaned at the SchlossORTH National Park Centre, just a short drive from Vienna.

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

DANUBE WETLANDS

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WALTZ YOUR WAY TO A SUCCESSFUL EVENT

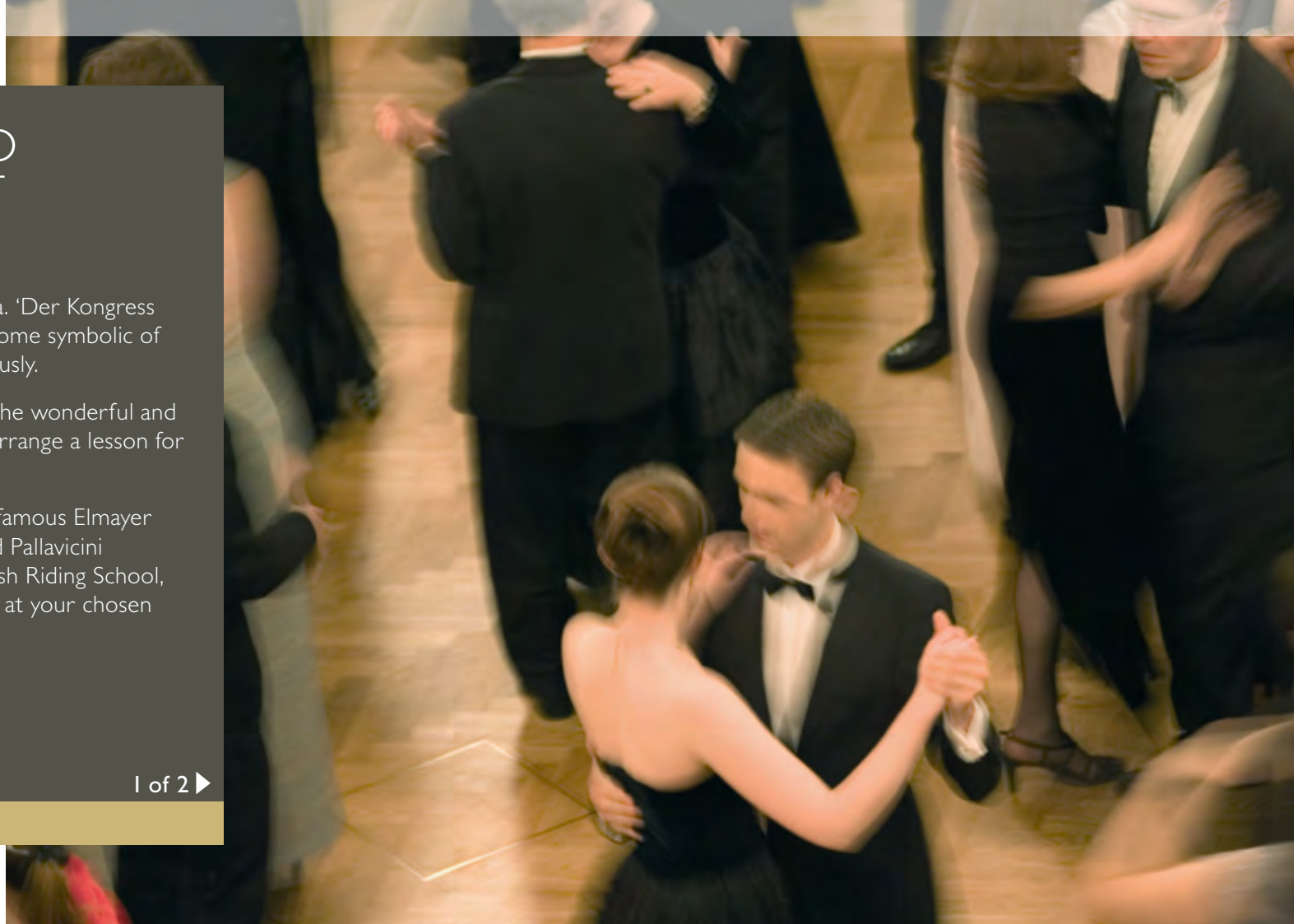
Ballroom dancing has a long tradition in Vienna. 'Der Kongress tanzt' (the Viennese congress dances) has become symbolic of the Viennese liking for not taking life too seriously.

Discover just how easy it is to learn to dance the wonderful and exhilarating Viennese waltz by allowing us to arrange a lesson for you and your delegates during your stay.

Private tuition is available to you at the world famous Elmayer Dance School, which is situated in the splendid Pallavicini Palace next to the stables of the famous Spanish Riding School. Alternatively, your instructor can come to you at your chosen event location.

1 of 2 ►

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

VIENNESE DANCING

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COOK WITH THE CHEF

Traditional Viennese Apple Strudel consists of simple ingredients like fresh Austrian apples, breadcrumbs, raisins, sugar and cinnamon encased in a thin sheet of unleavened dough – yet it can be tricky to prepare. Let our chef show your delegates how to prepare this delicious speciality. Our open show kitchen in the MediterraNeo restaurant offers a perfect setting to learn and practise the difficult process of stretching the dough until it reaches a thickness similar to phyllo.

After the cooking class your delegates will have the opportunity to sample their home-made apple strudel together with a typical Viennese coffee speciality.

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

APPLE STRUDEL WORKSHOP

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A TASTE OF VIENNA

We believe that when it comes to dining, authentic flavours and personalised choices enrich your delegates' experience of your chosen locality. Our Local Origins menu options include regional dishes and local ingredients for which the destination is known.

The 'Authentic Austria' Coffee Break:

Wholemeal roll with cream cheese and cress; spicy tomato bread with rocket salad and egg; pretzel with salted butter; brown bread with 'Liptauer' fresh cheese; ham rolls with herbed gervais; fresh fruit salad with fresh mint; strudel trilogy of apple, pear and curd cheese; Viennese variation of mini pastries; 'Ronnefeldt' tea selection; coffee with milk/cream.

€11.50 per person

1 of 2 ►

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

COFFEE BREAK "AUSTRIA"

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STAY ENGAGED AND INSPIRED WITH HEALTHY FOOD

Eating well comes naturally to most people in Vienna. Many restaurants are offering organic food with a modern flair and top quality. Also Viennese wineries have recently started biodynamic wine growing.

For your delegates we have prepared a special coffee break featuring organic and FAIRTRADE products.

‘The InterContinental Fitness’ Coffee Break:

Plain and fruit yoghurts; fresh fruit salad; vegetable sticks with dips; bircher muesli; carrot-apple muffin; energy and cereal bars; dried fruits and nuts; infusions; ‘Ronnefeldt’ tea selection; coffee with milk/cream.

€11.50 per person

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

COFFEE BREAK “FITNESS”

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THANK YOU

Contact us to learn more about the Vienna Insider Collection and how we can help you create a truly memorable experience with authentic local flavour.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of responsible business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

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